



**2023**

# **Gurnee Park District, IL**

**Parks and Recreation Needs Assessment Survey**

**Findings Report**



**ETC**  
INSTITUTE

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# Executive Summary

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# 2023 Gurnee Park District Parks and Recreation Needs Assessment Survey Executive Summary

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## Overview

ETC Institute administered a parks and recreation survey for Gurnee Park District during the months of winter 2023. This survey will be used to gather input to help determine park, facility, and recreation priorities for the community.

## Methodology

ETC Institute mailed a survey packet to a random sample of households in Gurnee Park District. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *GurneePDSurvey.org*.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Gurnee Park District from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 400 completed surveys from residents. The goal was met with 402 completed surveys collected. The overall results for the sample of 402 households has a precision of at least +/-4.8 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Benchmarks comparing data from Gurnee Park District to national averages (Section 4)
- Importance-Satisfaction Analysis to identify priorities for improvements to services (Section 5)
- Tabular data showing the overall results for all questions on the survey (Section 6)
- Answers to open-ended questions (Section 7)
- A copy of the cover letter and survey instrument (Section 8)

The major findings of the survey are summarized in the following pages.

## Use of Gurnee Park District Recreation Facilities and Parks

**Use of Parks.** Most respondents (82%) report visiting Gurnee Park District parks during the past year. The highest percentage of respondents (27%) report visiting 2-4 times a week followed by 1-3 times a month (26%). Most respondents (95%) rated the overall physical condition of these parks as either "excellent" (50%) or "good" (45%).

**Use of Facilities.** Over half of respondents (59%) report visiting Gurnee Park District recreation facilities during the past year. The highest percentage of these respondents (31%) report visiting less than once a month followed by 2-4 times a week (30%). Most respondents (97%) rated the overall physical condition as either "excellent" (44%) or "good" (53%).

**Barriers to Facilities Use.** Respondents were asked to select all the reasons that prevent their household from visiting Gurnee Park District facilities more often. Cost (25%), lack of amenities respondents want to use (15%), and using parks/facilities in other districts/jurisdictions (13%) were the most often selected barriers.

## Programs and Activities Participation (5,6,7,8,8a,8b,9

**Communication Methods.** Respondents most often learn about Gurnee Park District programs and activities via the Gurnee Park District Program Guide (80%) followed by the Gurnee Park District website (56%) and word of mouth (41%). Respondents would most prefer to learn from the program guide (67%), park district website (47%), or emails (44%).

**Organizations Used.** The highest percentage of respondents (63%) report using the Gurnee Park District for recreational activities in the last year followed by neighboring districts (32%) and private workout facilities (24%).

**Program Participation.** Forty-eight percent (48%) of respondents report participating in programs or events offered by the Gurnee Park District during the past year. The highest percentage (40%) of respondents report participating 2-3 programs or events. Most respondents (96%) rated these programs as "excellent" (44%) or "good" (52%).

**Barriers to Participation.** Respondents were asked to select all the reasons that prevent their household from participating in Gurnee Park District programs more often. Busy schedules (25%), cost (23%), and inconvenient program times (23%) were the most often selected barriers.

## Gurnee Park District Services, Funding, and Value

**Benefits of Park District.** Respondents were provided with a list of 11 potential benefits of the Gurnee Park District and asked to rate their level of agreement with each. Respondents most often agreed (selecting "agree" or "strongly agree") that the district provides positive outlets for kids (88%), makes Gurnee a more desirable place to live (86%), and preserves open space and protects the environment (81%).

**Satisfaction with Services.** Respondents feel most satisfied (rating "somewhat satisfied" or "very satisfied") with the cleanliness of Gurnee Park District facilities (88%), the cleanliness of Gurnee Park District Parks (88%), and the play value of playgrounds (86%). The five services respondents think should receive the most attention from the Gurnee Park District over the next three years are safety in parks (32%), innovation in developing new offerings (26%), cleanliness of Gurnee Park District parks (25%), the cost of recreation programs (24%), and the quality of other programs (24%). Services were further examined in the importance-satisfaction analysis section of this report (section 5).

**Funding Allocation.** Respondents were asked to allocate a hypothetical \$100 budget for parks and recreation. Respondents on average allocated the highest amount of funding (\$27.68) towards improvements/maintenance of existing parks and recreation facilities followed by \$19.41 for development of new walking and biking trails and \$14.18 for developing new indoor facilities.

**Satisfaction with Value.** Most respondents (80%) feel either "very satisfied" (30%) or "satisfied" (50%) with the overall value they receive from the Gurnee Park District.

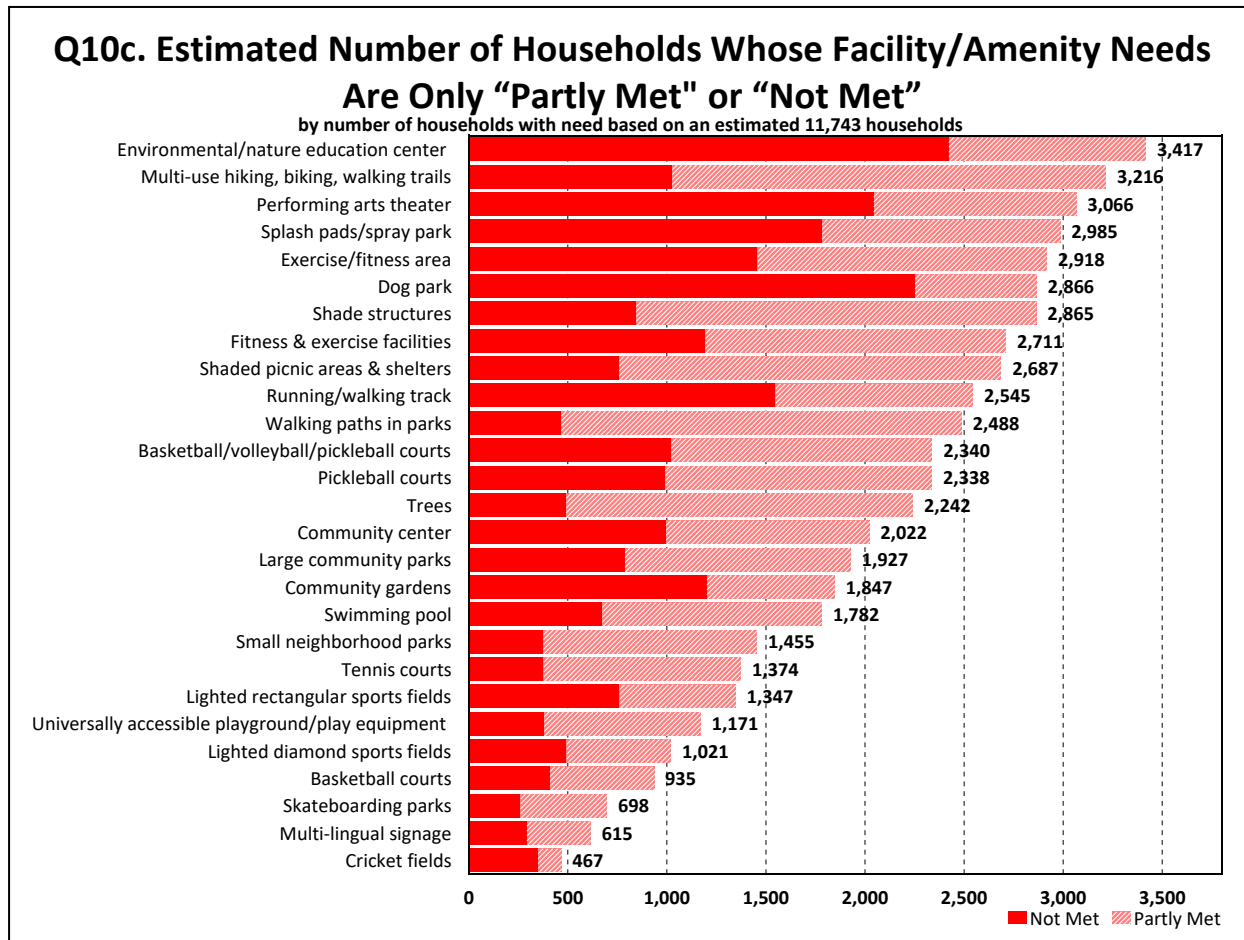
## Parks and Recreation Facilities/Amenities Needs and Priorities

**Amenity/Facility Needs:** Respondents were asked to identify if their household had a need for 27 facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three parks/facilities with the highest percentage of households that have an unmet need:

1. Environmental/nature education center – 3,417 households
2. Multi-use hiking, biking, walking trails – 3,216 households
3. Performing arts theater – 3,066 households

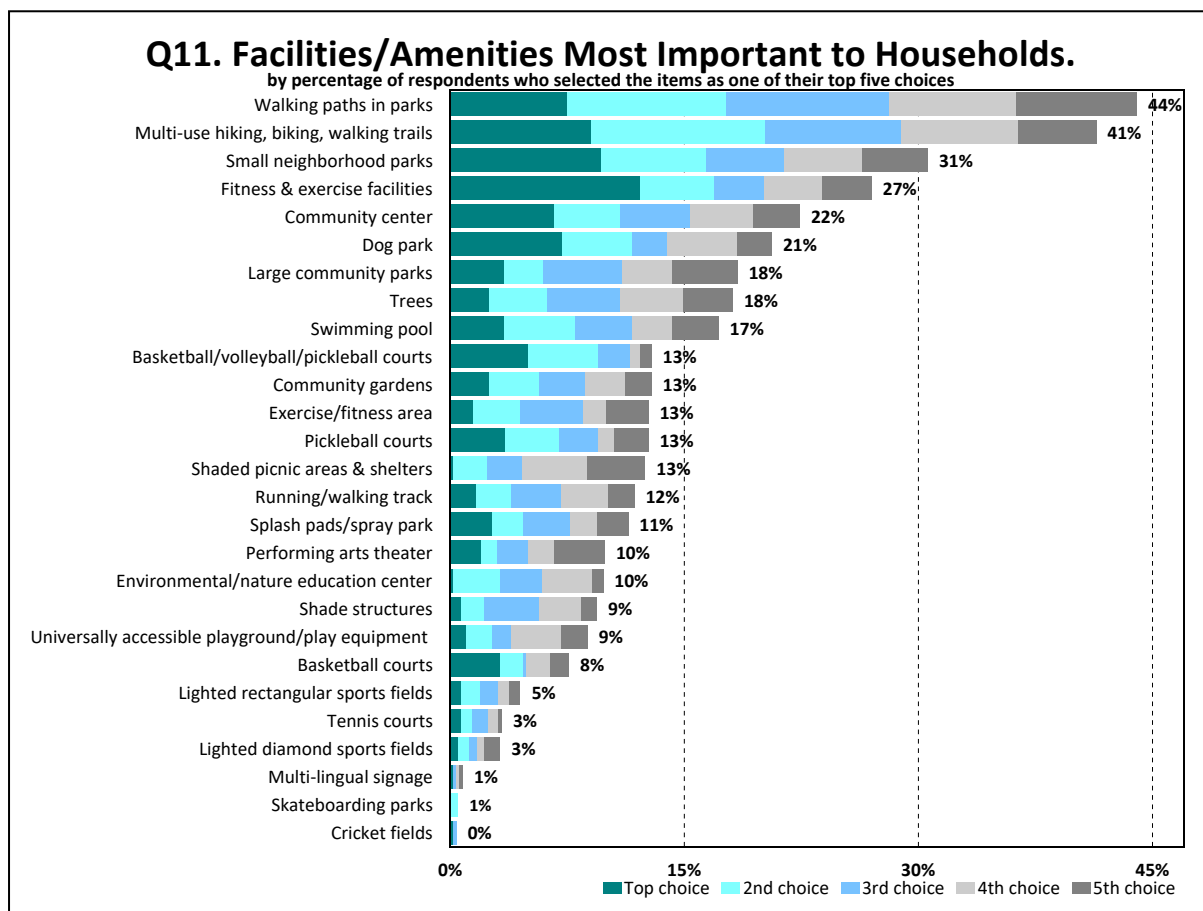
The estimated number of households that have unmet needs for each of the 27 facilities/amenities assessed is shown in the chart below.



**Amenities/Facilities Importance:** In addition to assessing the needs for each amenity/facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top five choices, these were the four amenities/facilities ranked most important to residents:

1. Walking paths in parks (44%)
2. Multi-use hiking, biking, walking trails (41%)
3. Small neighborhood parks (31%)
4. Fitness and exercise facilities (27%)
5. Community center (22%)

The percentage of residents who selected each amenity/facility as one of their top five choices is shown in the chart below.



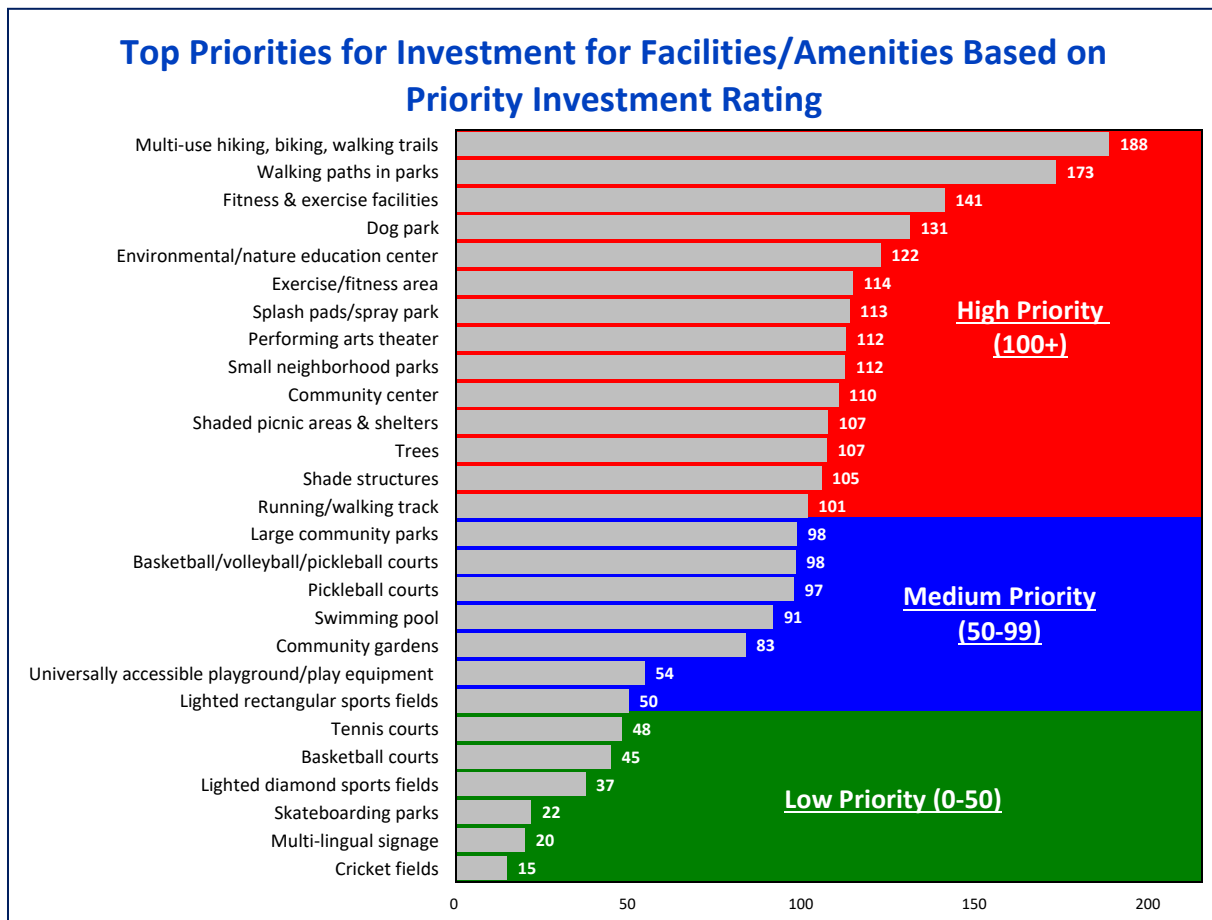


**Priorities for Facility Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the amenity/facility. [ Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following amenities/facilities were rated as high priorities for investment:

- Multi-use hiking, biking, walking trails (PIR=188)
- Walking paths in parks (PIR=173)
- Fitness and exercise facilities (PIR=141)
- Dog park (PIR=131)
- Environmental/nature education center (PIR=122)
- Exercise/fitness area (PIR=114)
- Splash pads/spray park (PIR=113)
- Performing arts theater (PIR=112)
- Small neighborhood parks (PIR=112)
- Community center (PIR=110)
- Shaded picnic areas and shelters (PIR=107)
- Trees (PIR=107)
- Shade structures (PIR=105)
- Running/walking track (PIR=101)

The chart below shows the Priority Investment Rating for each of the 27 activities/programs assessed on the survey.



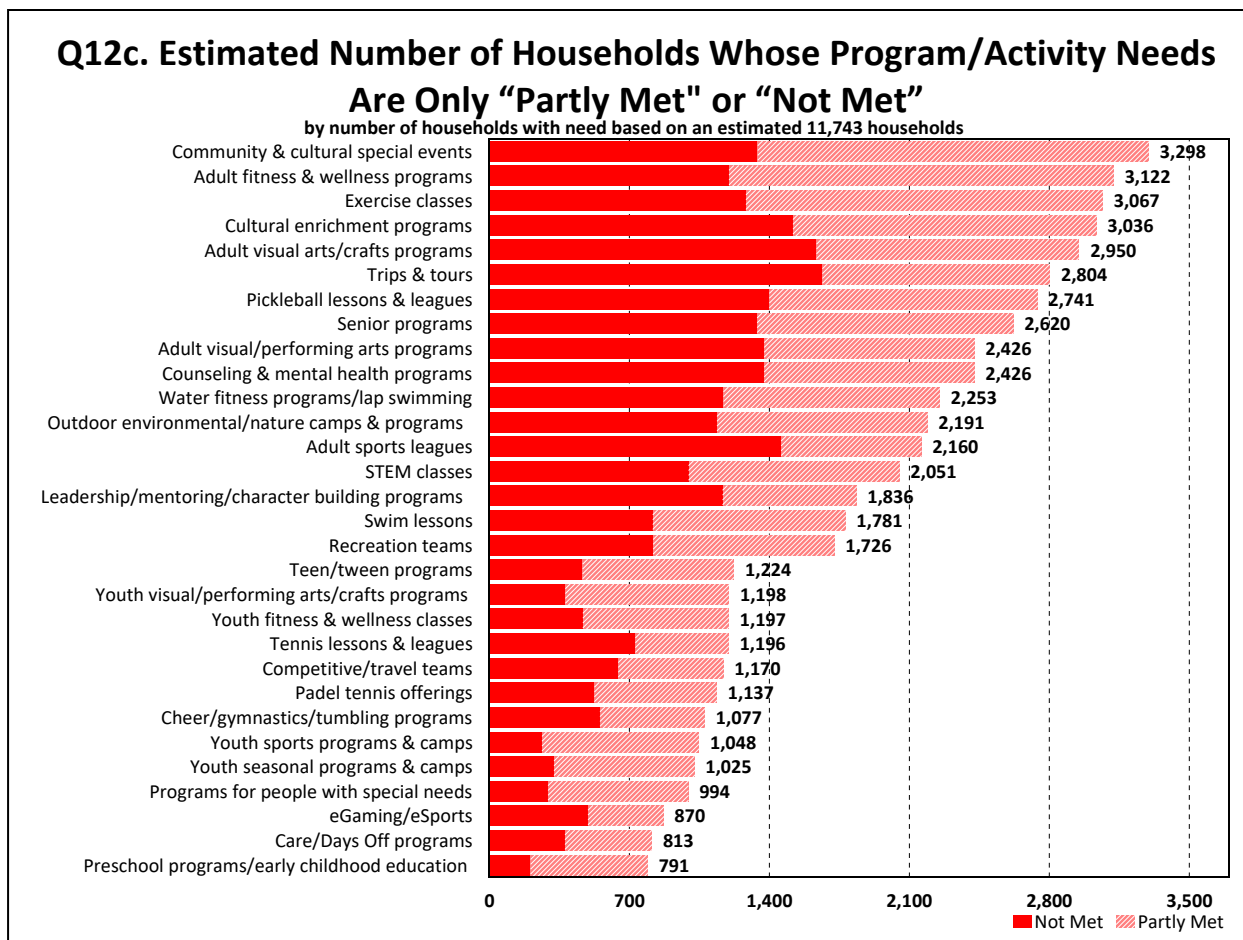
## Recreation Program/Activity Needs and Priorities

**Activity/Program Needs:** Respondents were asked to identify if their household had a need for 30 activities/programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various activities/programs.

The three activities/programs with the highest percentage of households that have an unmet need:

1. Community and cultural special events – 3,298 households
2. Adult fitness and wellness programs – 3,122 households
3. Exercise classes – 3,067 households

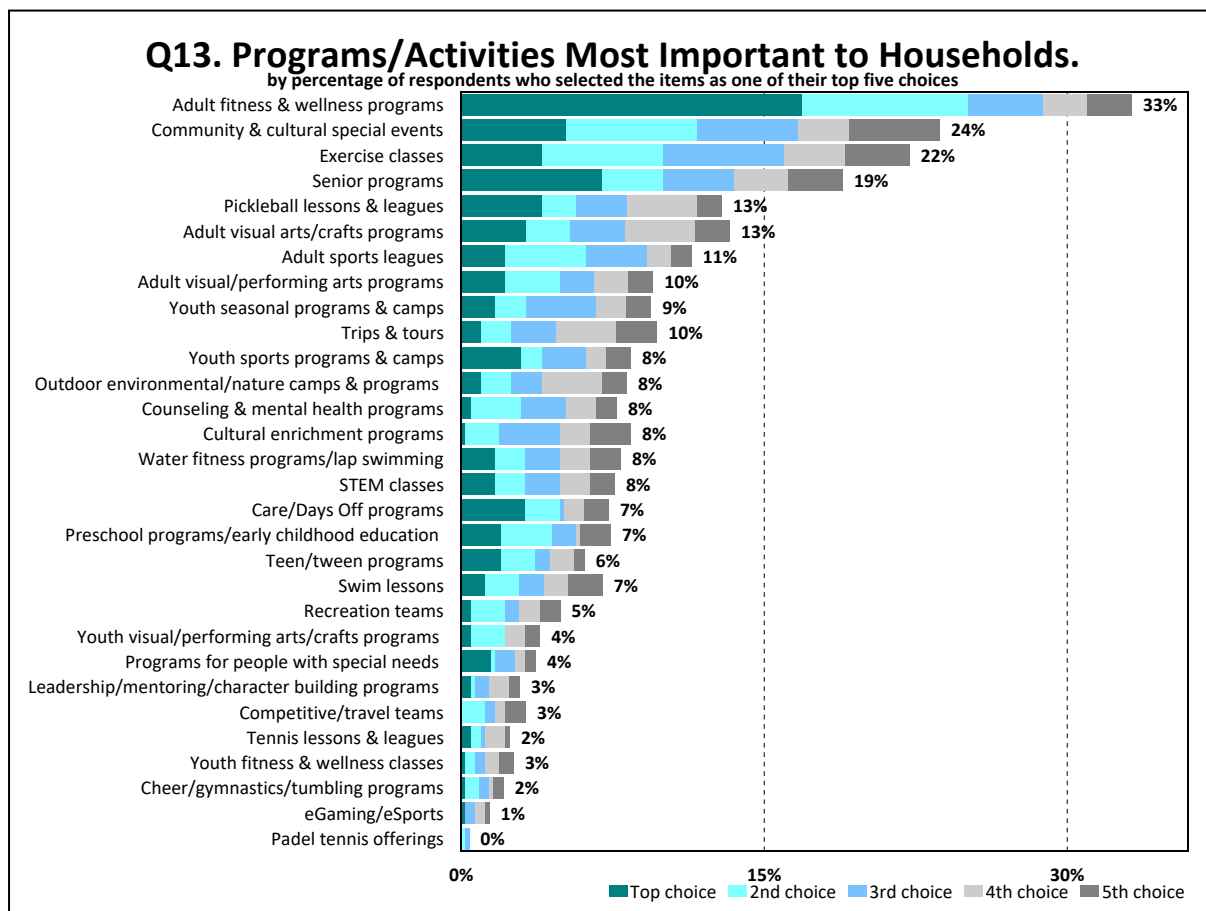
The estimated number of households that have unmet needs for each of the 30 programs assessed is shown in the chart below.



**Activities/Programs Importance:** In addition to assessing the needs for each activity/program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top five choices, these were the five activities/programs ranked most important to residents:

1. Adult fitness and wellness programs (33%)
2. Community and cultural special events (24%)
3. Exercise classes (22%)
4. Senior programs (19%)
5. Pickleball lessons and leagues (13%) and Adult visual arts/crafts programs (13%)

The percentage of residents who selected each activity/program as one of their top five choices is shown in the chart below.

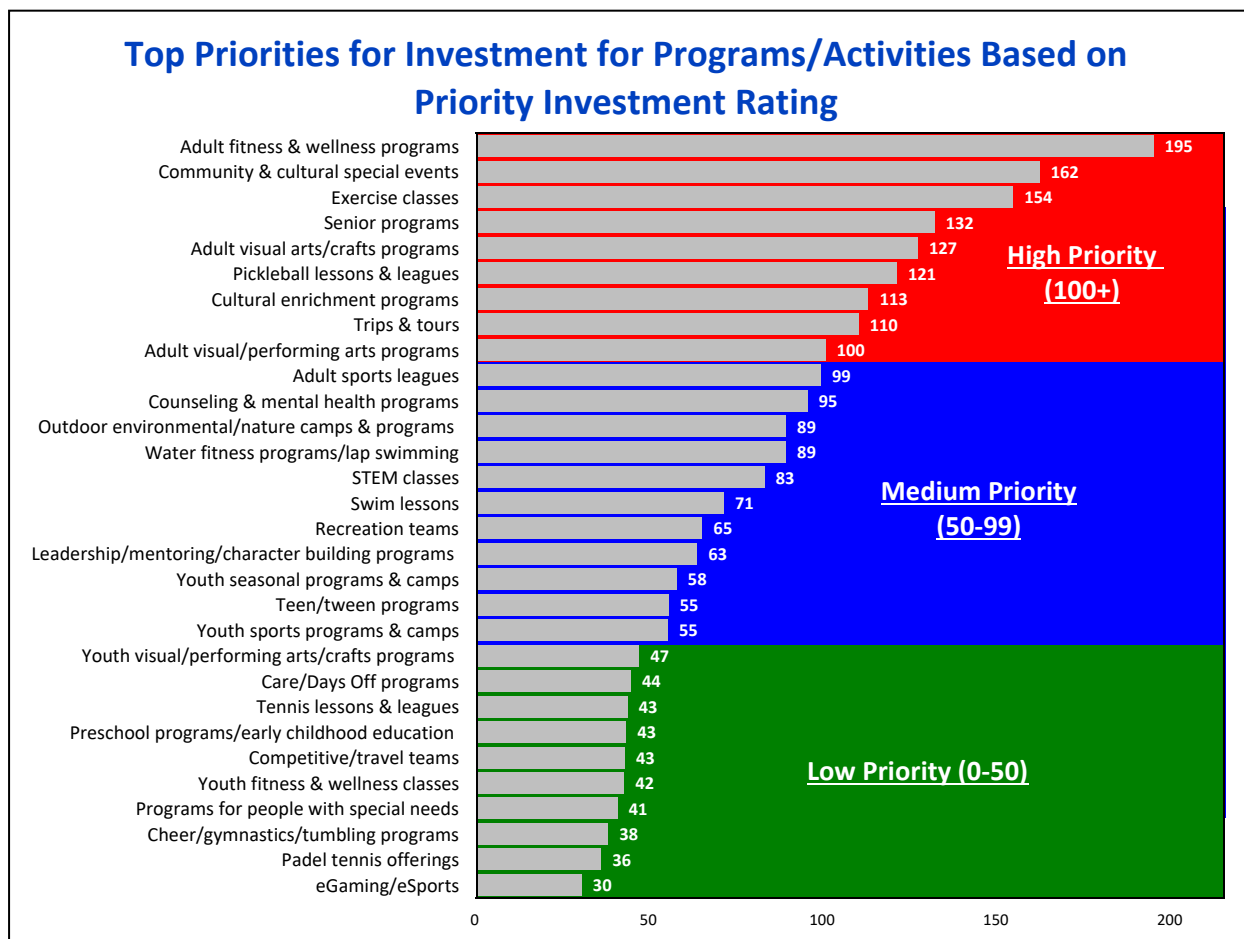


**Priorities for Activity/Program Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on activities/programs and (2) how many residents have unmet needs for the activity/program. [ Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following activities/programs were rated as high priorities for investment:

- Adult fitness and wellness programs (PIR=195)
- Community and cultural special events (PIR=162)
- Exercise classes (PIR=154)
- Senior programs (PIR=132)
- Adult visual arts/crafts programs (PIR=127)
- Pickleball lessons and leagues (PIR=121)
- Cultural enrichment programs (PIR=113)
- Trips and tours (PIR=110)
- Adult visual/performing arts programs (PIR=100)

The chart below shows the Priority Investment Rating for each of the 30 activities/programs assessed on the survey.

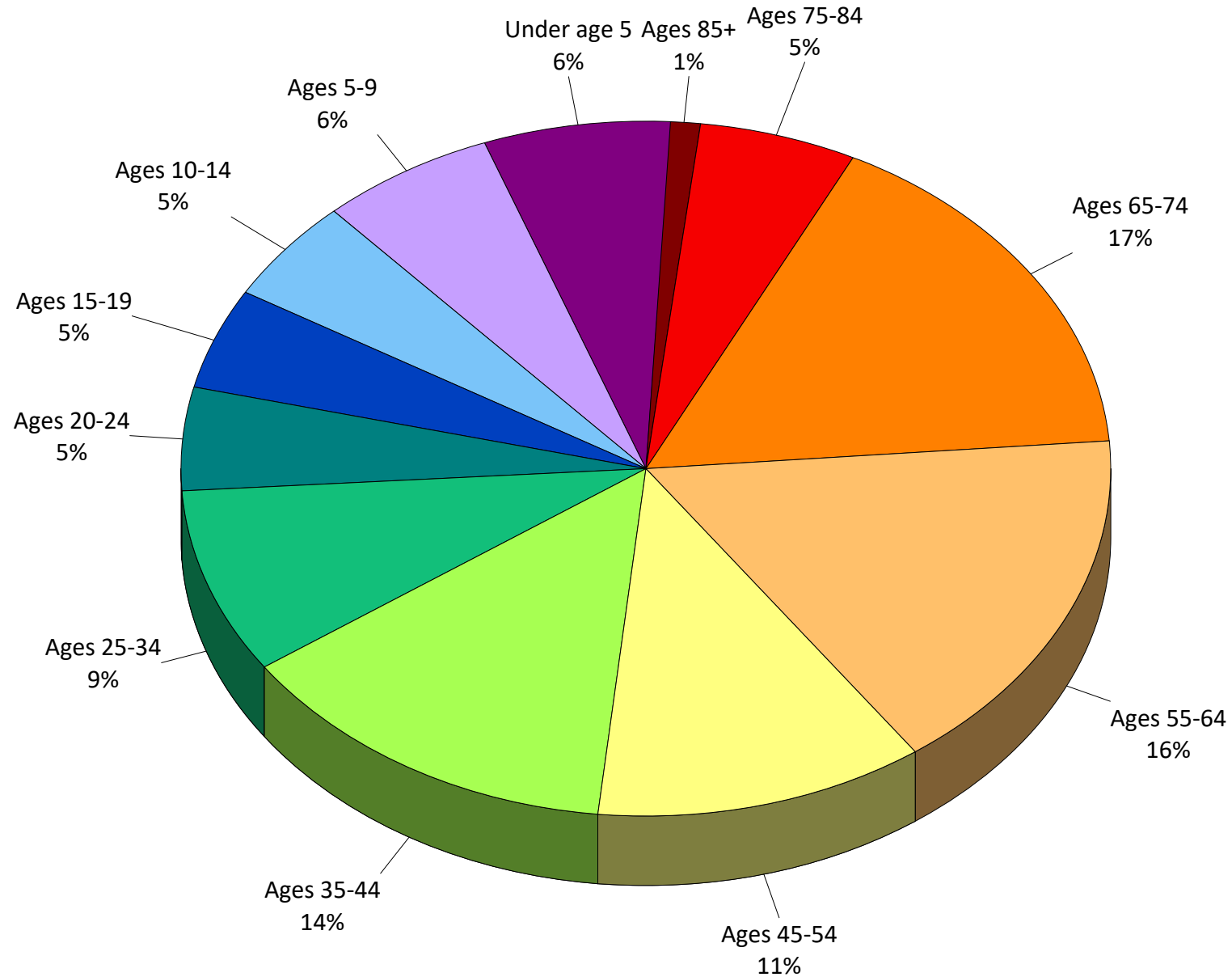


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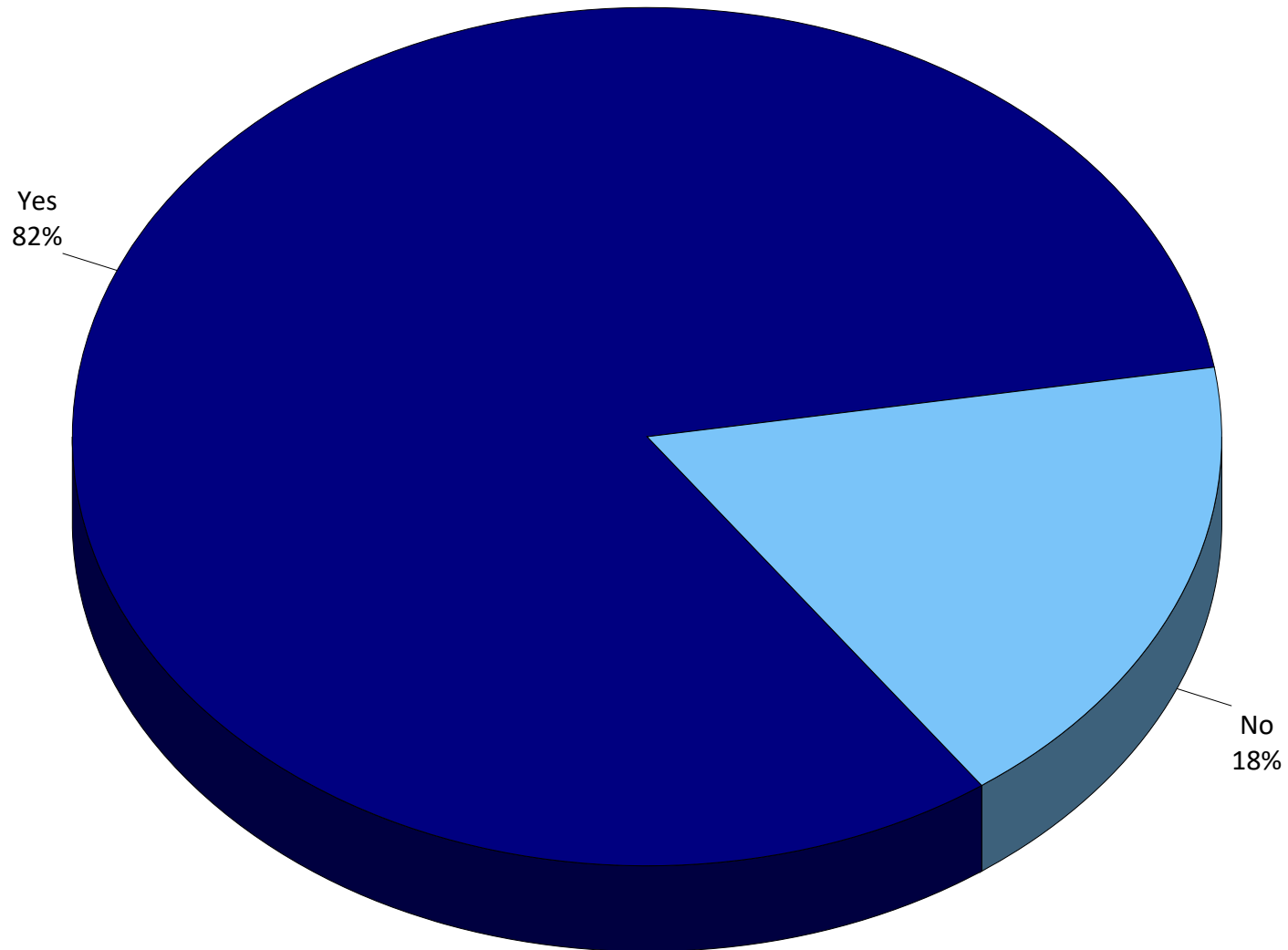
## Charts & Graphs

# Q1. Including yourself, how many people in your household are...

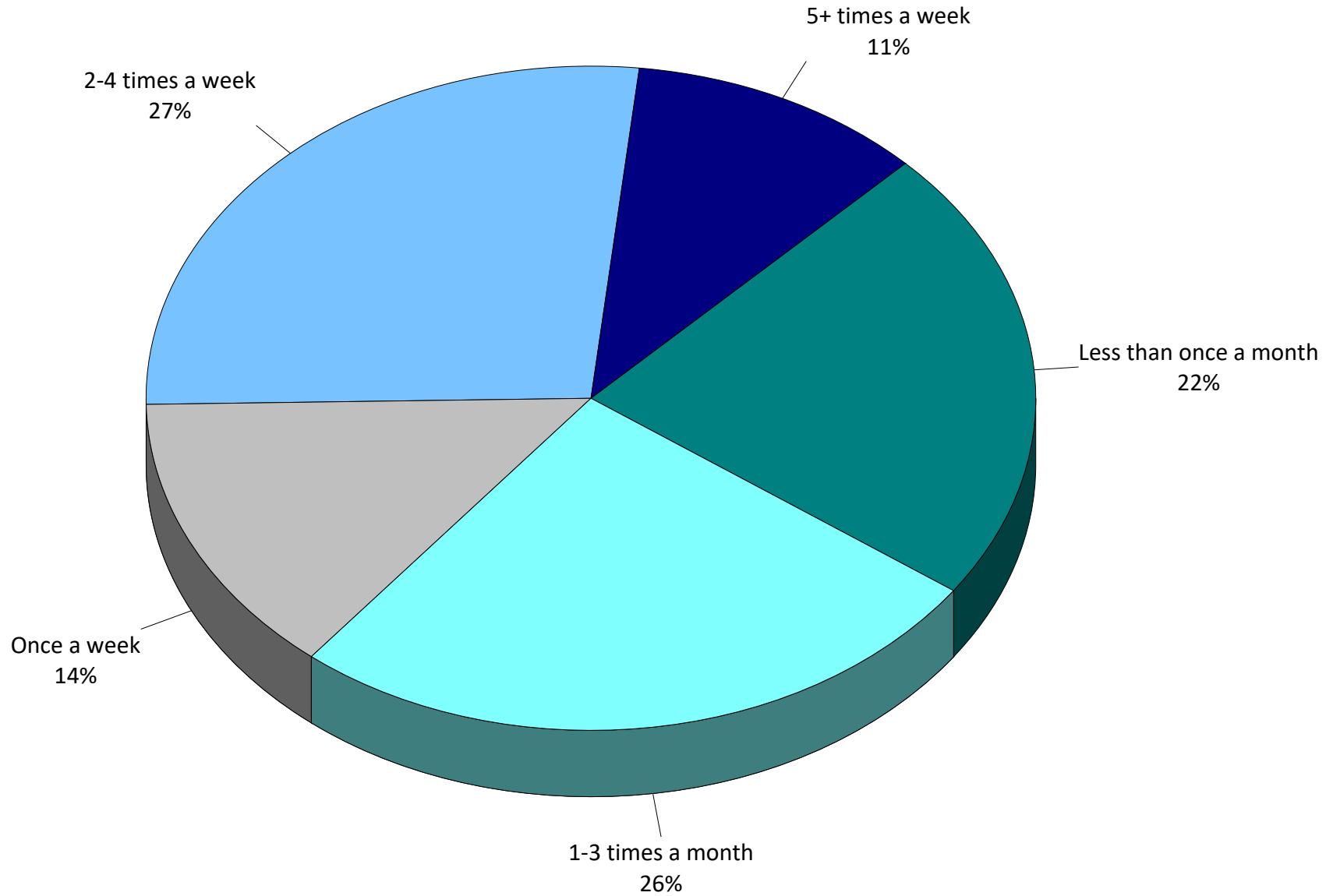
by percentage of persons in household



## Q2. Have you/your household visited any Gurnee Park District parks during the past 12 months? by percentage of respondents



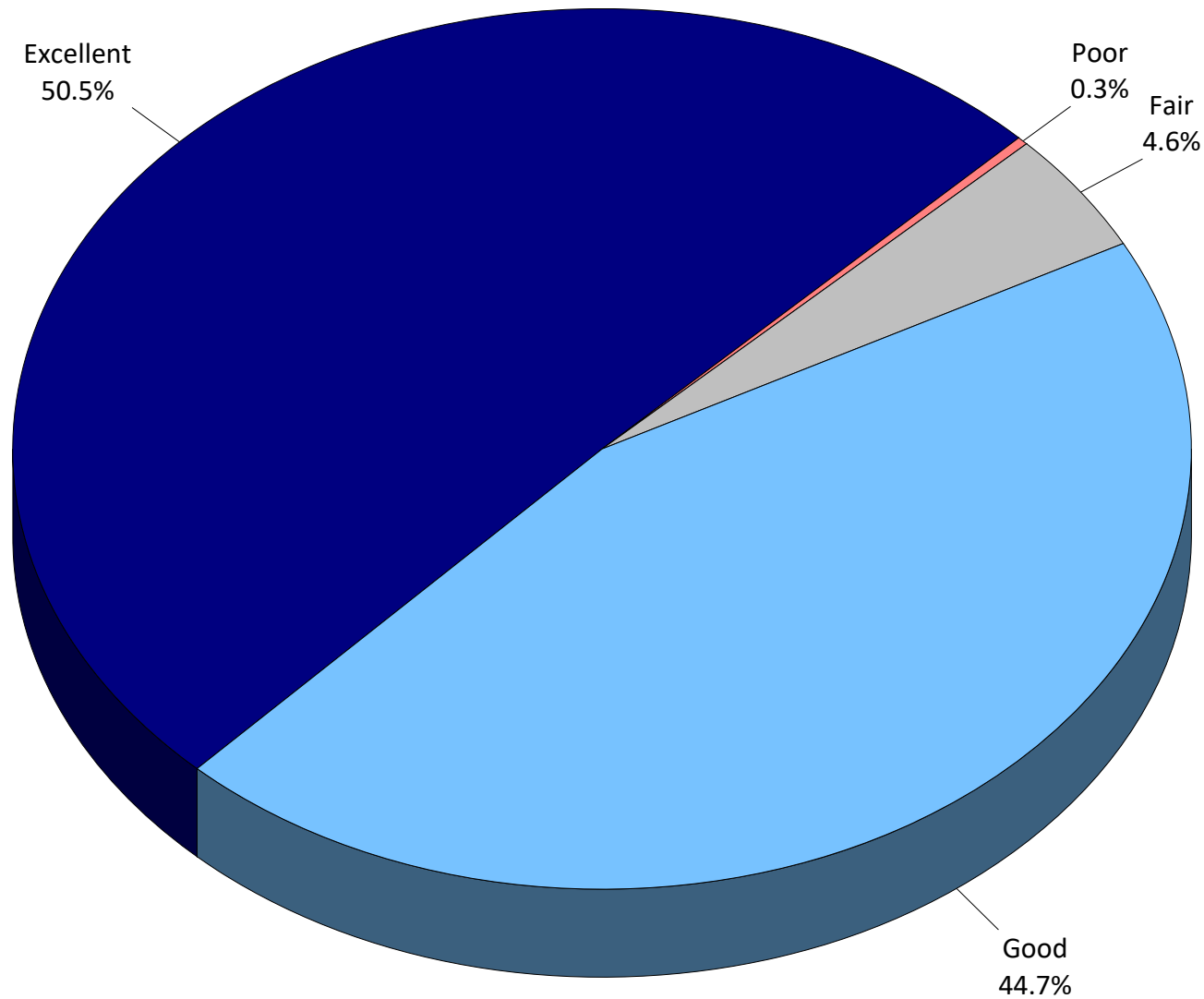
# Q2a. How often have you visited Gurnee Park District during the past 12 months? by percentage of respondents (excluding "don't know")





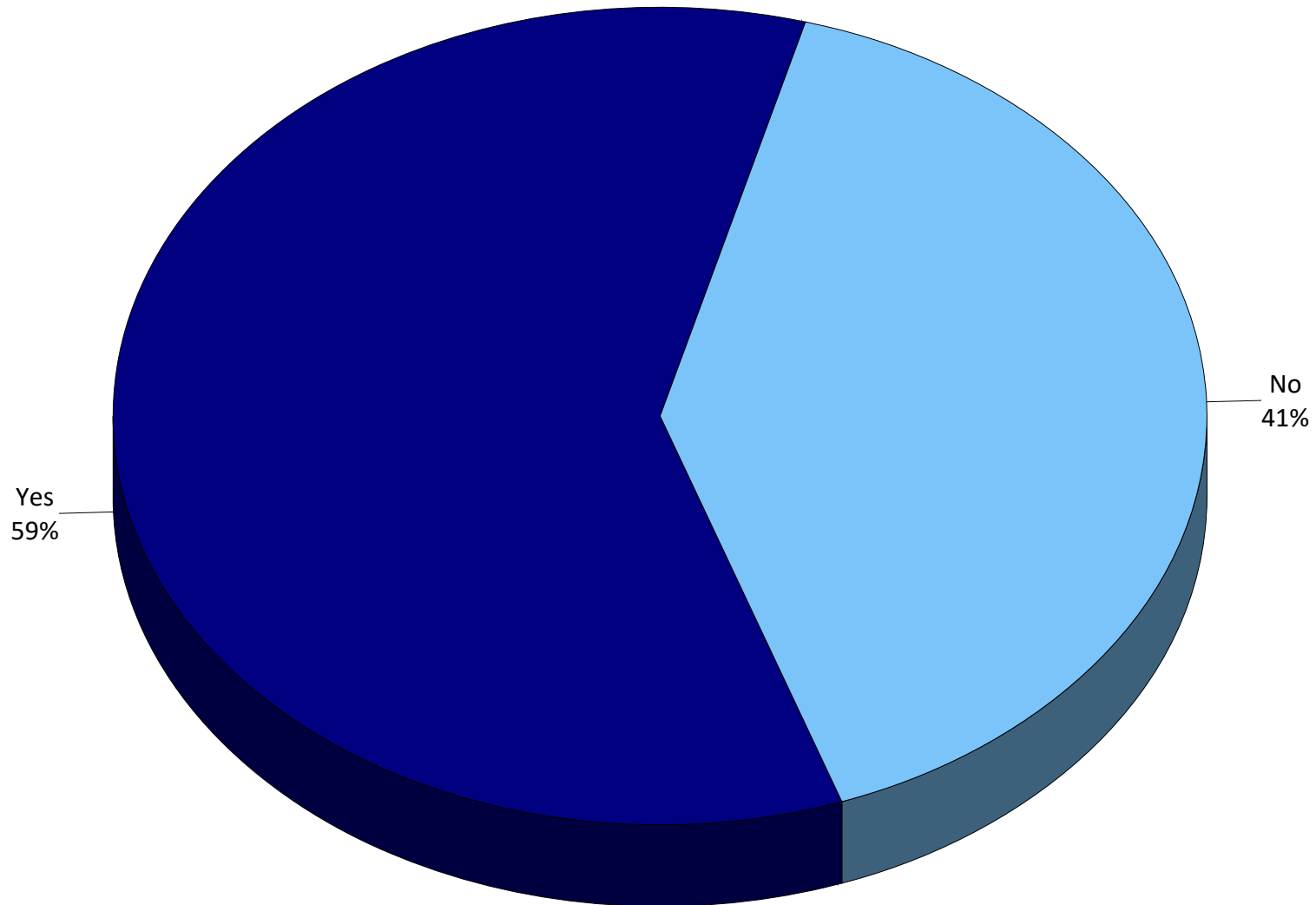
# Q2b. Overall, how would you rate the physical condition of ALL the Gurnee Park District parks you have visited?

by percentage of respondents (excluding "not provided")



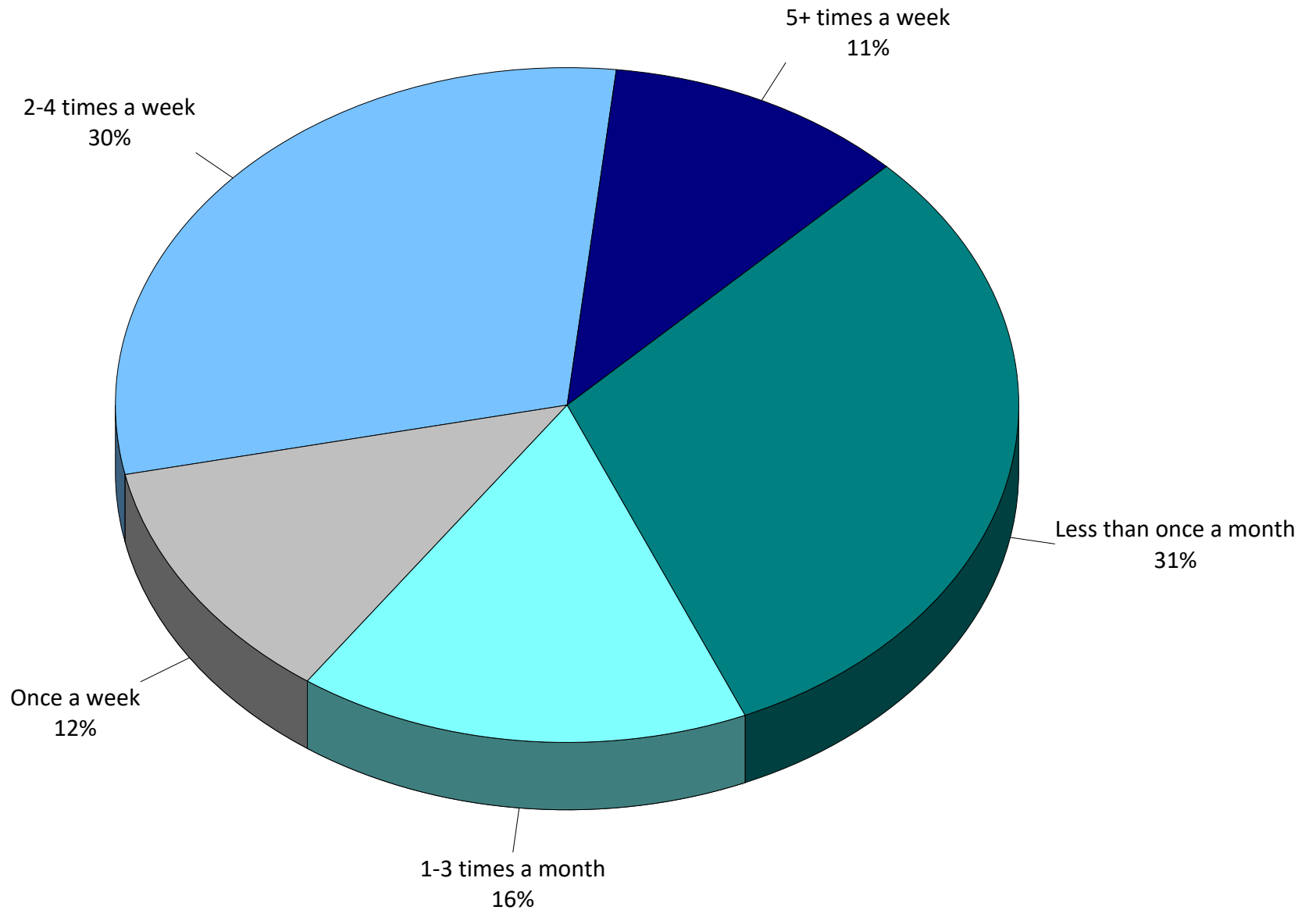
### Q3. Have you/your household visited any Gurnee Park District recreation facilities during the past 12 months?

by percentage of respondents



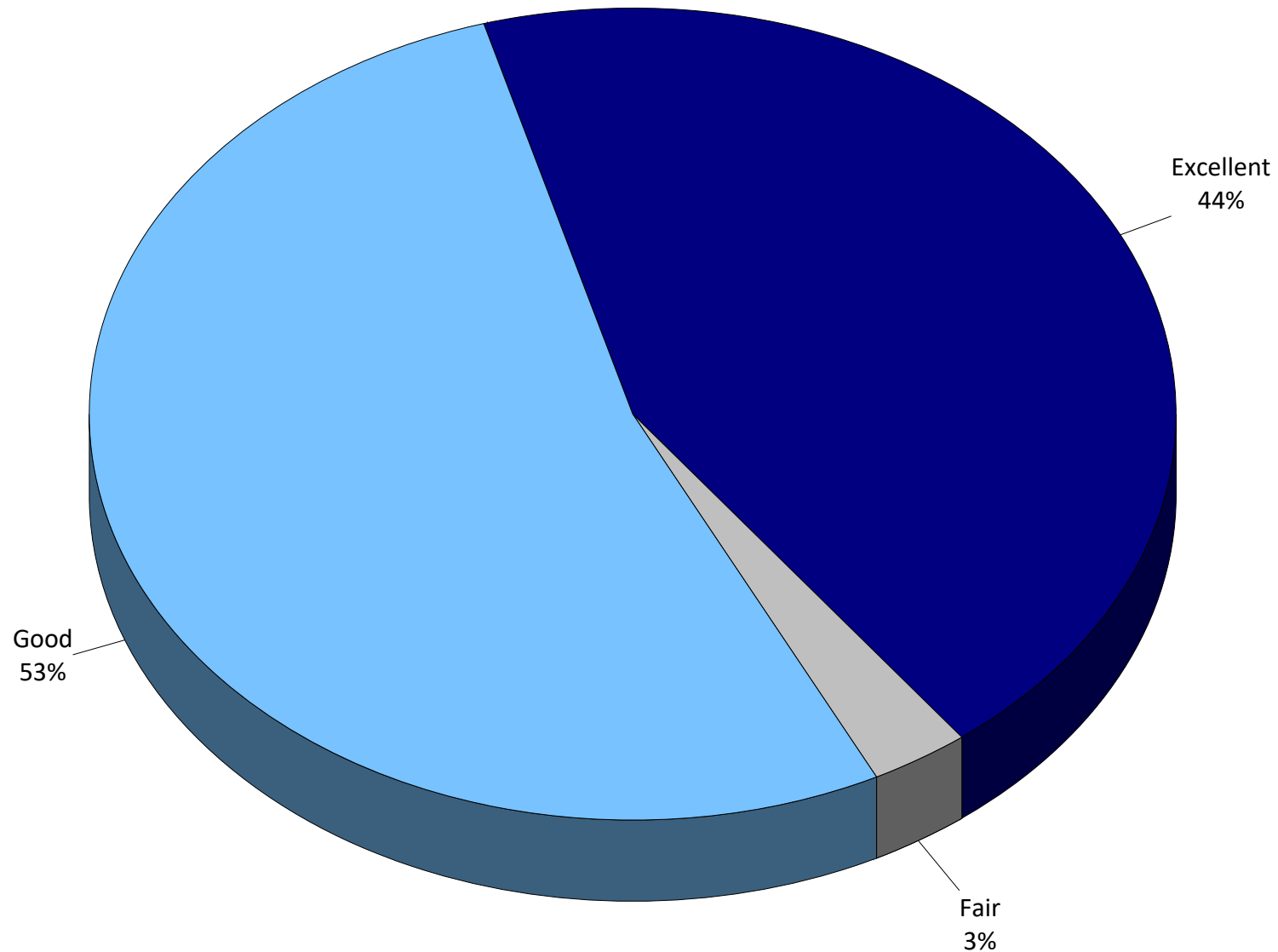
# Q3a. How often have you visited Gurnee Park District recreation facilities during the past 12 months?

by percentage of respondents (excluding "don't know")



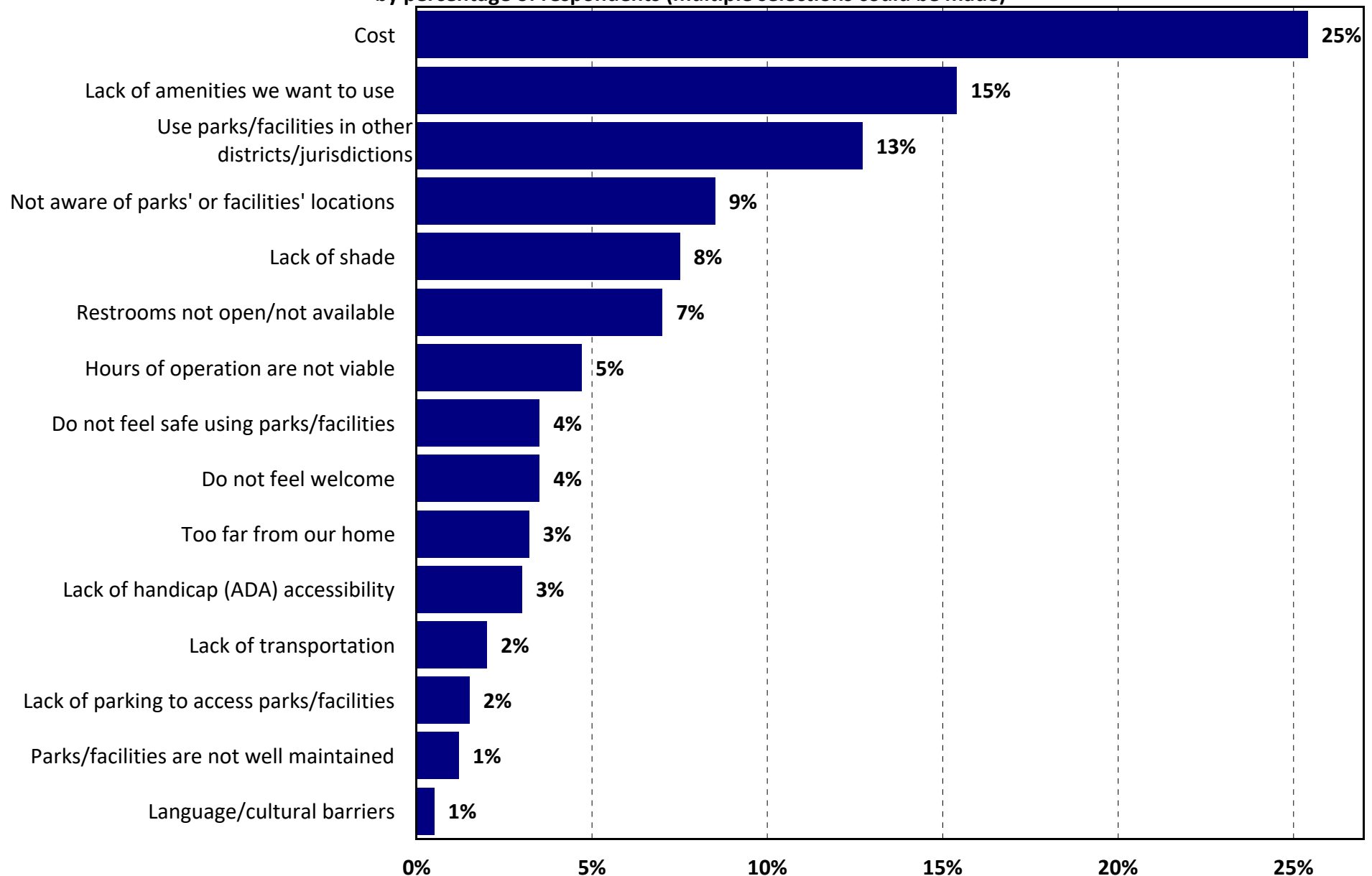
### Q3b. Overall, how would you rate the physical condition of ALL the Gurnee Park District recreation facilities you have visited?

by percentage of respondents (excluding "not provided")



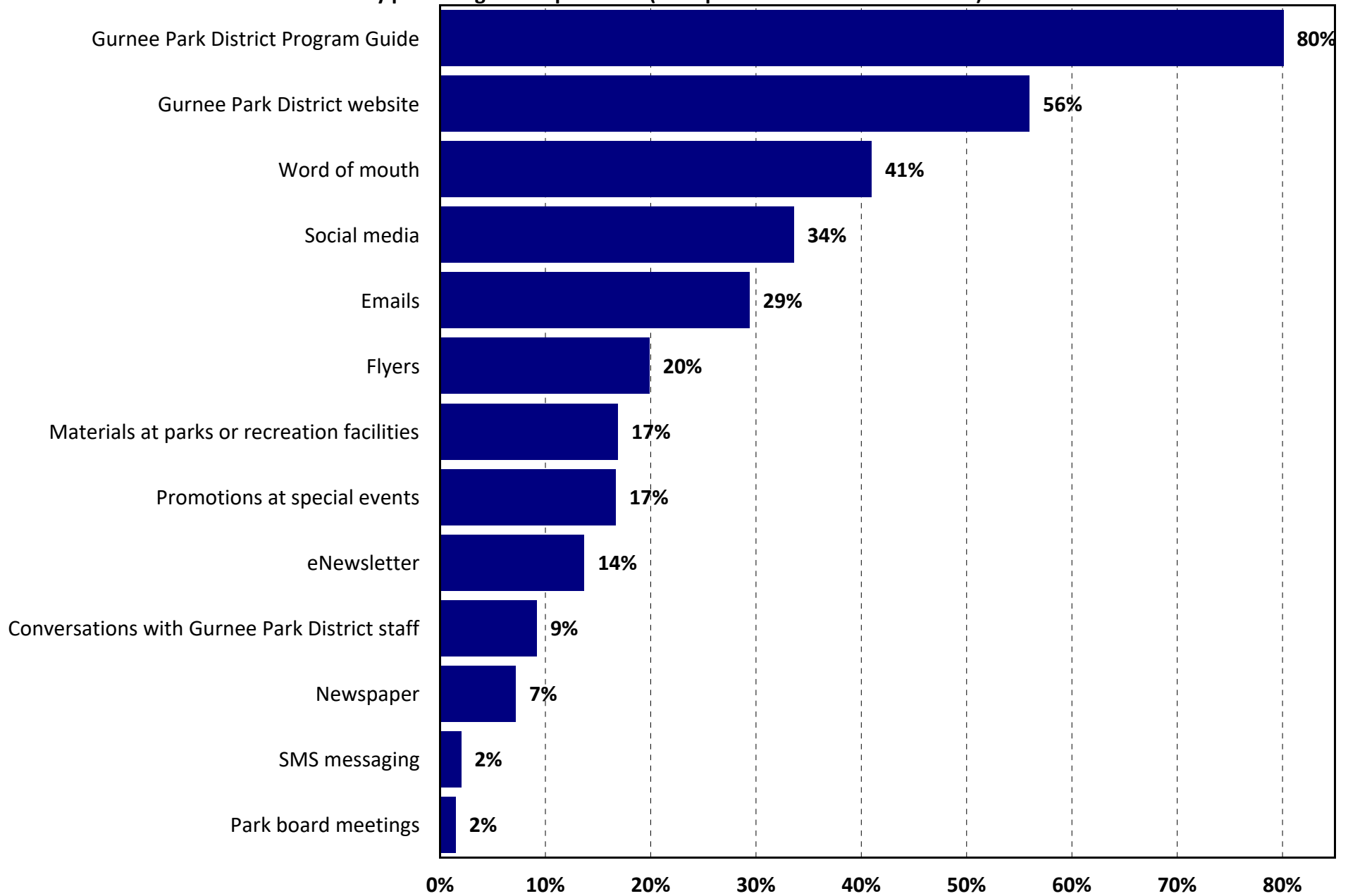
# Q4. Please CHECK ALL of the following reasons that prevent you/your household from visiting Gurnee Park District parks, community centers, or fitness/aquatics facilities more often.

by percentage of respondents (multiple selections could be made)



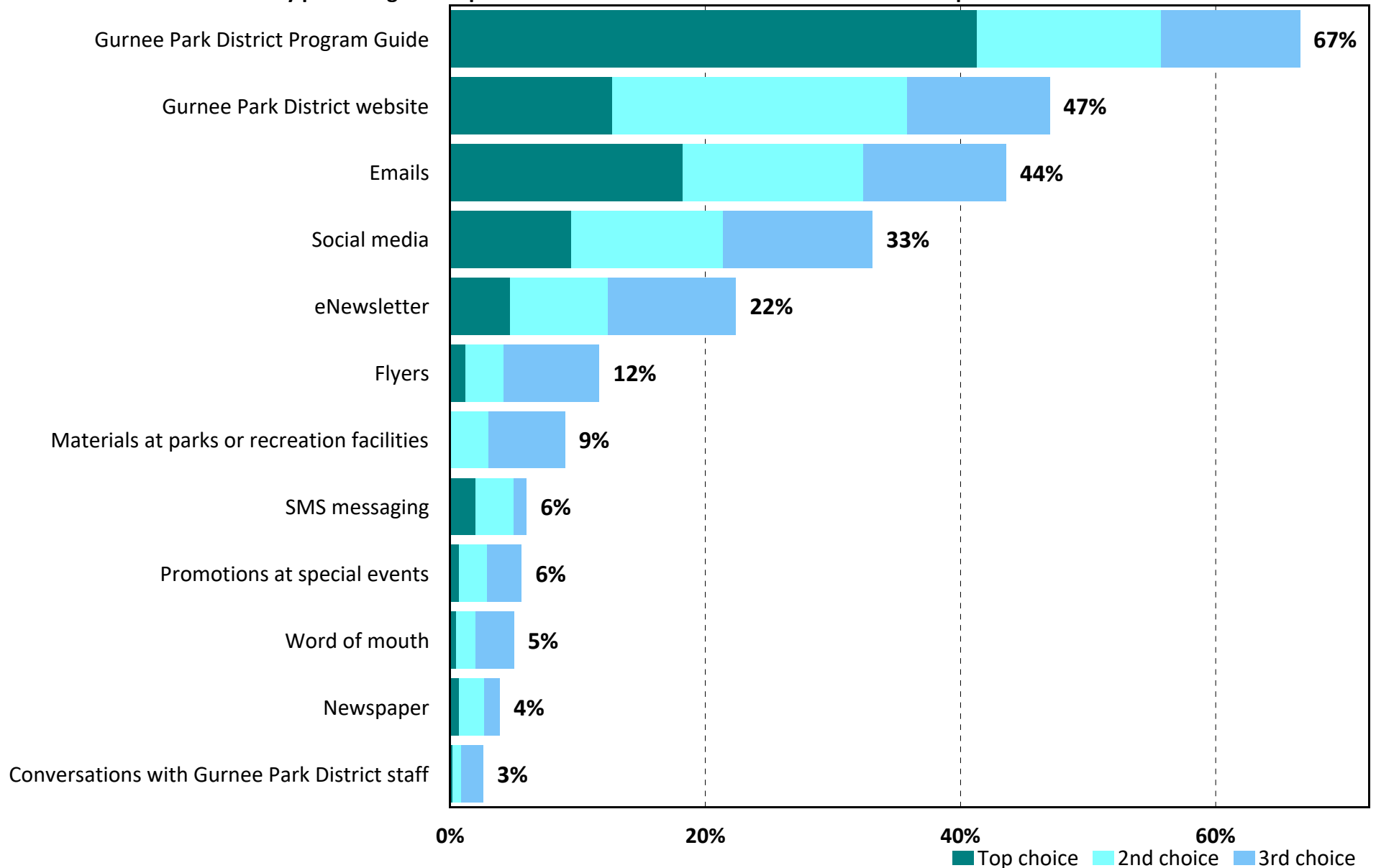
# Q5. From the following list, please CHECK ALL the ways you learn about Gurnee Park District programs and activities.

by percentage of respondents (multiple selections could be made)



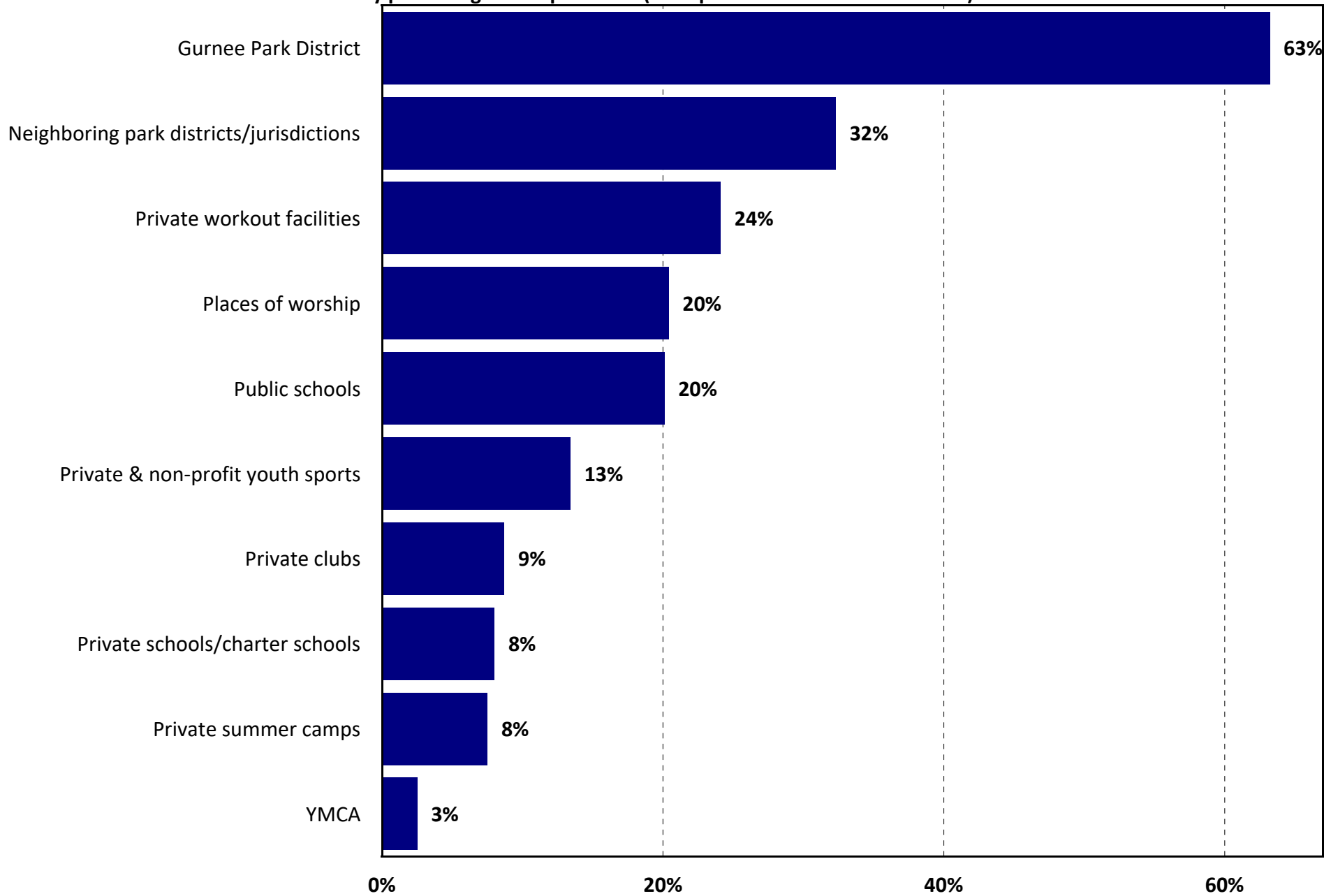
# Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the Gurnee Park District use to communicate with you about programs and activities?

by percentage of respondents who selected the items as one of their top three choices



# Q7. From the following list, please CHECK ALL of the organizations that you/your household have used for recreational activities during the last 12 months.

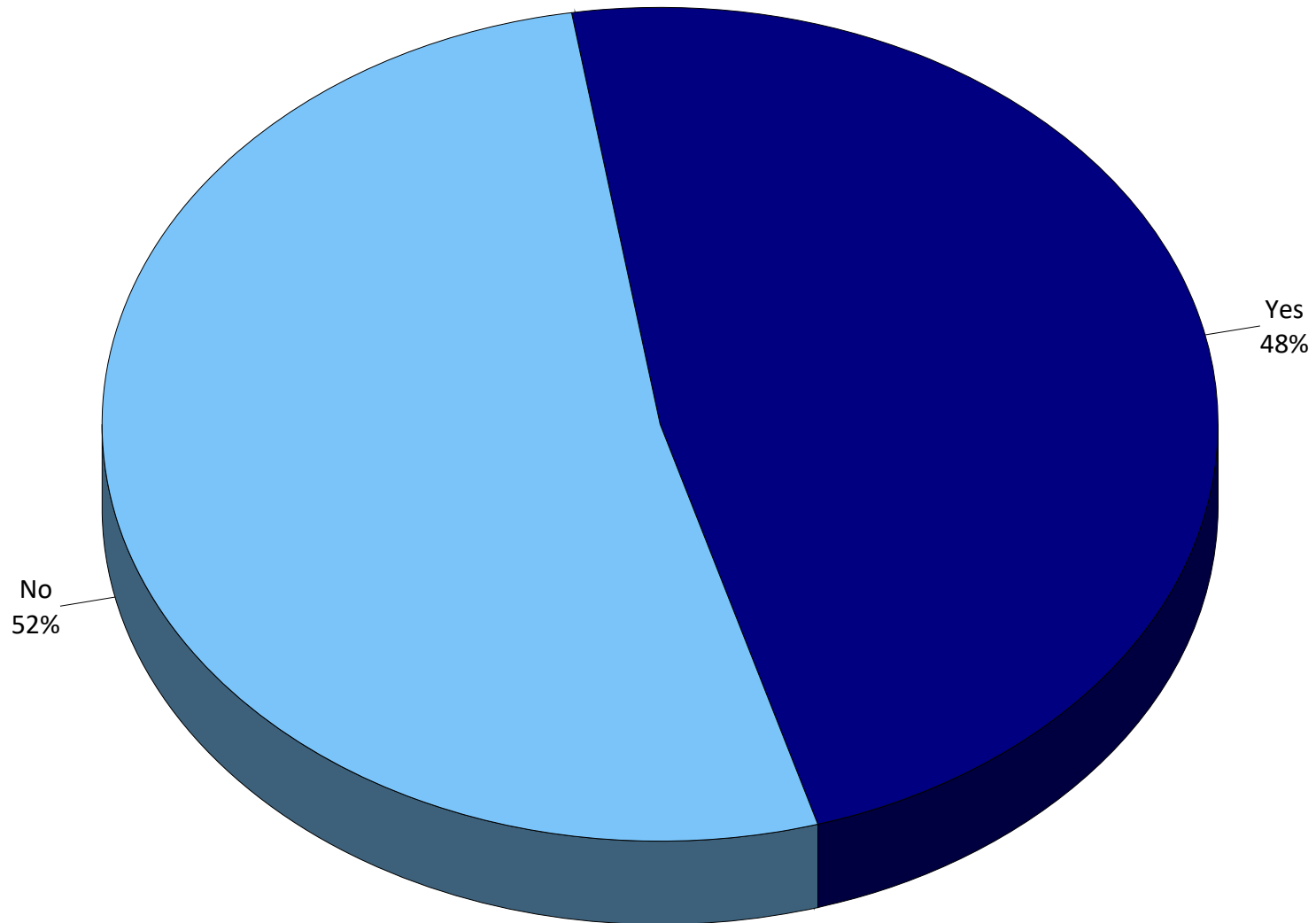
by percentage of respondents (multiple selections could be made)





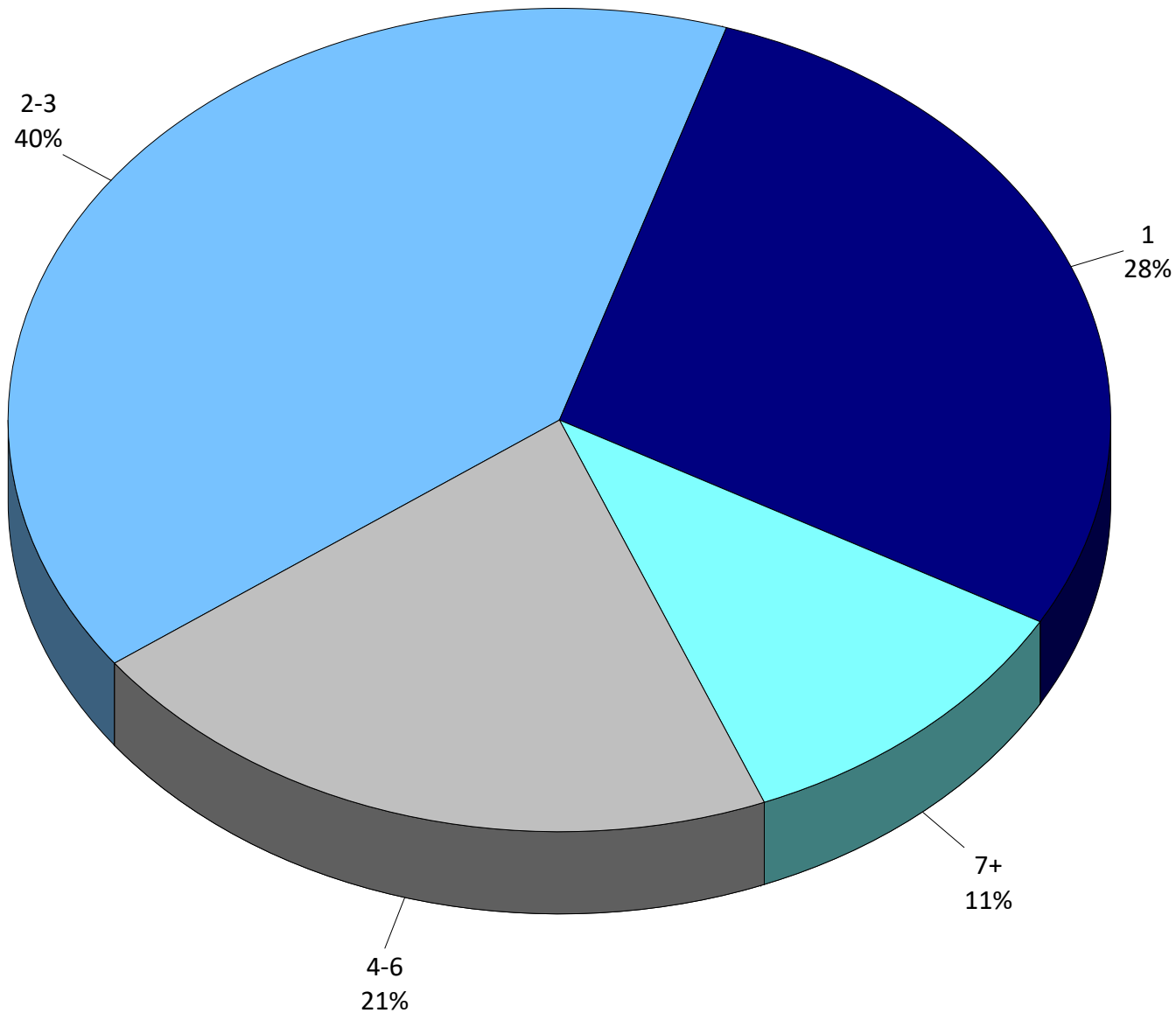
# Q8. Has your household participated in any programs or events offered by the Gurnee Park District during the past 12 months?

by percentage of respondents



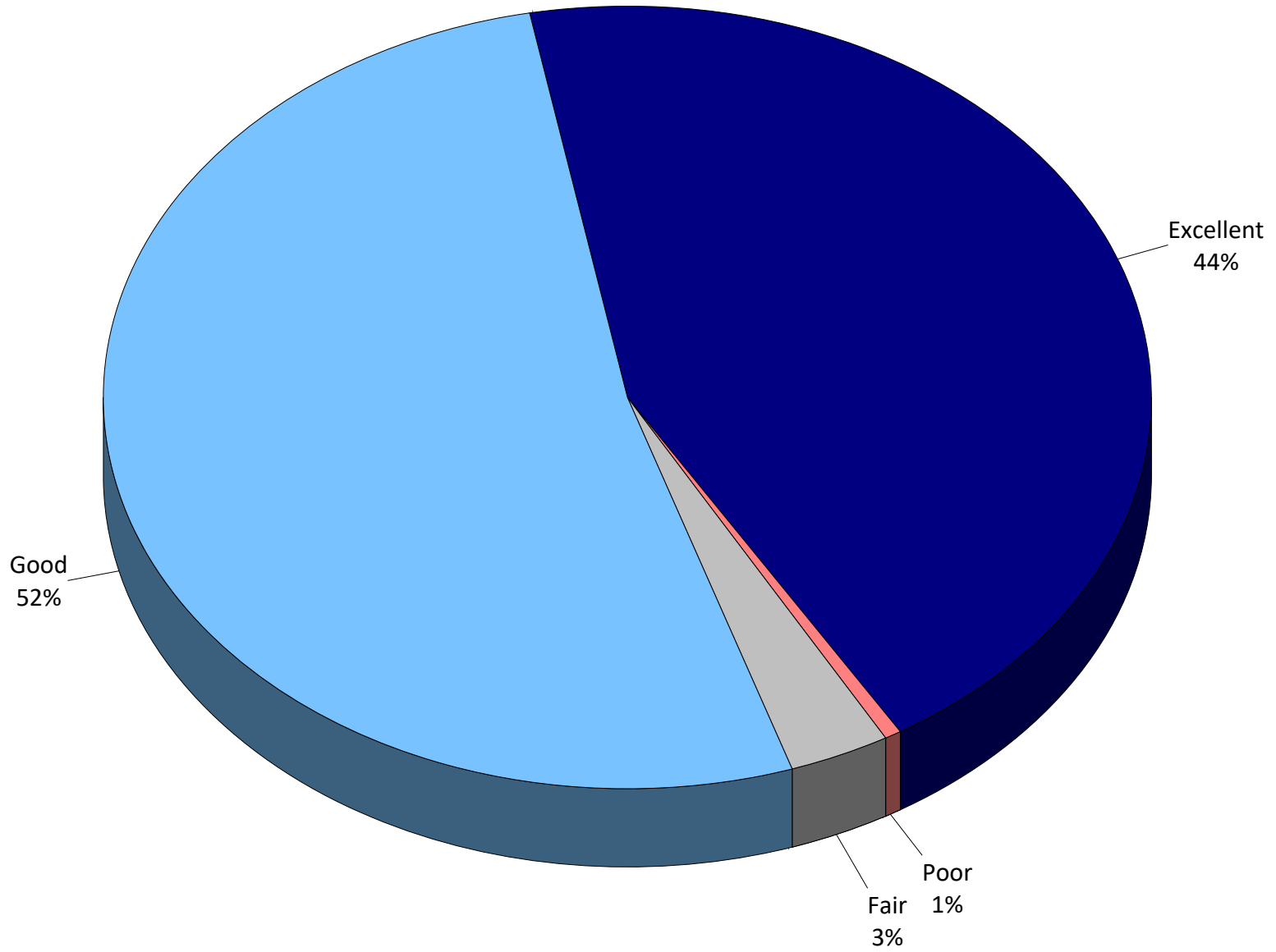
# Q8a. How many programs or events offered by the Gurnee Park District have you/your household participated in during the past 12 months?

by percentage of respondents (excluding "not provided")



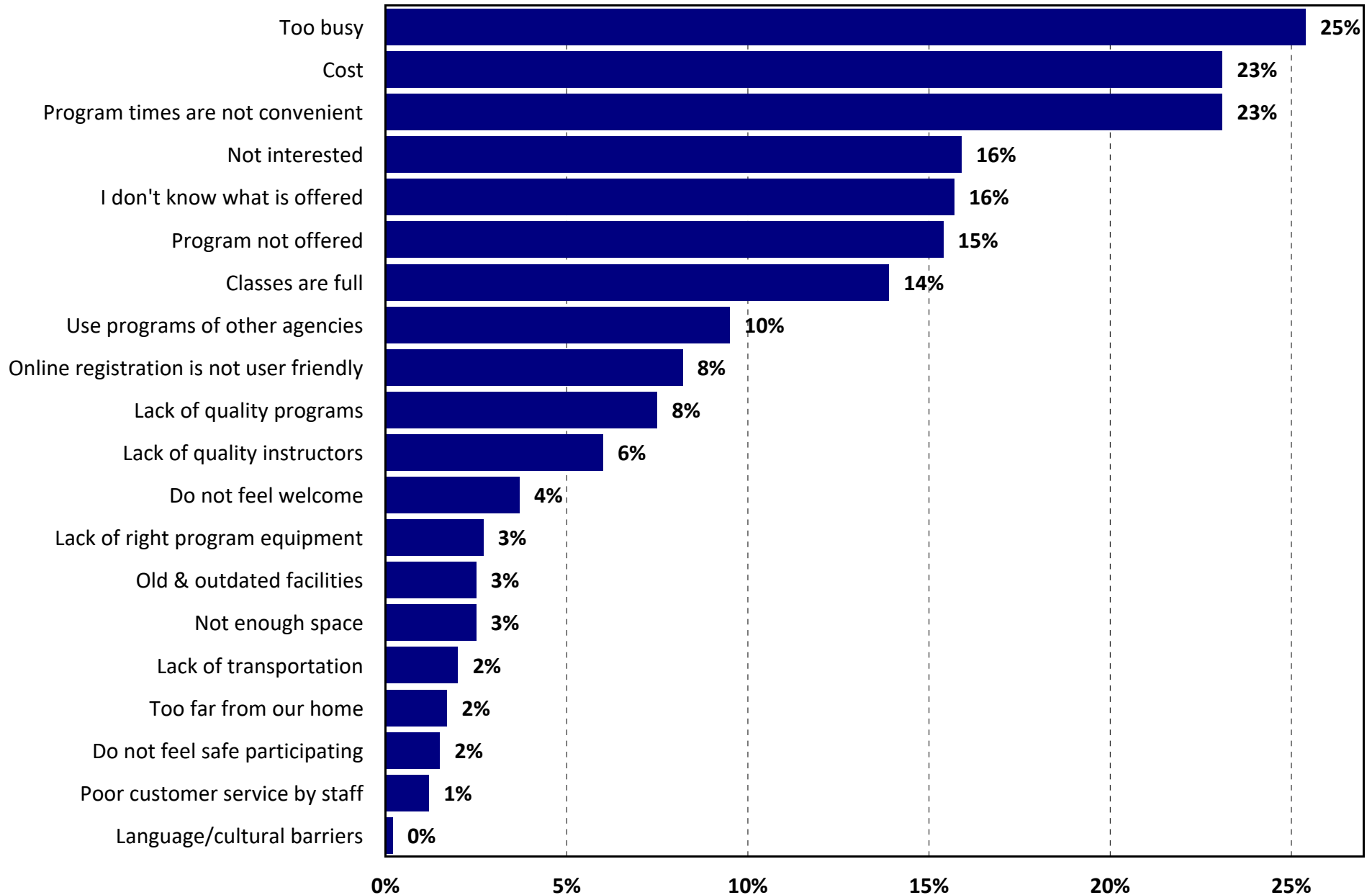
# Q8b. How would you rate the overall quality of the Gurnee Park District programs or events in which your household has participated?

by percentage of respondents (excluding "not provided")



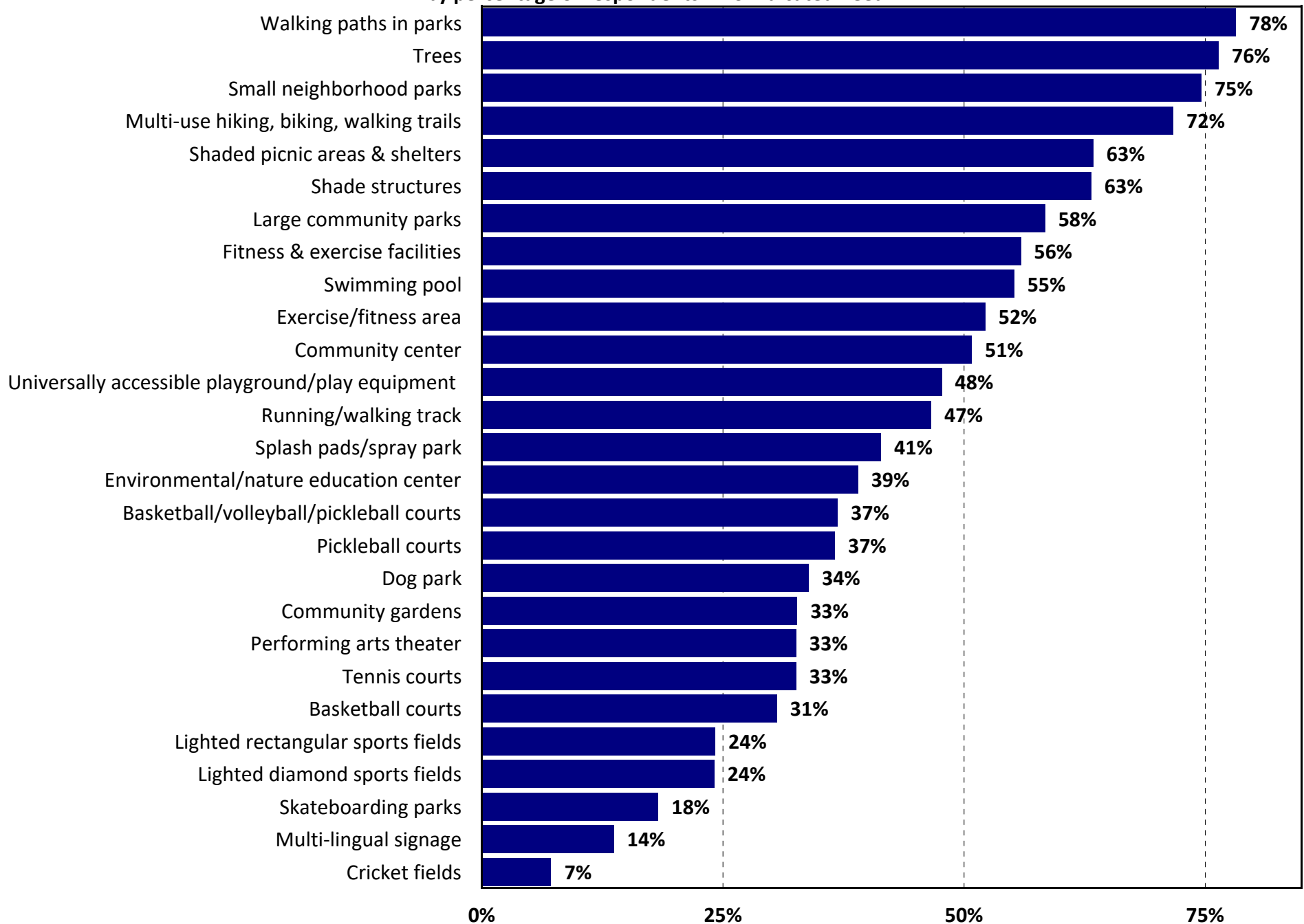
# Q9. Please CHECK ALL of the following reasons that prevent you/your household from participating in Gurnee Park District programs more often.

by percentage of respondents (multiple selections could be made)



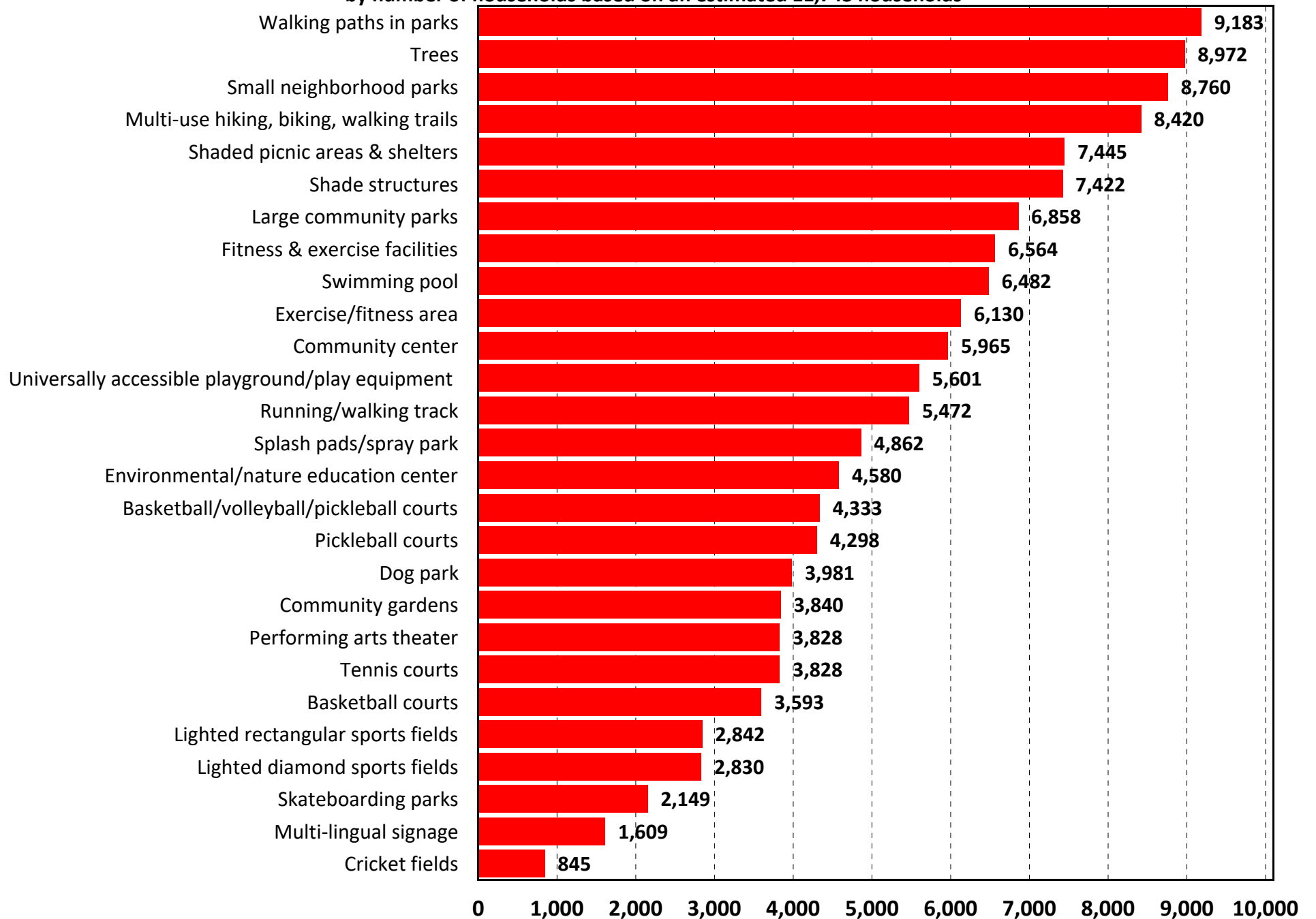
# Q10. Need for Recreation Facilities/Amenities.

by percentage of respondents who indicated need



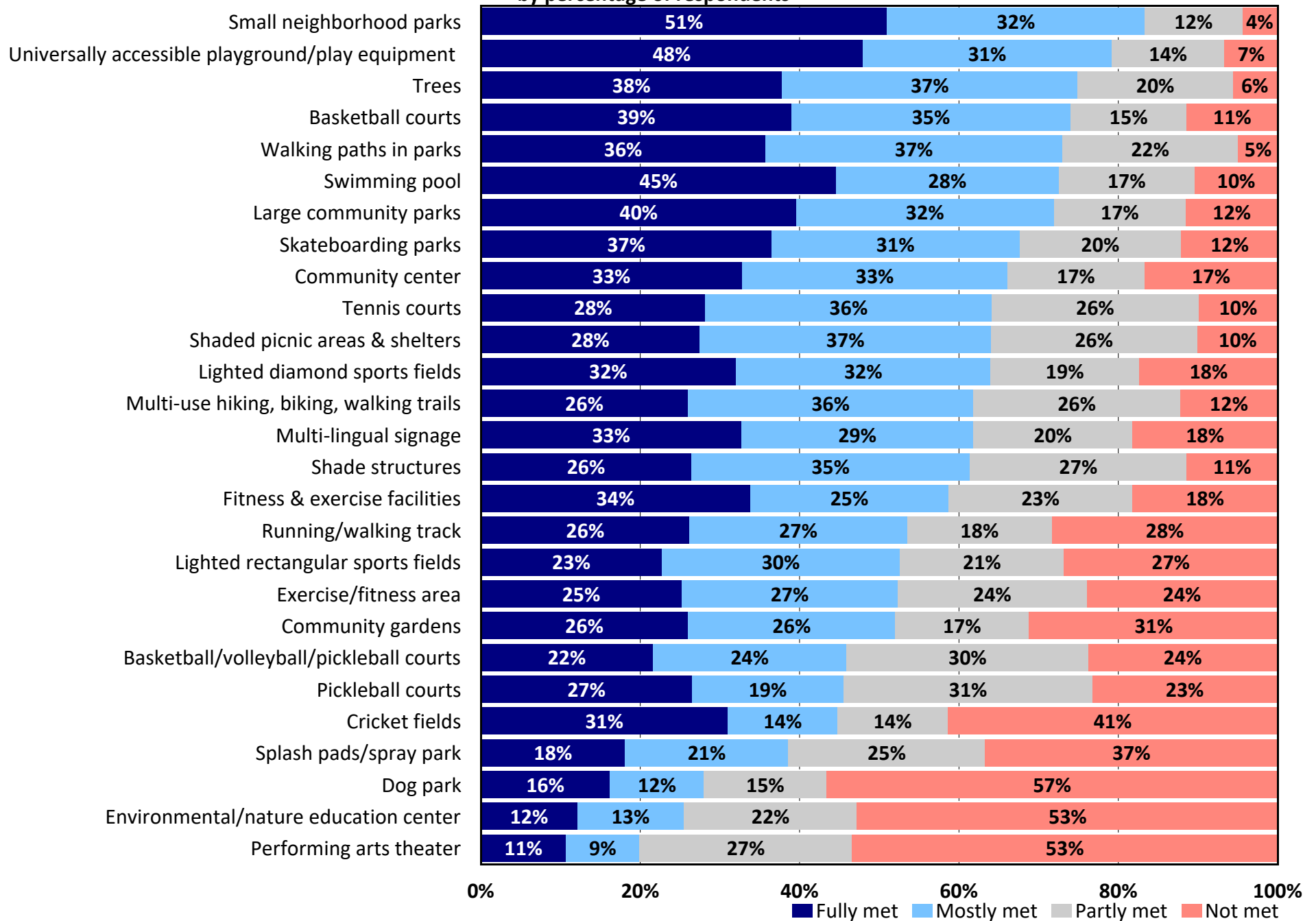
# Q10. Estimated Number of Households Who Have a Need for Amenities/Facilities

by number of households based on an estimated 11,743 households



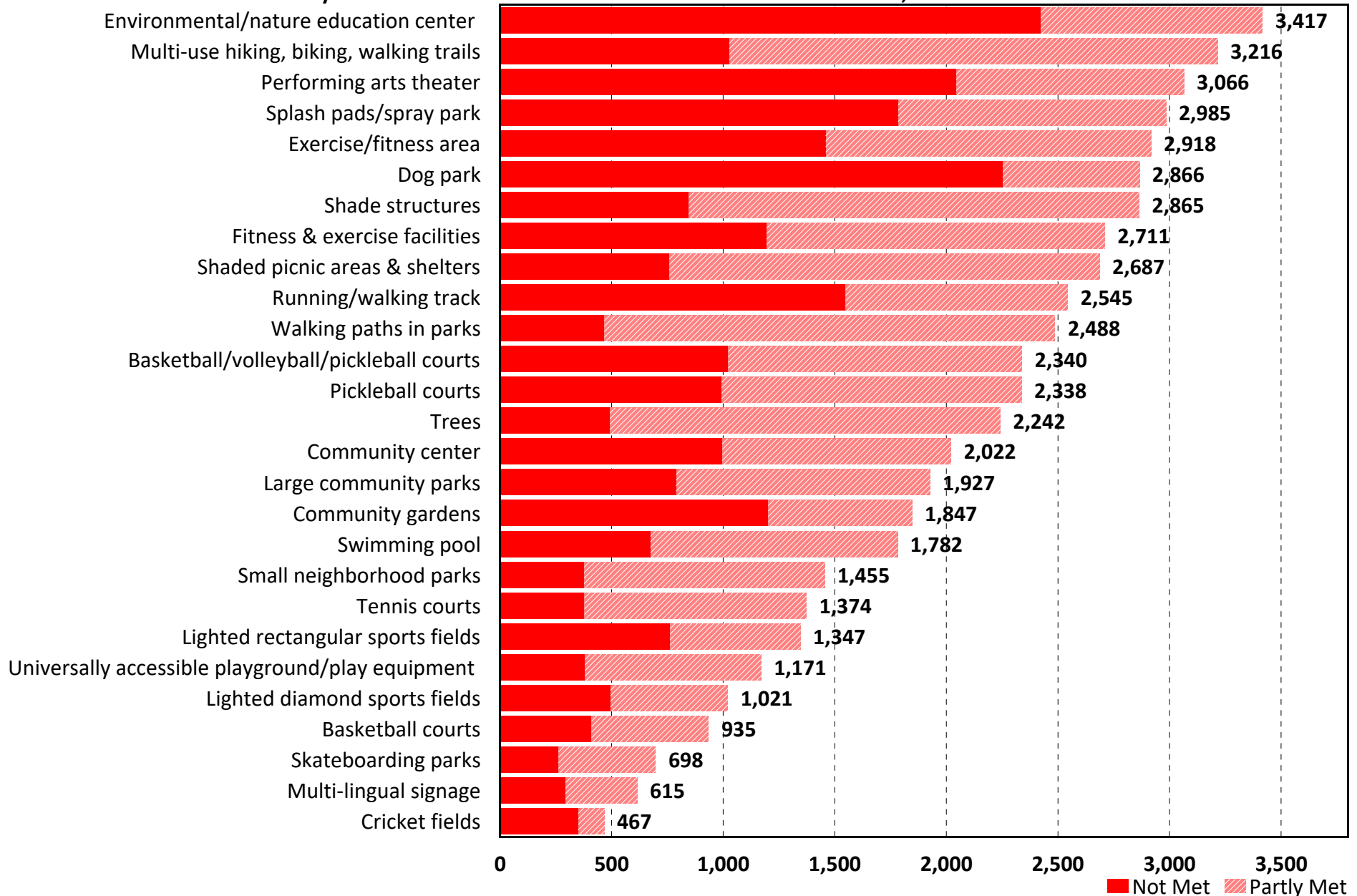
# Q10b. How Well Needs Are Being Met for Recreation Facilities/Amenities

by percentage of respondents



# Q10c. Estimated Number of Households Whose Facility/Amenity Needs Are Only "Partly Met" or "Not Met"

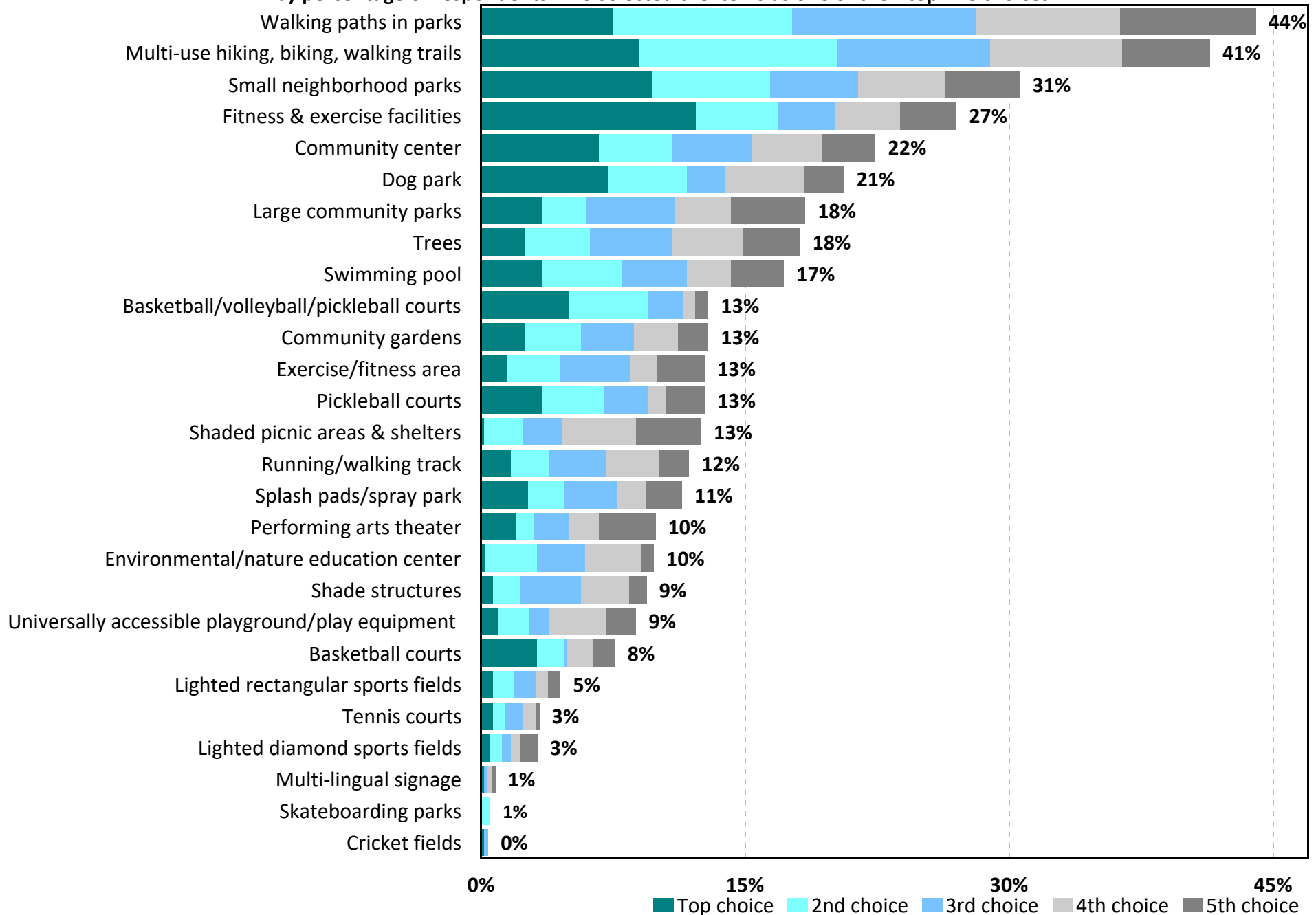
by number of households with need based on an estimated 11,743 households





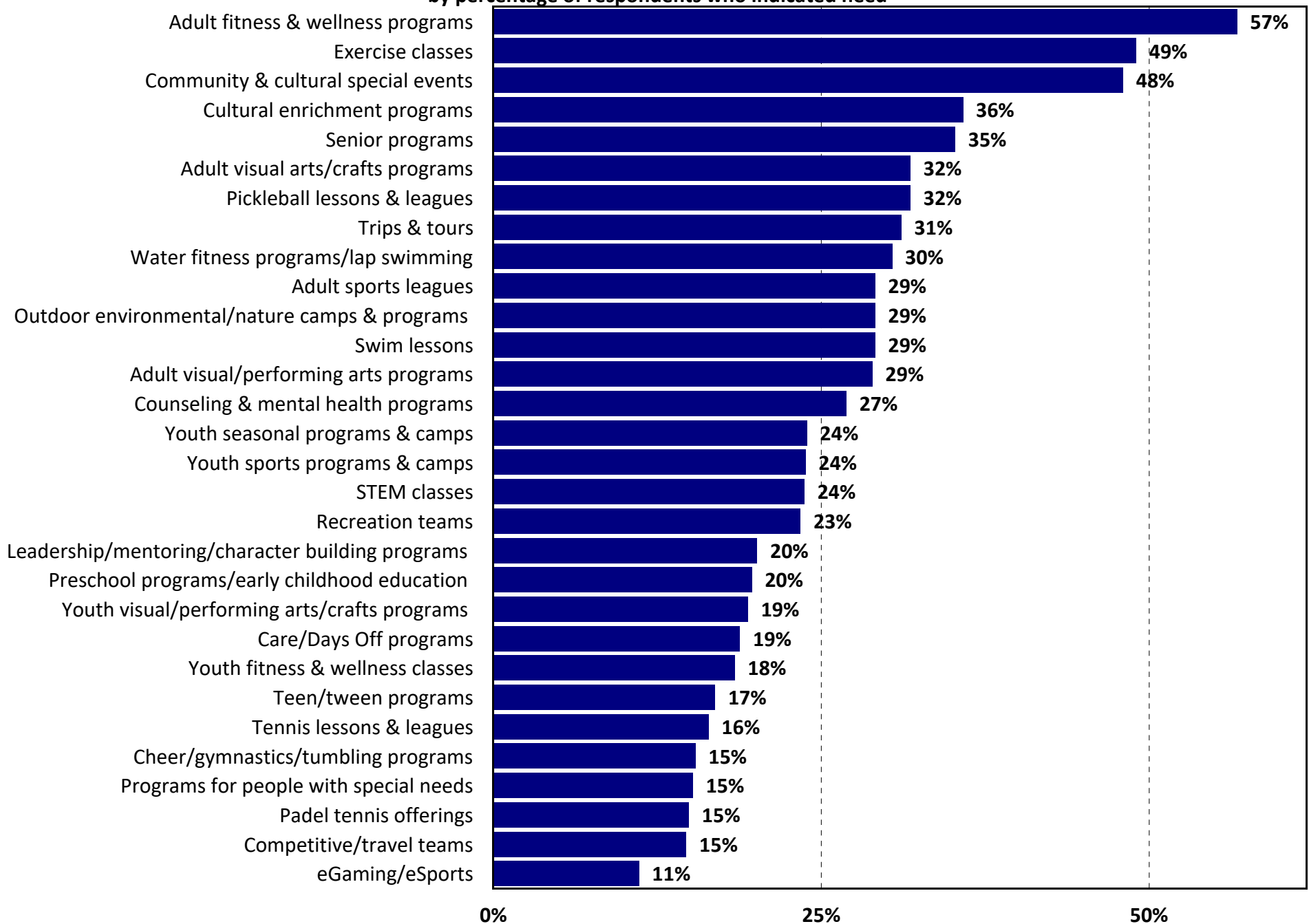
# Q11. Facilities/Amenities Most Important to Households.

by percentage of respondents who selected the items as one of their top five choices



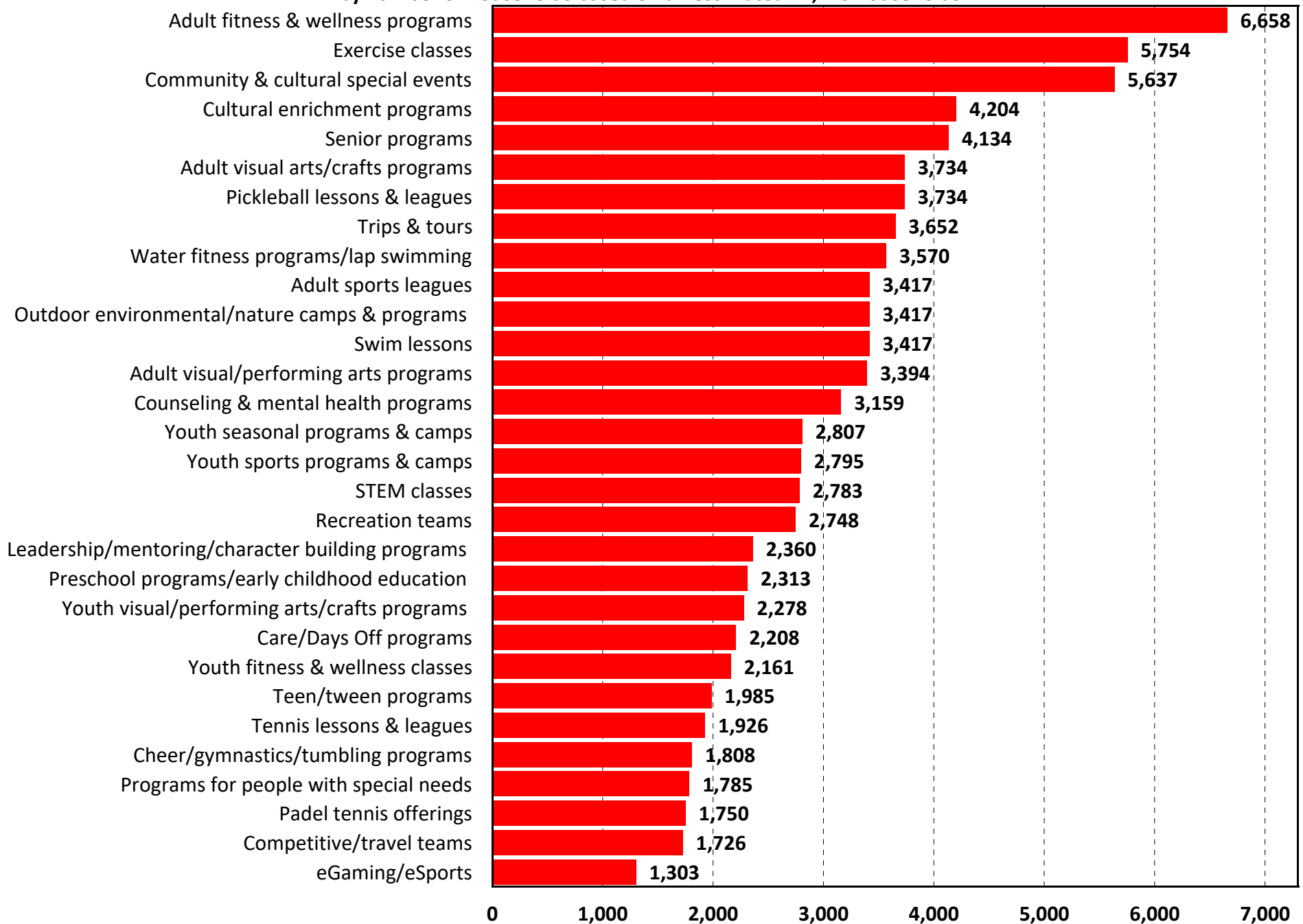
## Q12. Need for Recreation Programs/Activities.

by percentage of respondents who indicated need



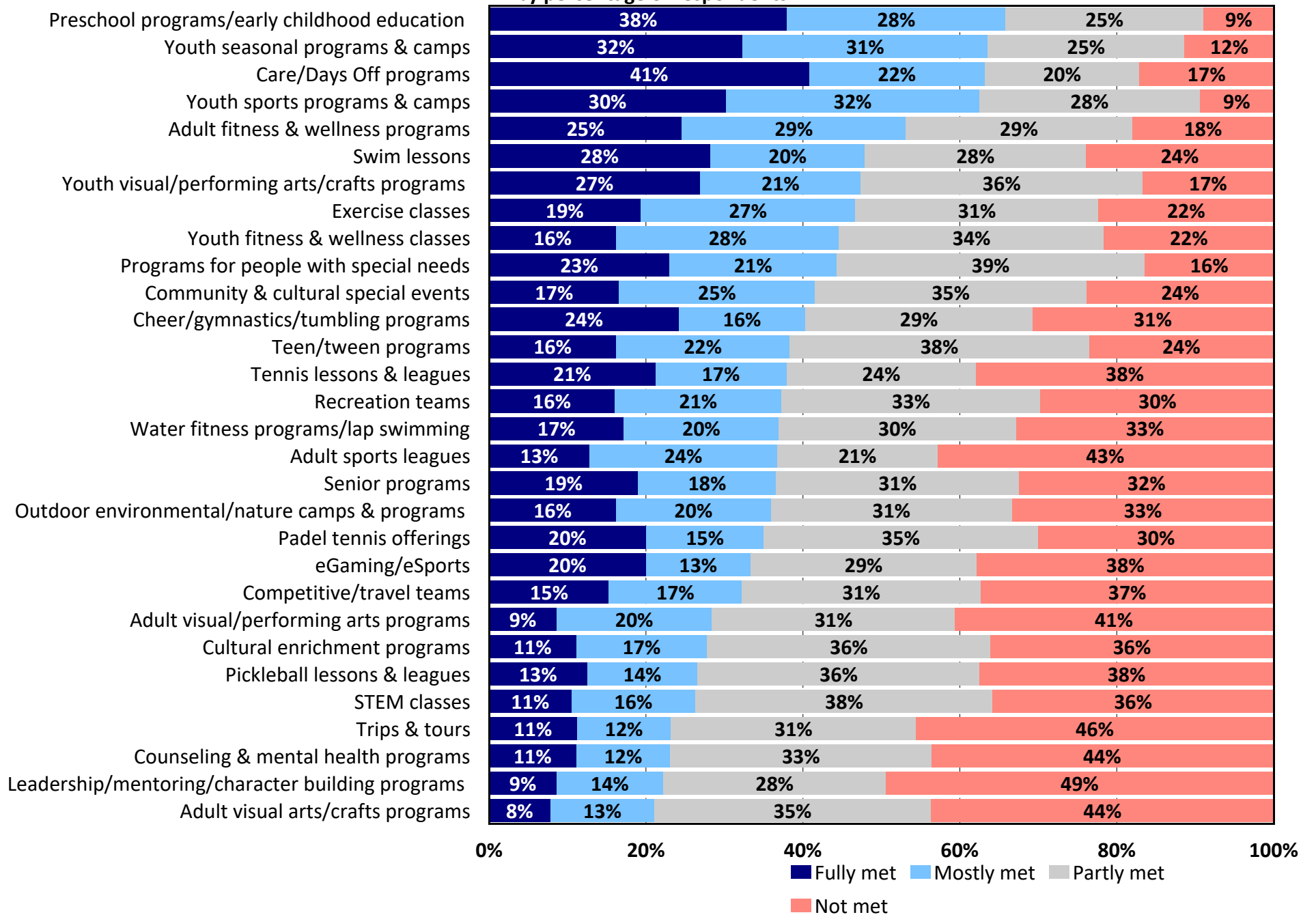
# Q12. Estimated Number of Households Who Have a Need for Programs/Activities

by number of households based on an estimated 11,743 households



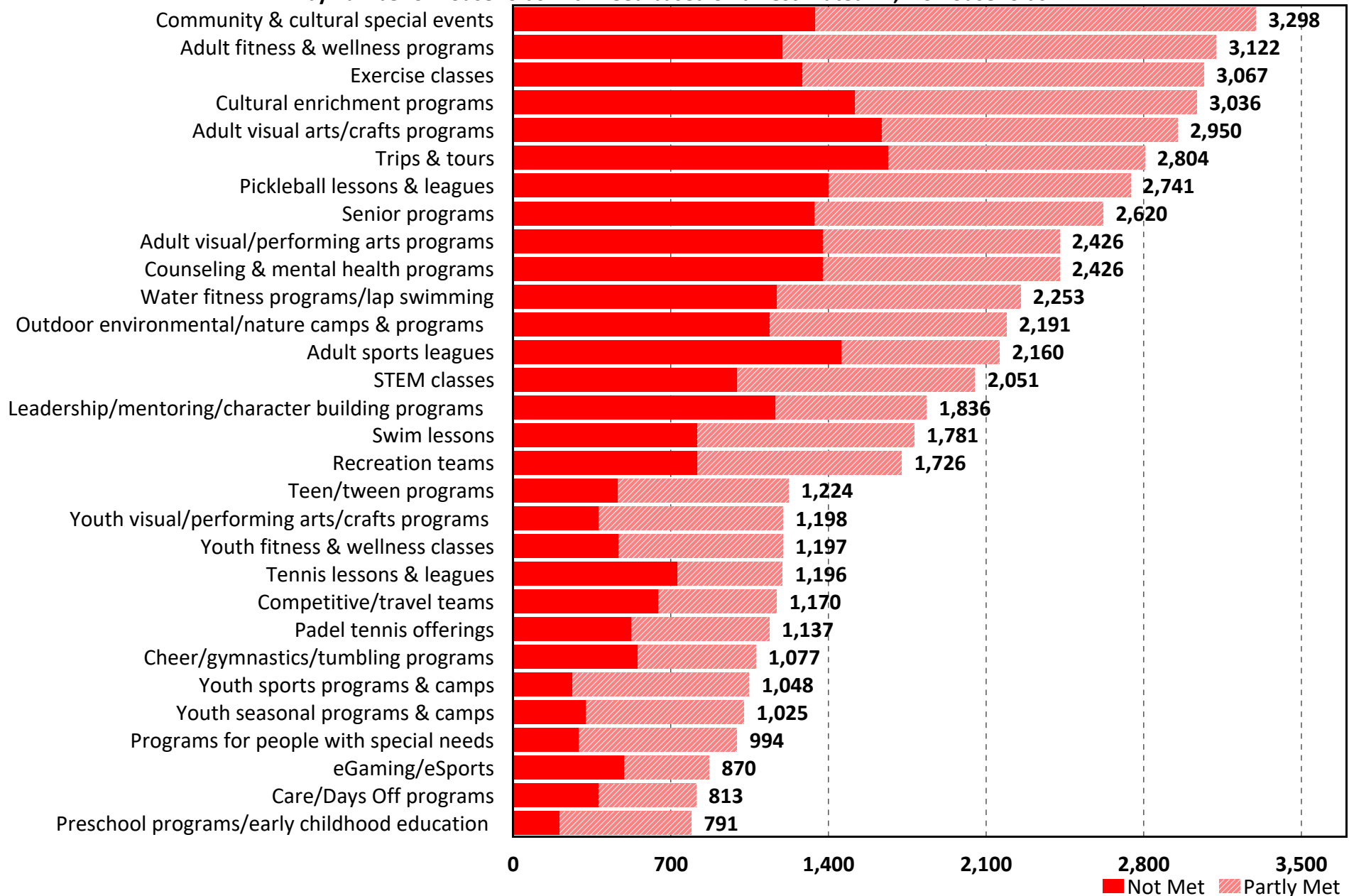
# Q12b. How Well Needs Are Being Met for Recreation Programs/Activities

by percentage of respondents



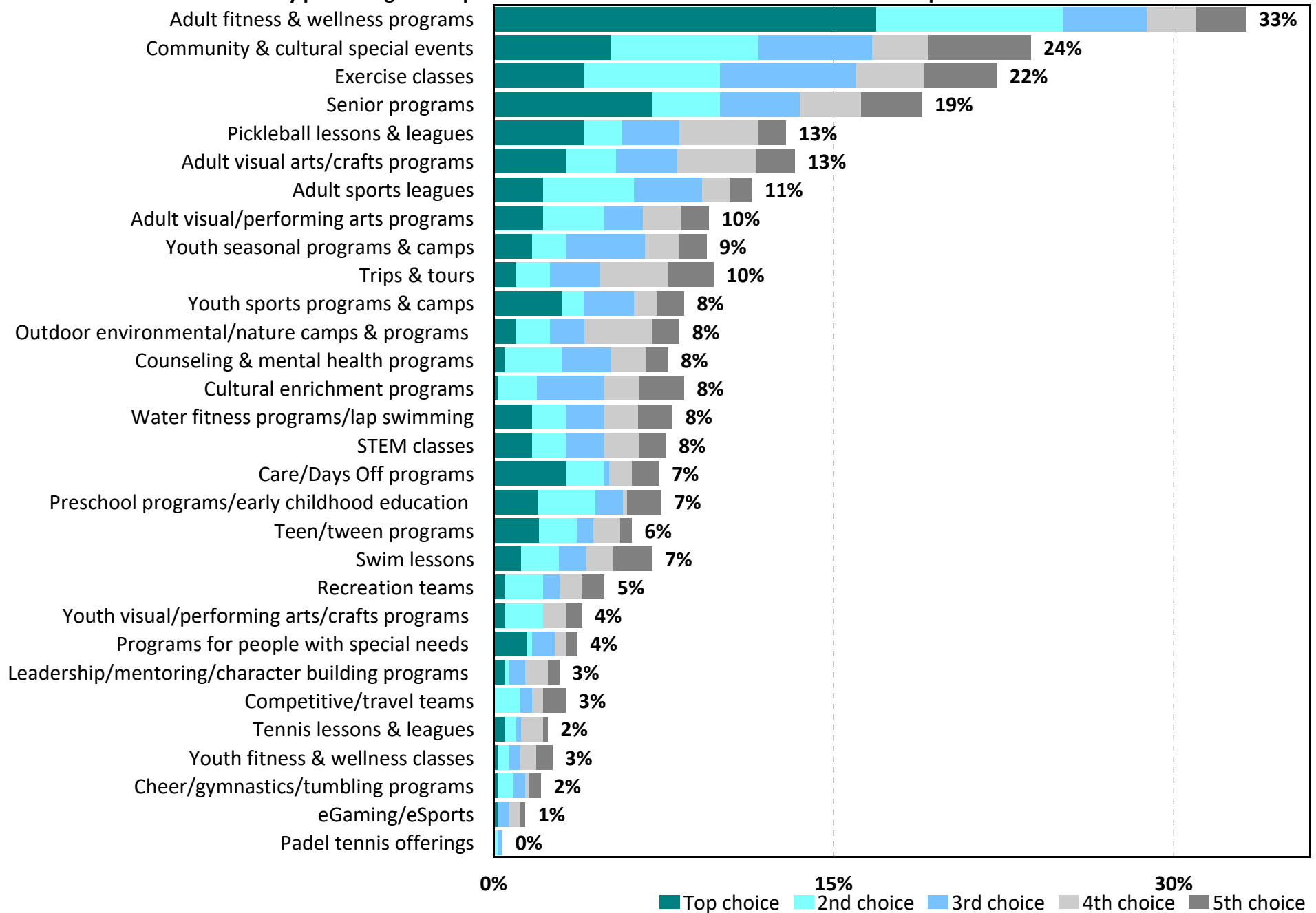
# Q12c. Estimated Number of Households Whose Program/Activity Needs Are Only "Partly Met" or "Not Met"

by number of households with need based on an estimated 11,743 households

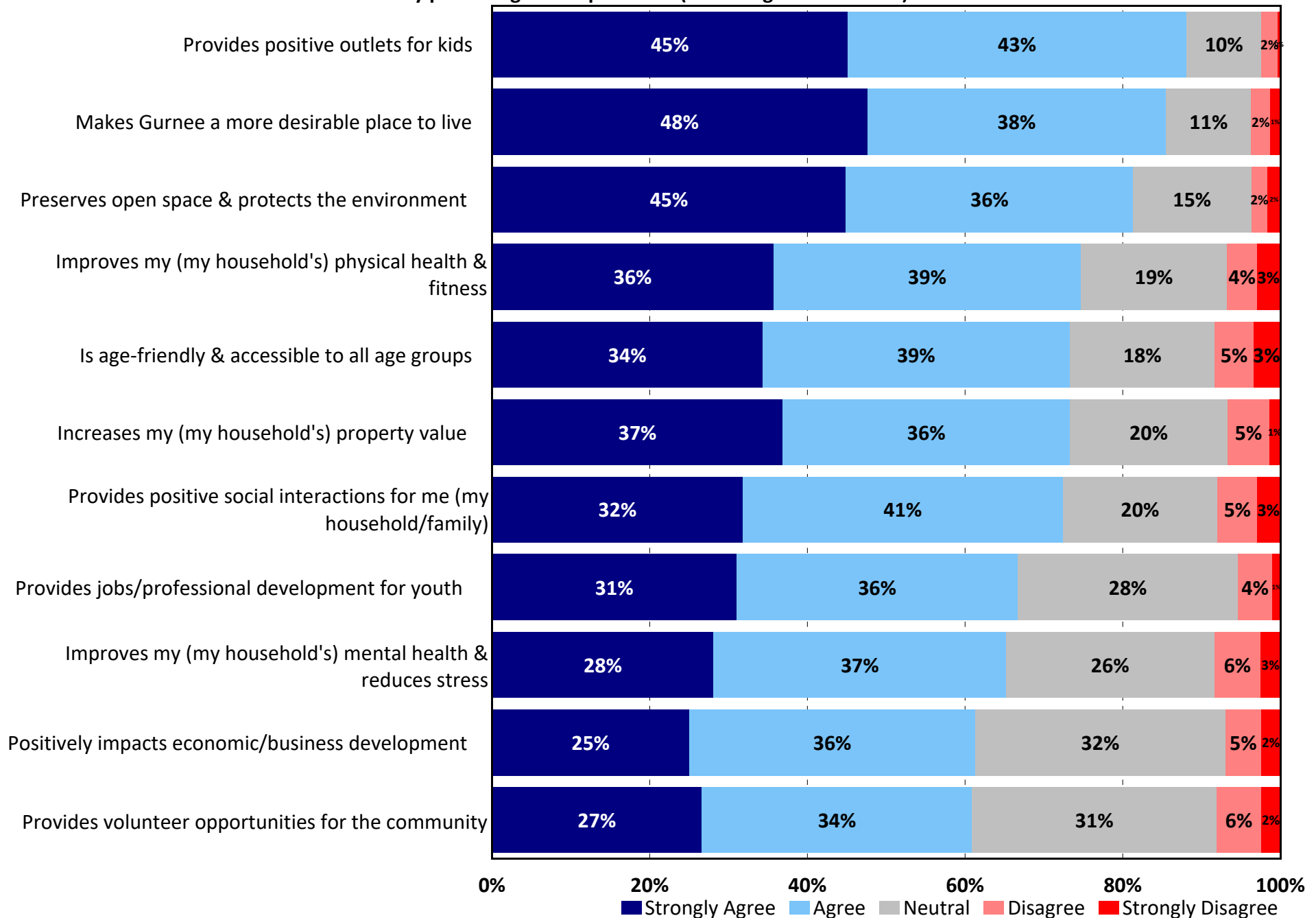


# Q13. Programs/Activities Most Important to Households.

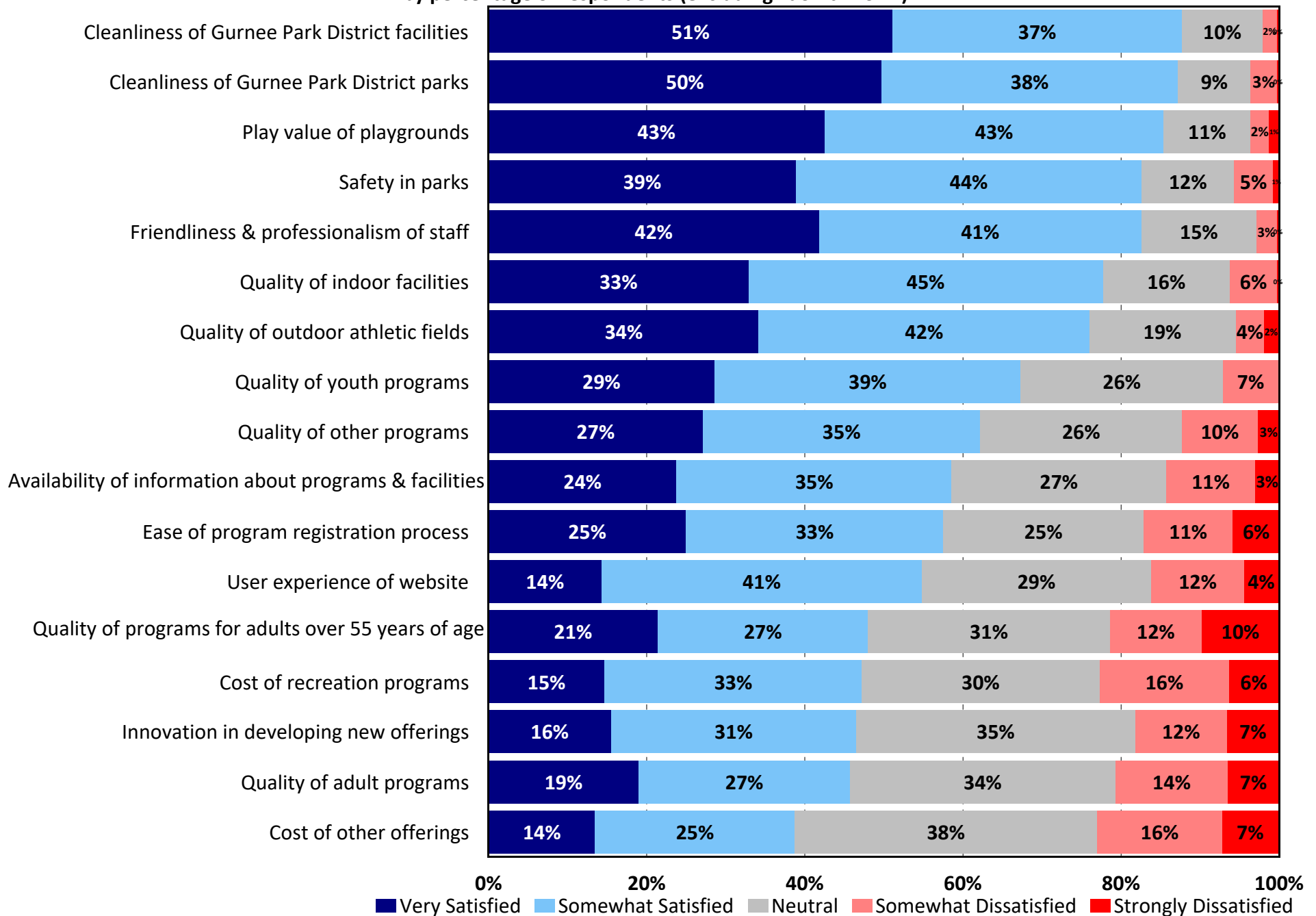
by percentage of respondents who selected the items as one of their top five choices



# Q14. Please indicate your level of agreement with the following statements. by percentage of respondents (excluding "don't know")



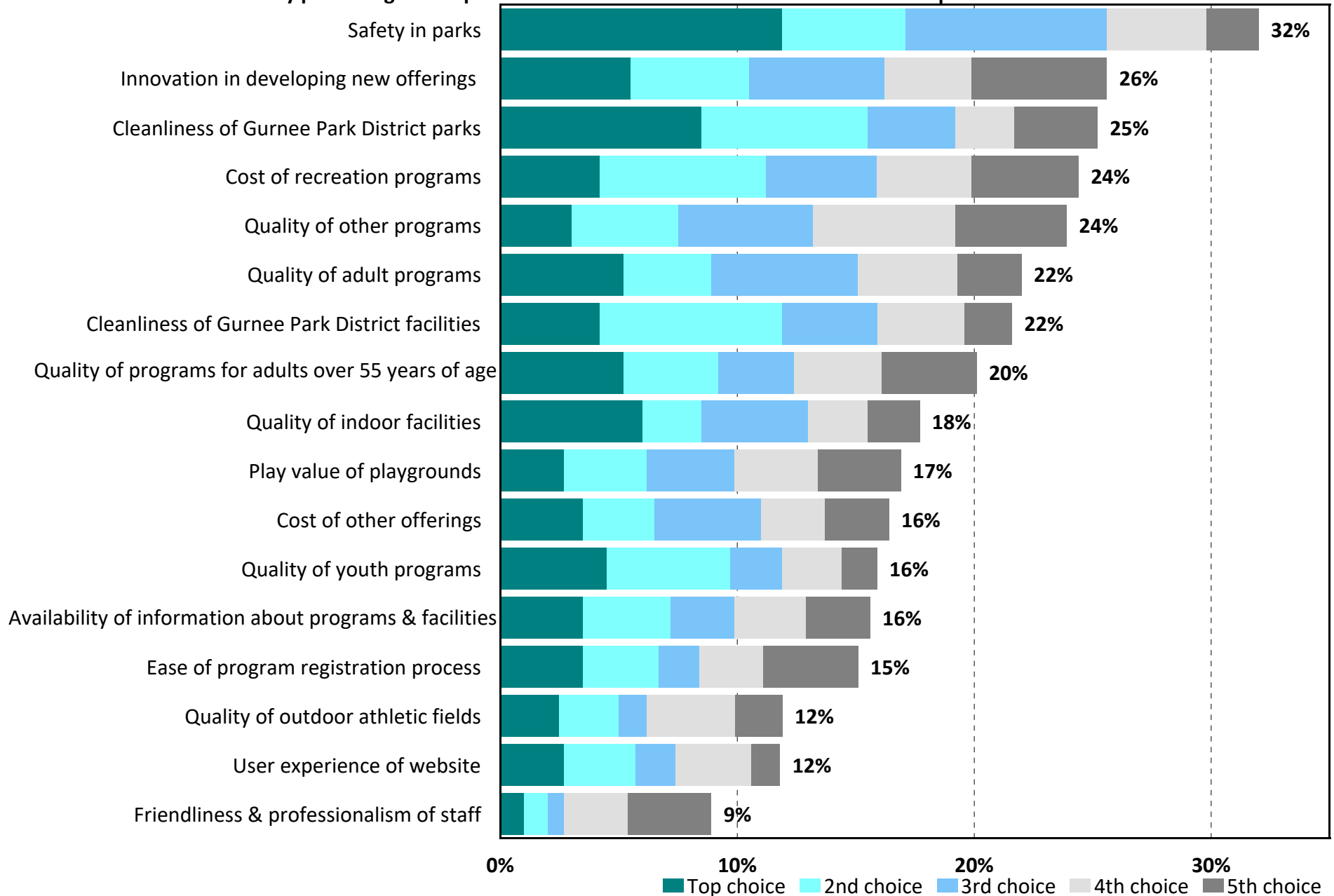
# Q15. Please rate your satisfaction with the following parks and recreation services. by percentage of respondents (excluding "don't know")



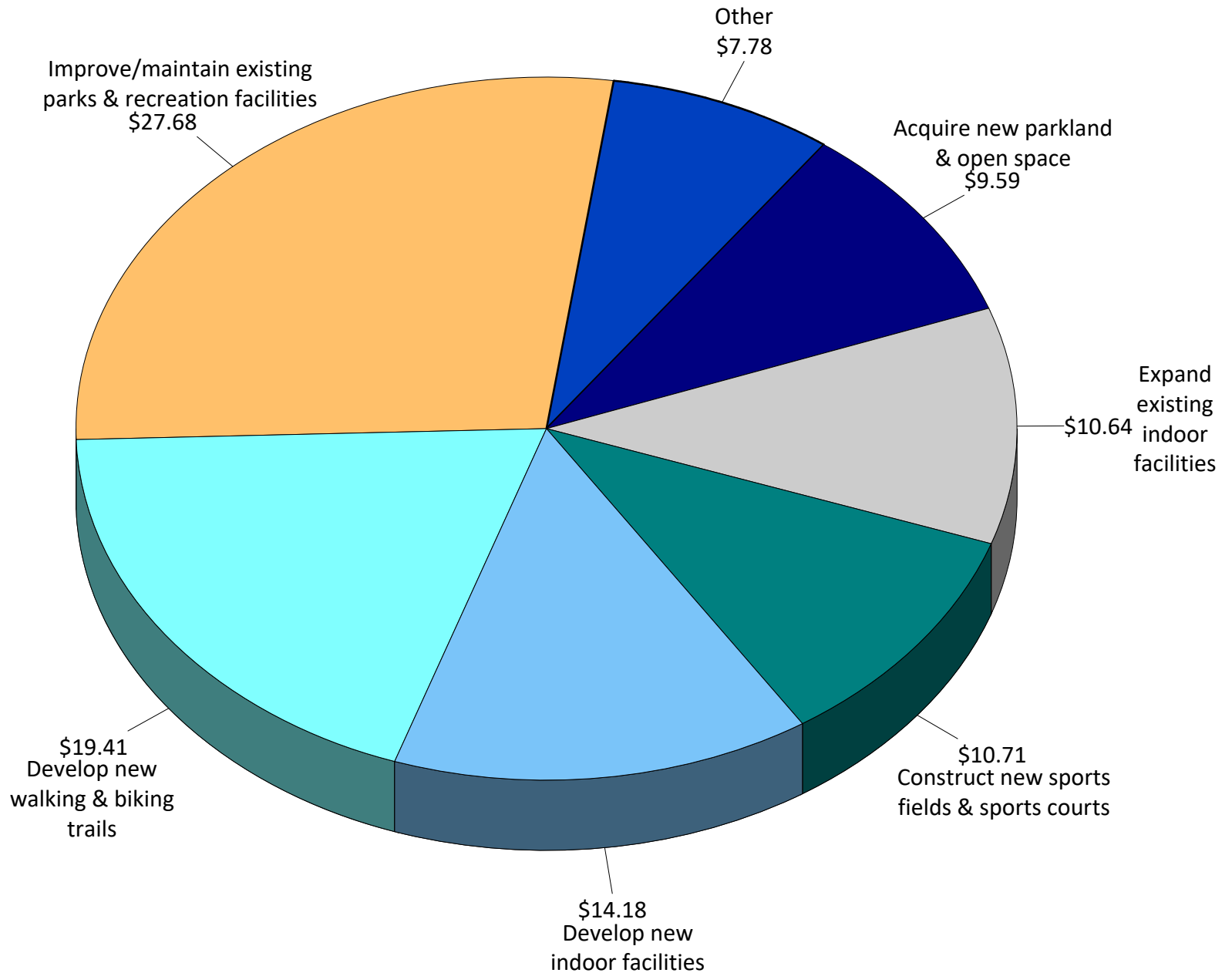


# Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years?

by percentage of respondents who selected the items as one of their top five choices

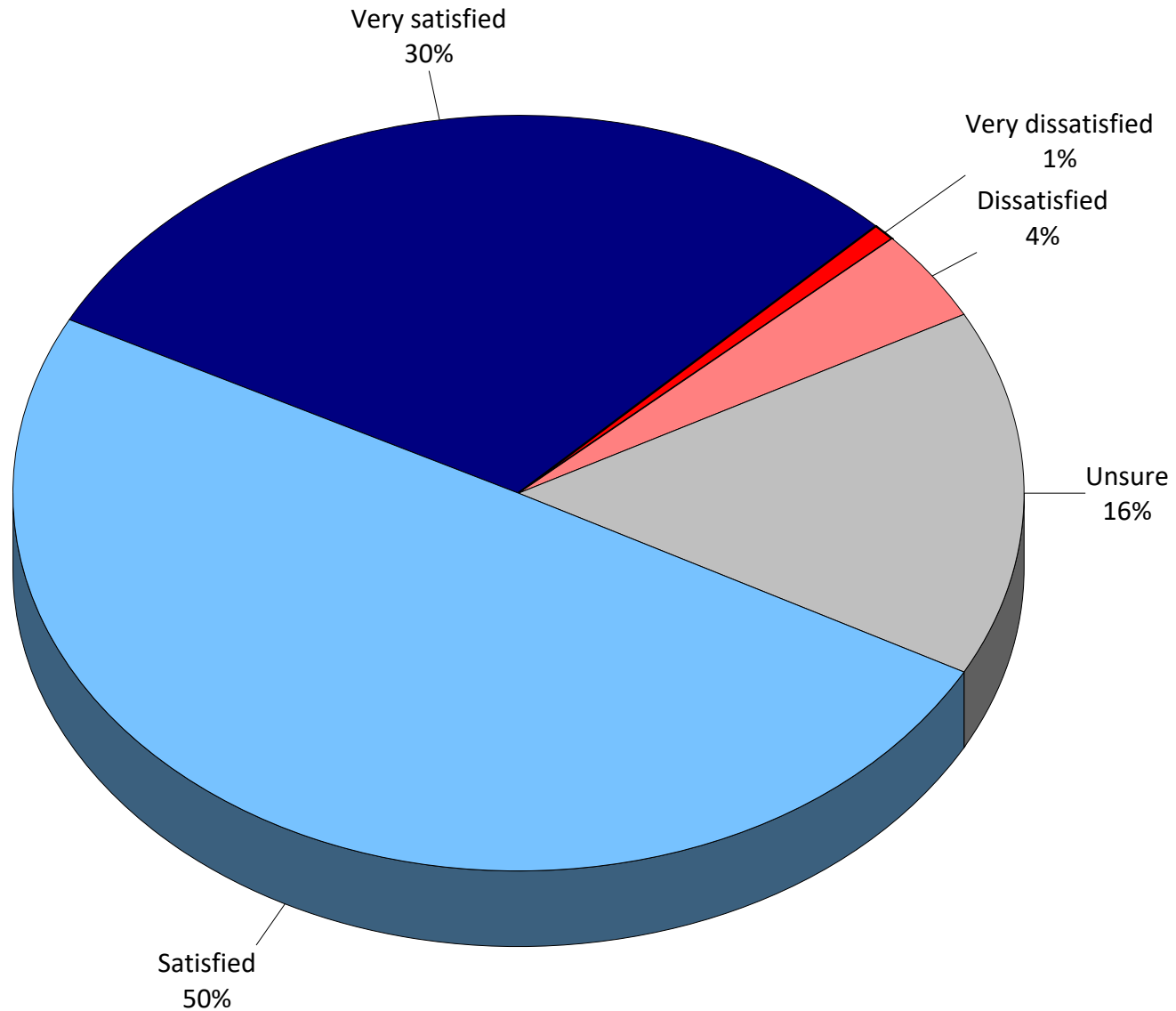


# Q17. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below? by percentage of respondents

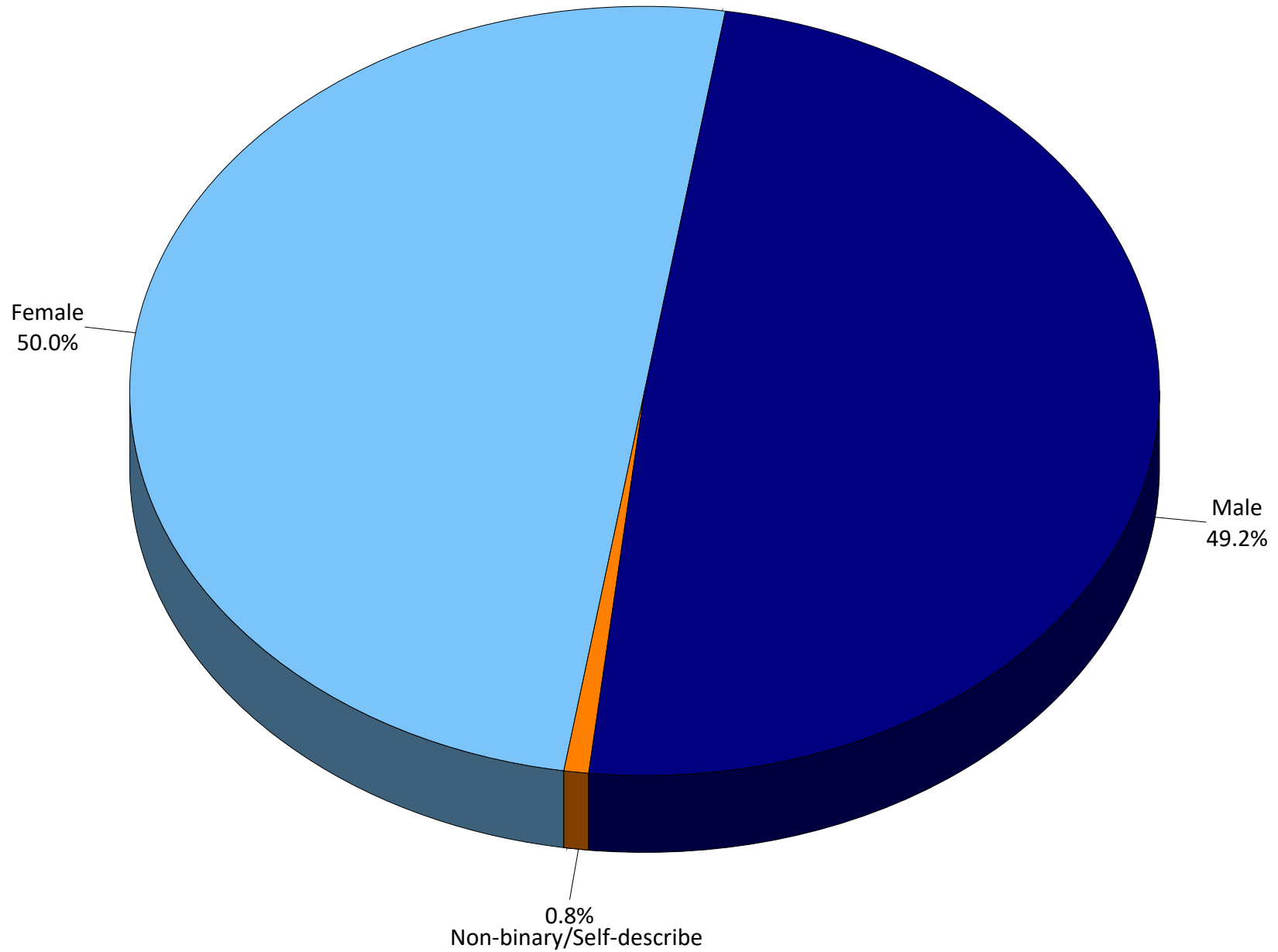


# Q18. Please rate your satisfaction with the overall value you receive from the Gurnee Park District?

by percentage of respondents (excluding "not provided")

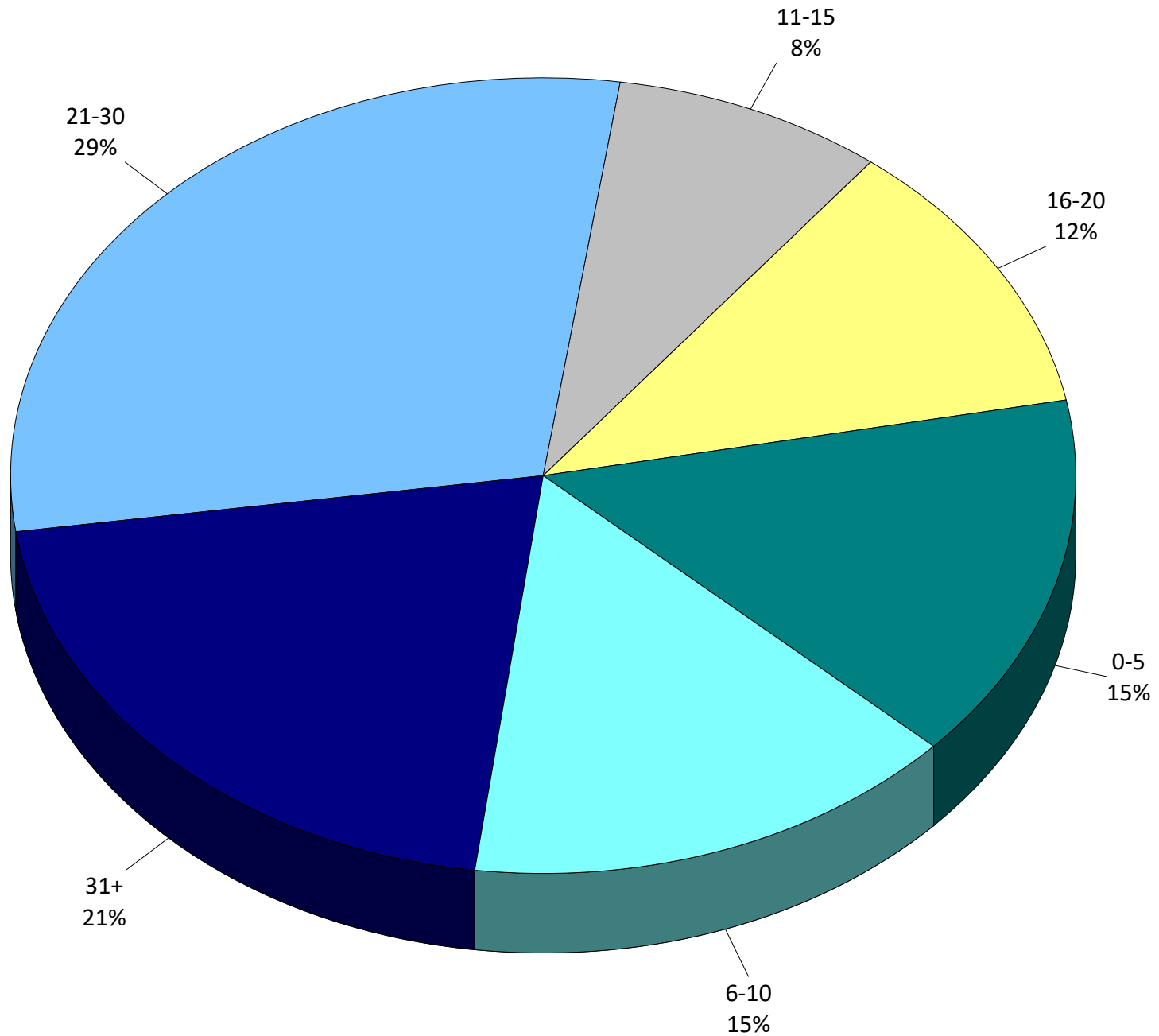


### Q19. Your gender identity: by percentage of respondents (excluding "prefer not to disclose")



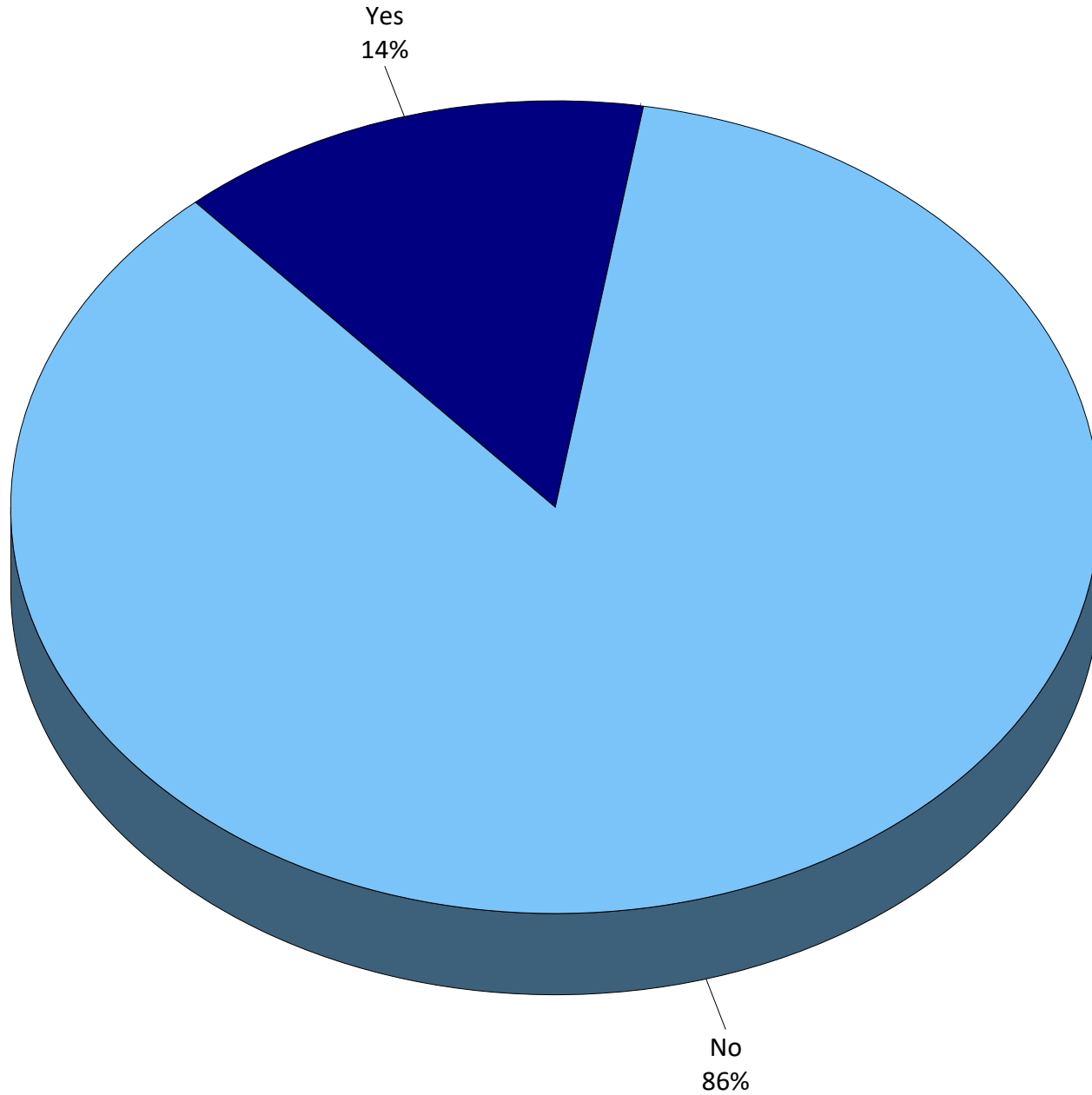
# Q20. How many years have you lived in the Gurnee Park District?

by percentage of respondents (excluding "not provided")

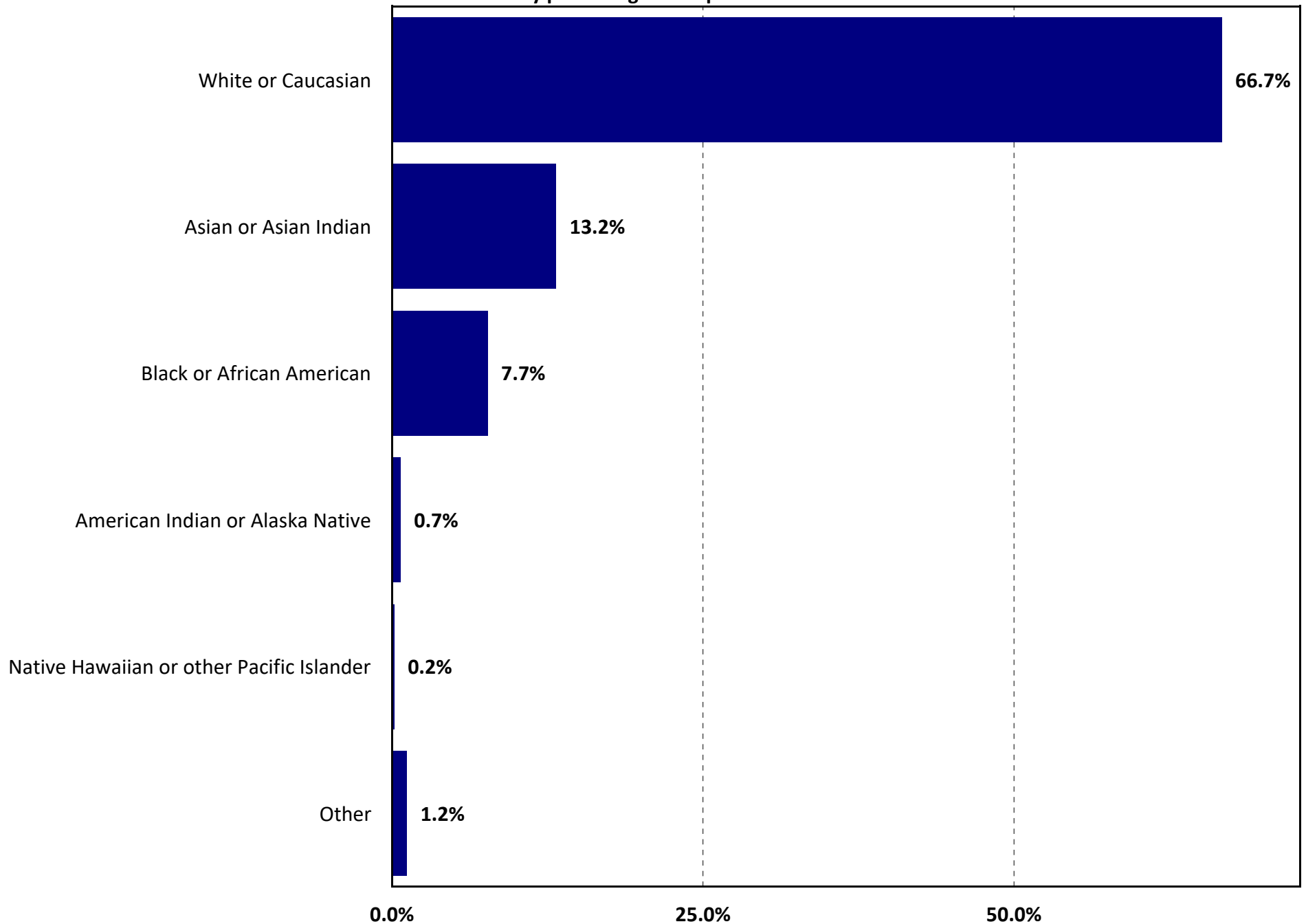


# Q21. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

by percentage of respondents (excluding "not provided")



## Q22. Which of the following best describes your race/ethnicity? by percentage of respondents



**3**

**Priority Investment  
Rating**



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# Priority Investment Rating

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The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 3 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

## How to Analyze the Charts:

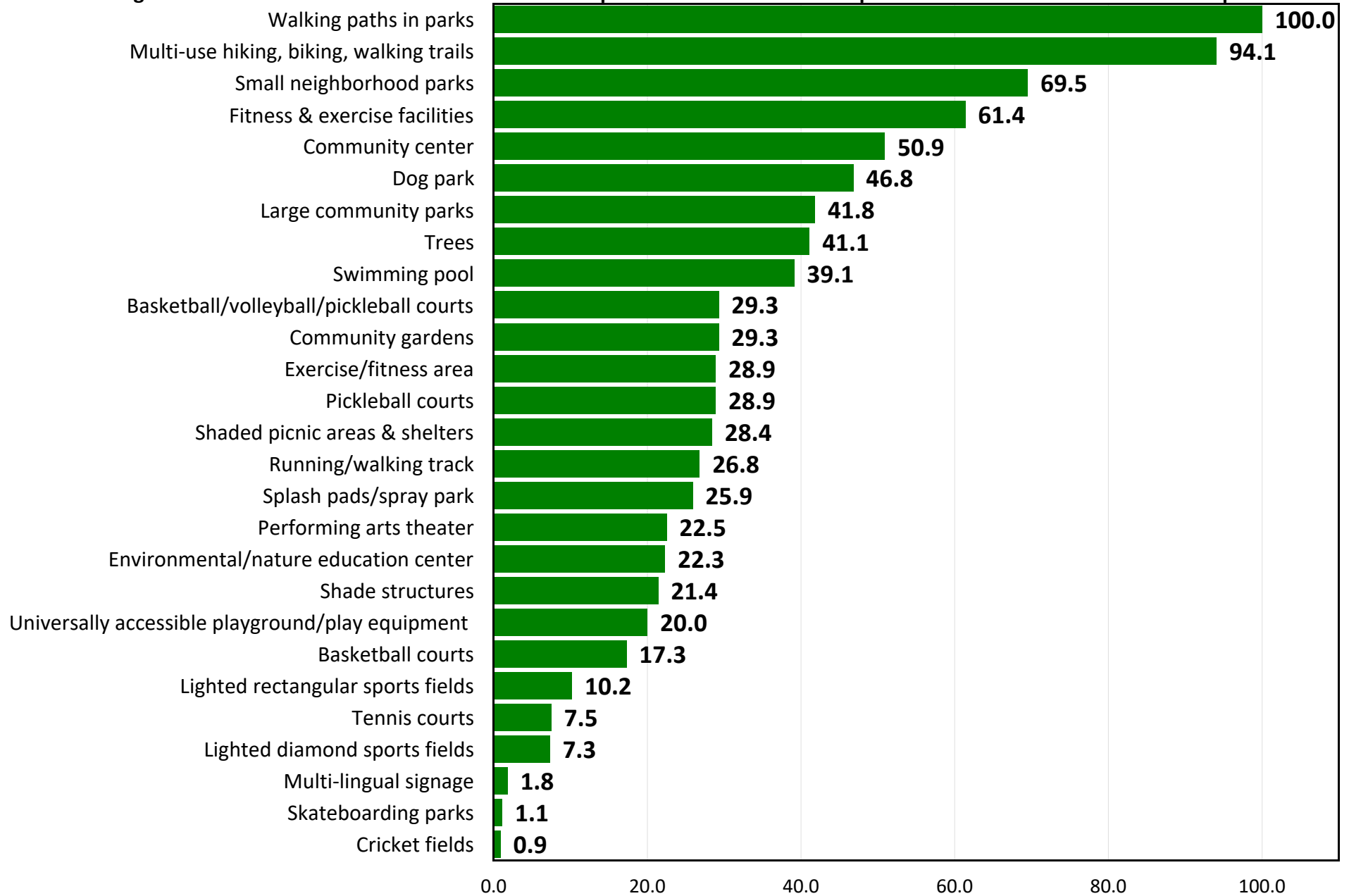
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100

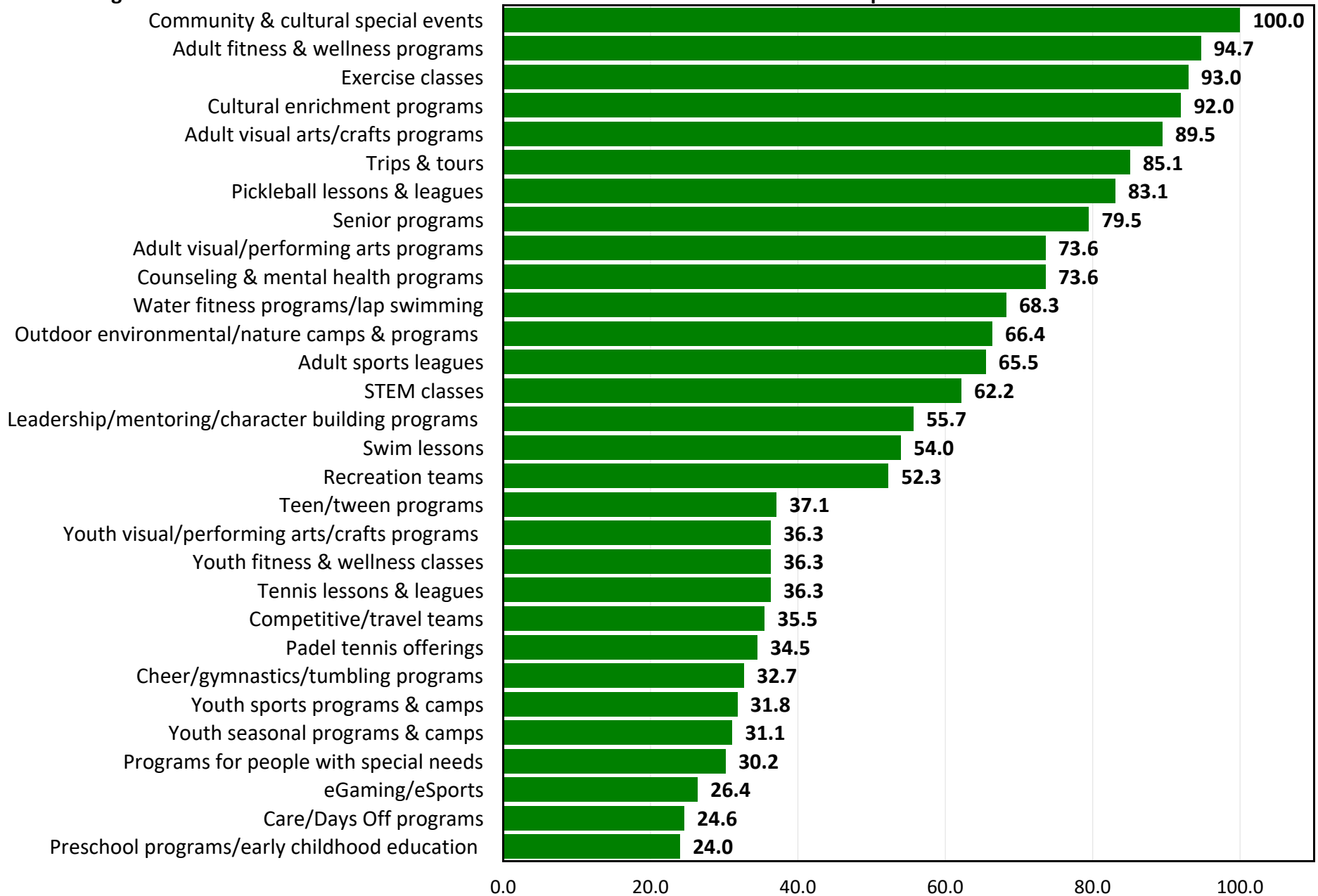
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



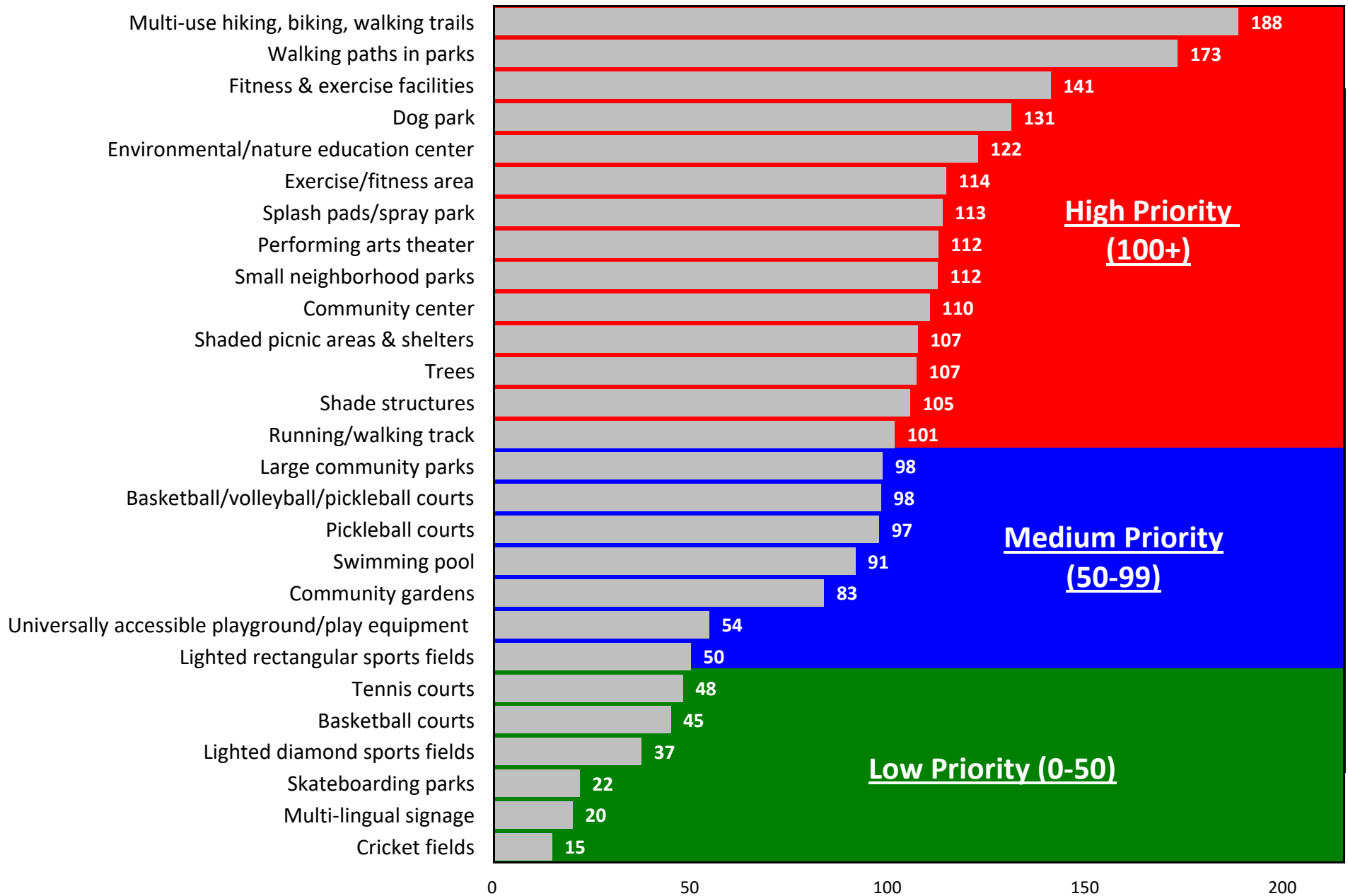
# Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



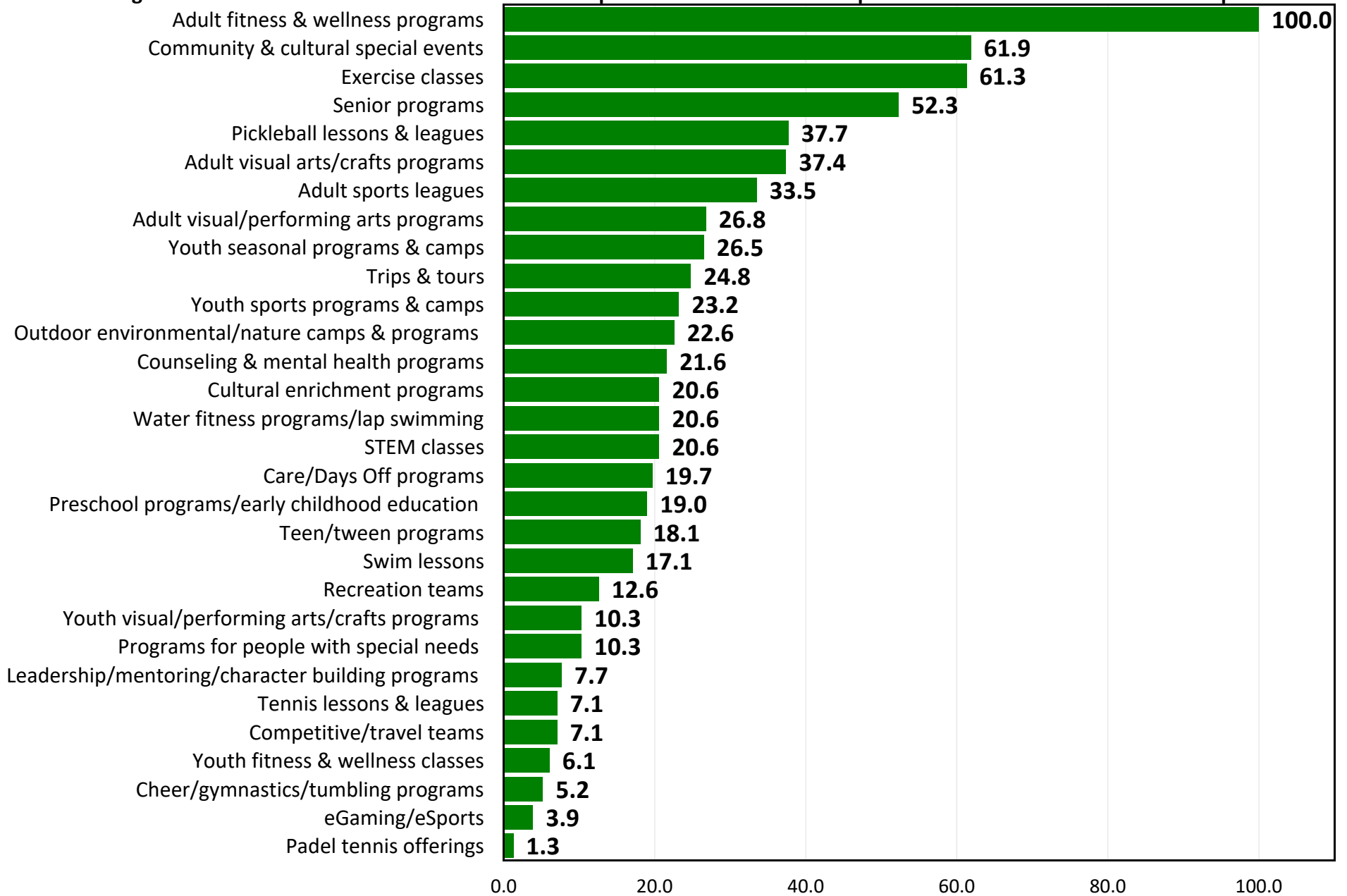
# Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



# Importance Rating for Programs/Activities

the rating for the item rated as the most important=100

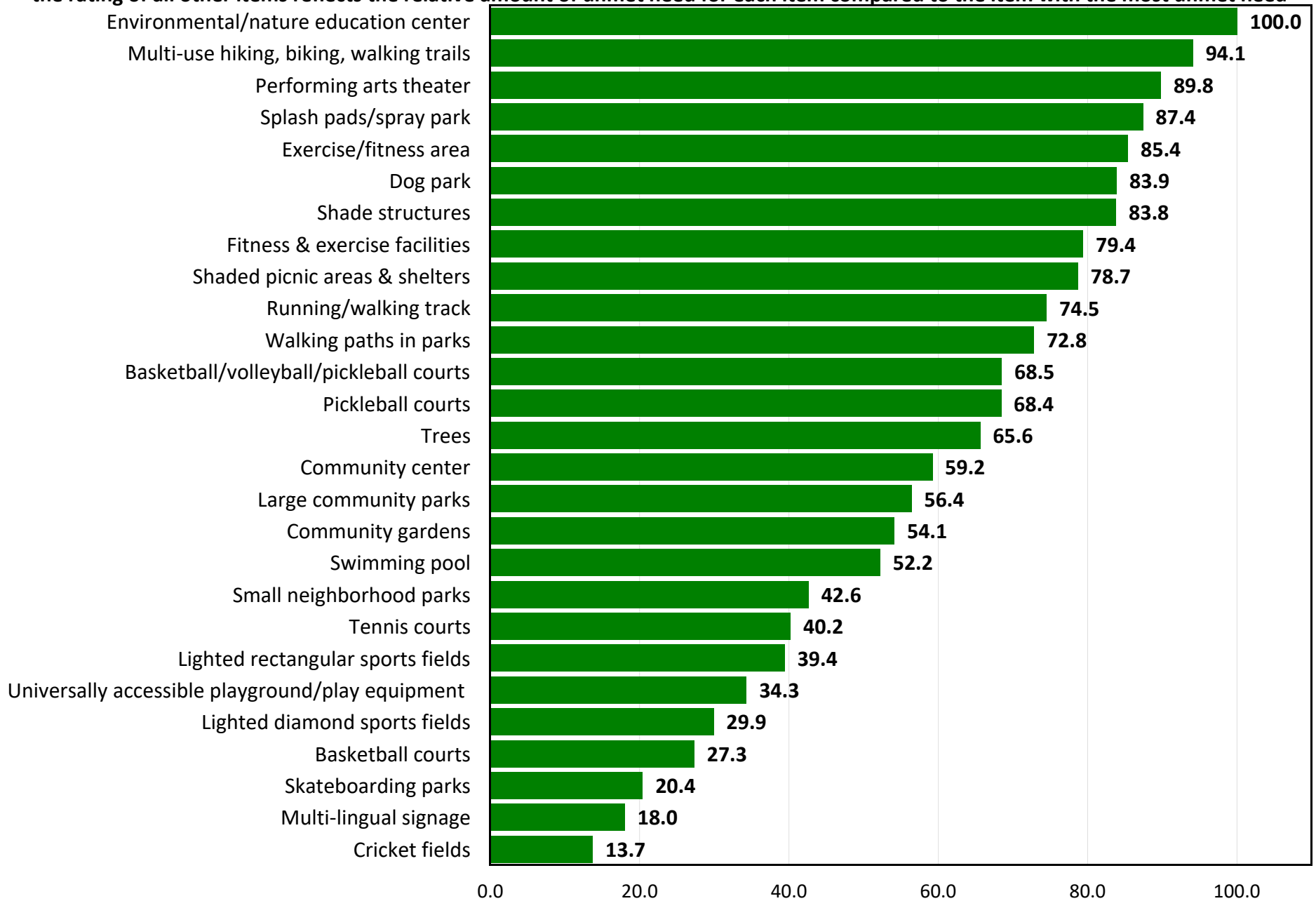
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



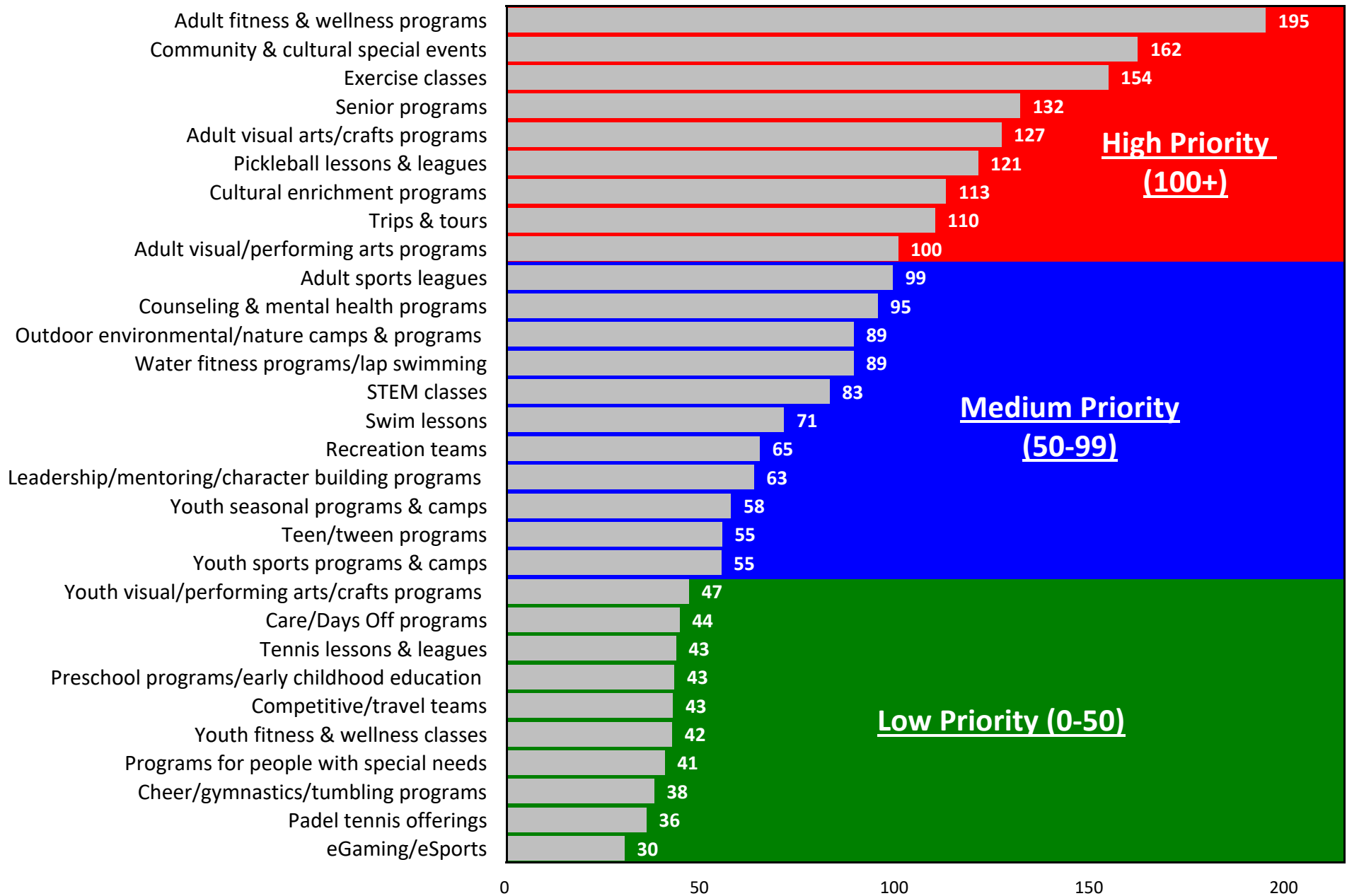
# Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



# Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



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# Benchmarks

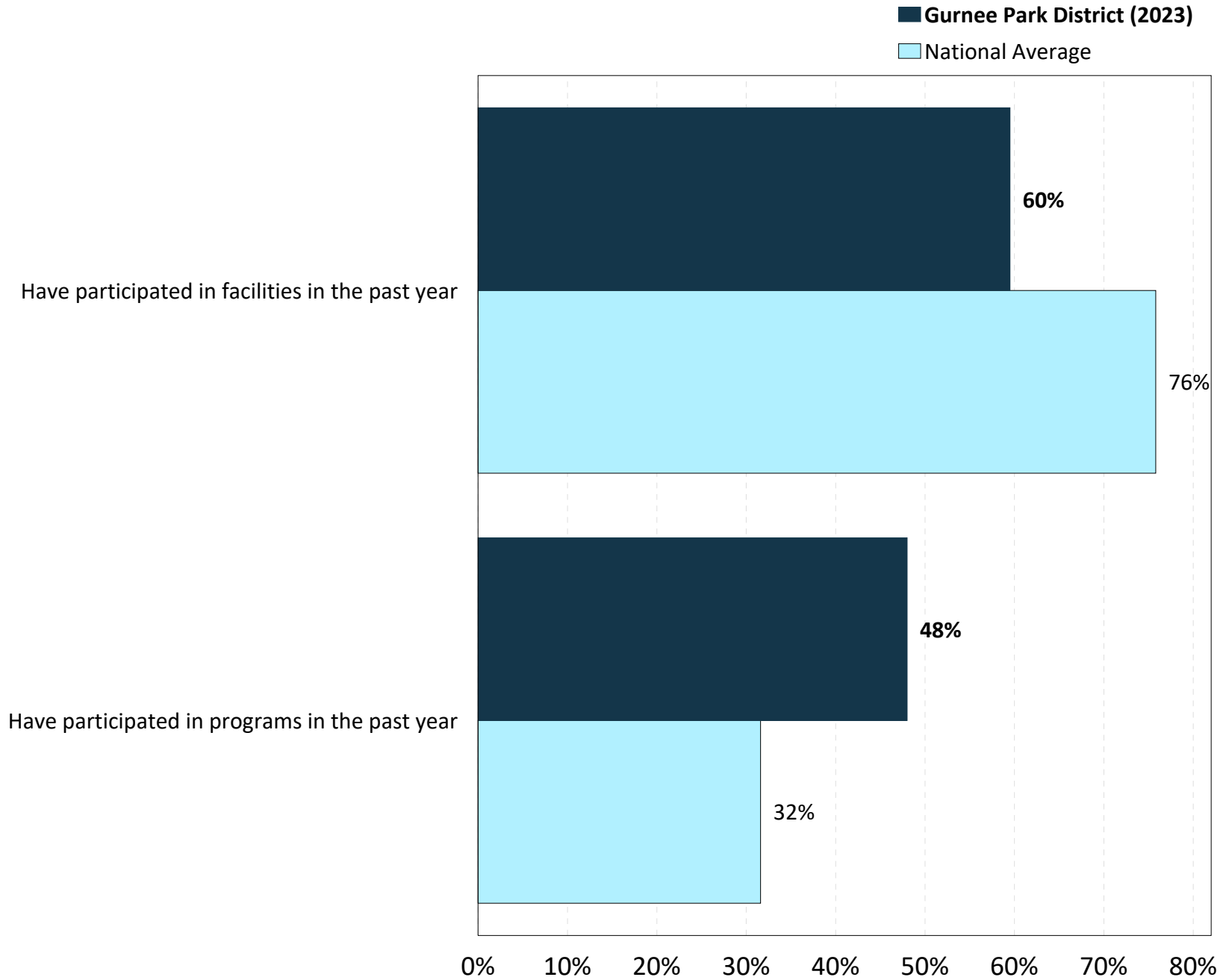


# National Benchmarks

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Gurnee Park District Parks and Recreation is not authorized without written consent from ETC Institute.**

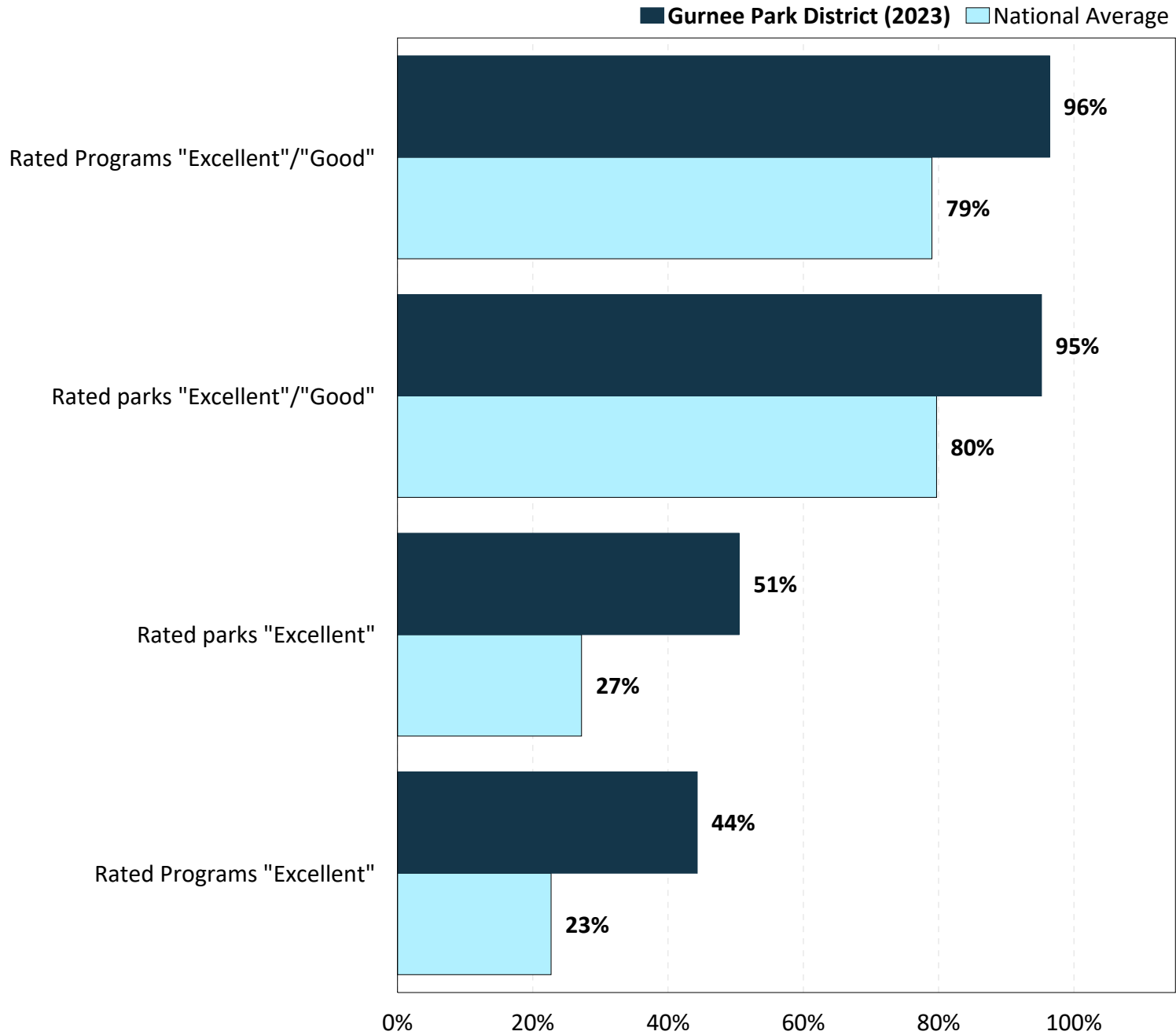
# Use of Recreation Programs

by percentage of respondents



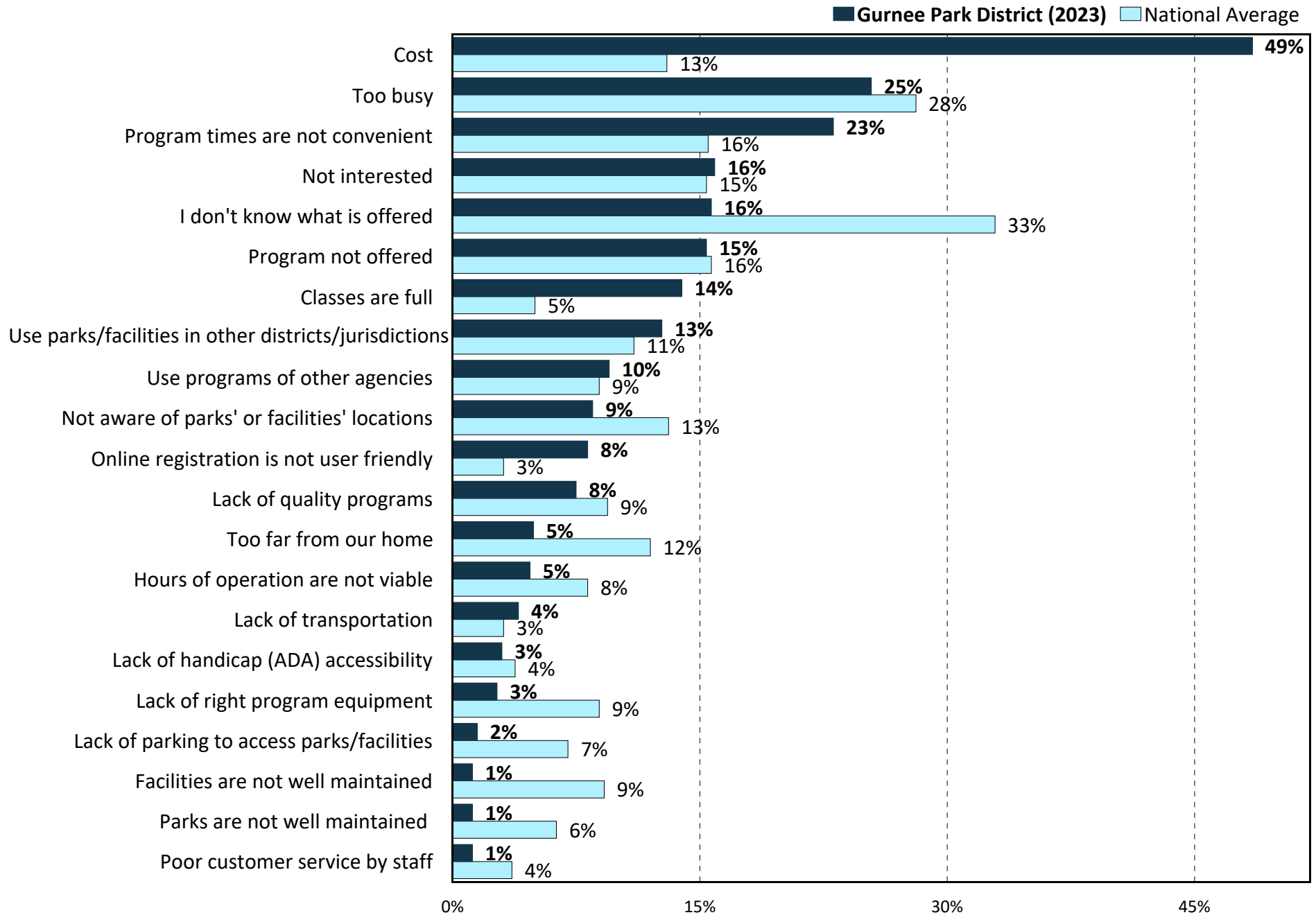
# Rating Parks and Recreation Locations

by percentage of respondents



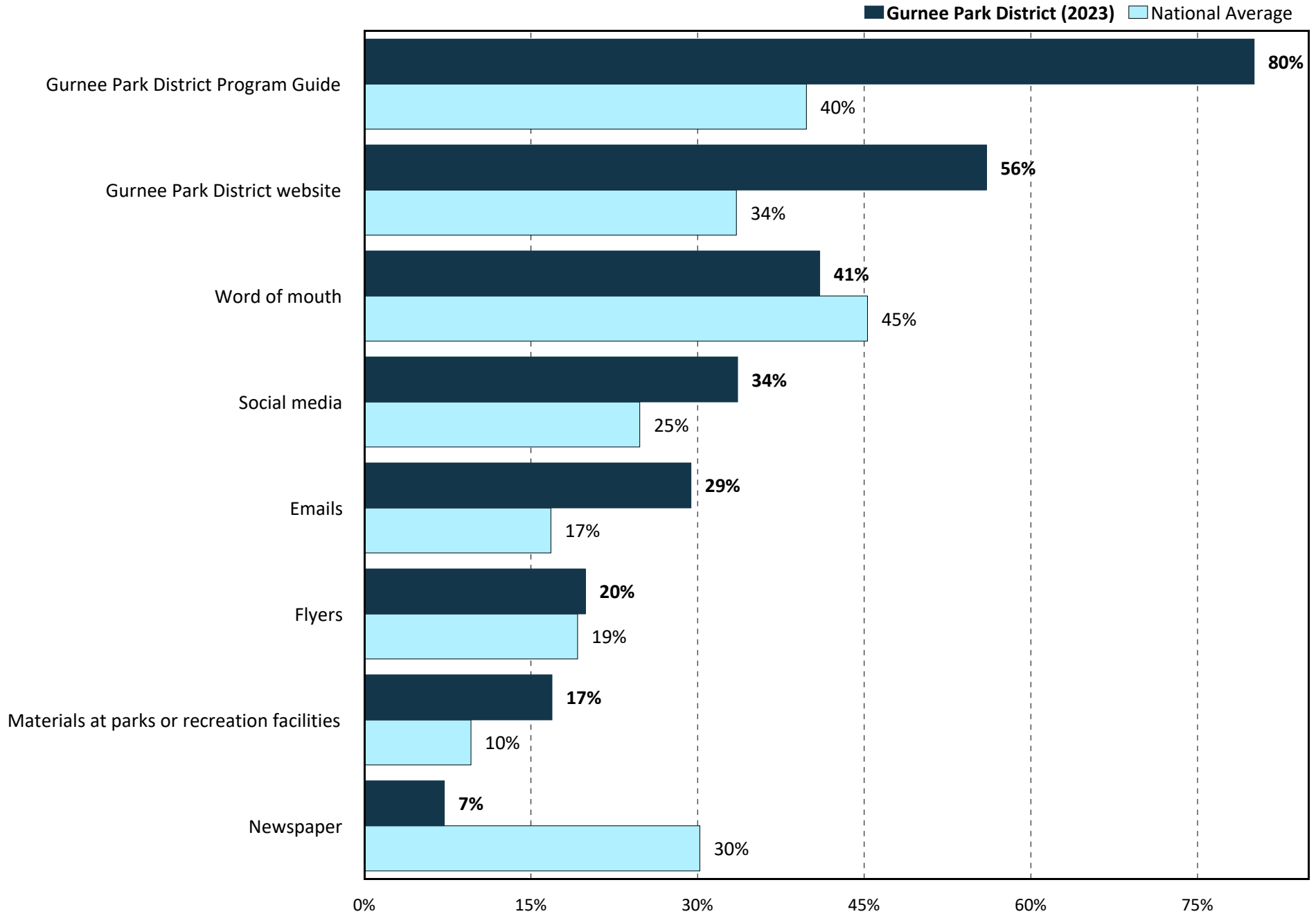
# Barriers

by % of respondents



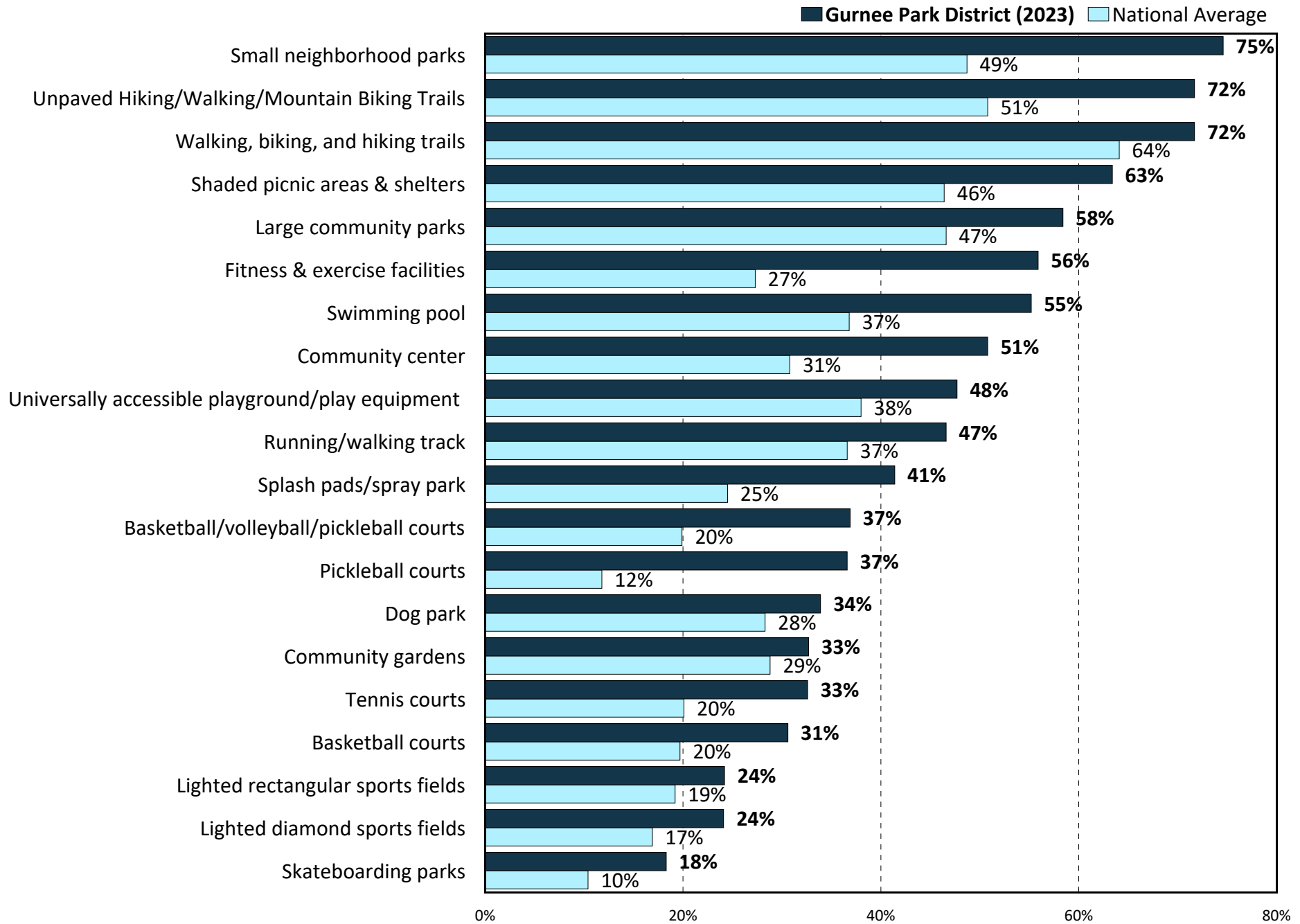
# Sources Used for Information about Parks and Recreation

by % of respondents



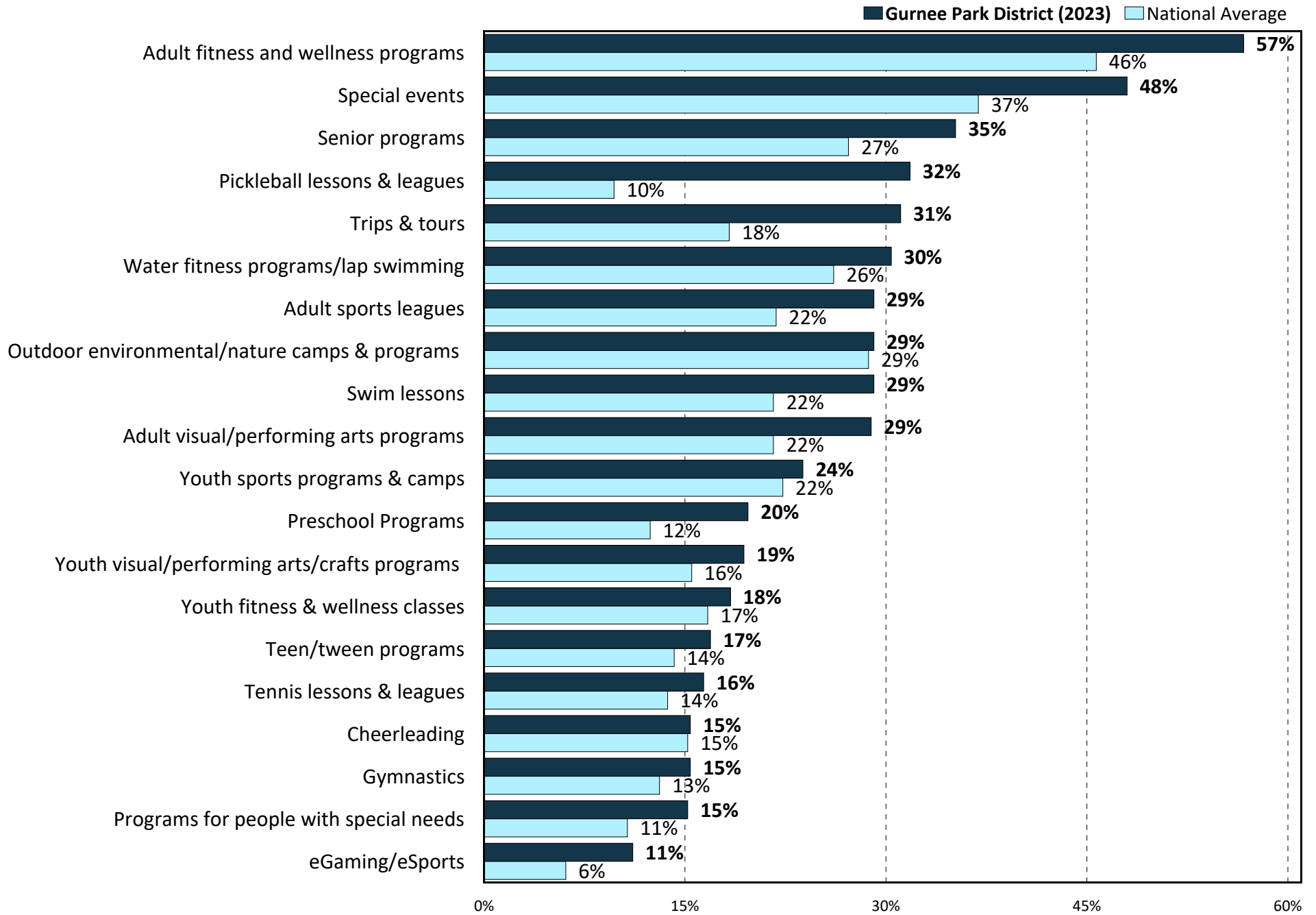
# Respondents with Need for Facilities and Amenities

by percentage of respondents



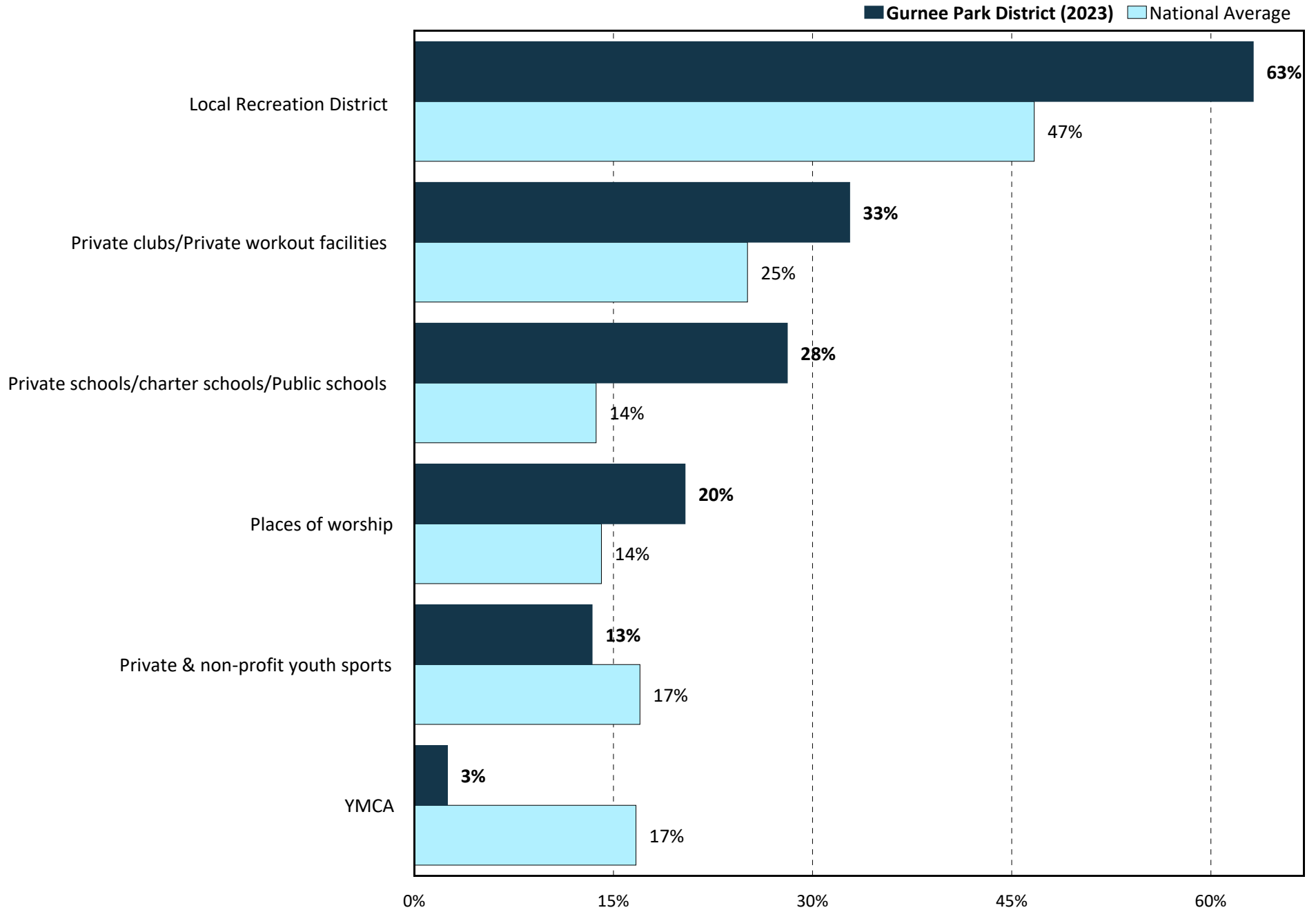
# Respondents with Need for Recreation Programs

by percentage of respondents



# Recreation Organizations

by % of respondents





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**Importance-  
Satisfaction Rating**

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# Importance-Satisfaction Analysis

## Gurnee Park District, IL

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### Overview

Today, city officials have limited resources which need to be targeted to actions that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to citizens; and (2) to target resources toward those services where citizens are the least satisfied.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

### Methodology

The rating is calculated by summing the percentage of responses for items selected as one of the most important items for the city to provide. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the city's performance in the related area (the sum of the ratings of 4 ("good") and 5 ("excellent") on a 5-point scale excluding "don't know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable. [IS=Importance x (1-Satisfaction)].

**Example of the Calculation:** In an example scenario, respondents were asked to rate their satisfaction parks and facilities then select the top three most important aspects to their household. In this example, twenty-eight percent (28%) of respondents selected *quality/number of outdoor amenities* as one of the most important services.

Regarding satisfaction, 73% of respondents rated the city's overall performance in the *quality/number of outdoor amenities* as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for *quality/number of outdoor amenities* was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 28% was multiplied by 51% (1-0.73). This calculation yielded an I-S rating of 0.0750 which ranked 3rd out of 15 city services.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one for the three most important areas for the city to emphasize over the next five years.

## Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- *Definitely Increase Emphasis* ( $IS \geq 0.20$ )
- *Increase Current Emphasis* ( $0.10 \leq IS < 0.20$ )
- *Maintain Current Emphasis* ( $IS < 0.10$ )

The results for Gurnee Park District are provided on the following pages.

## 2023 Importance-Satisfaction Rating

### Gurnee Park District

### Parks and Recreation Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b>High Priority (IS .10-.20)</b>						
Innovation in developing new offerings	26%	2	47%	15	0.1370	1
Cost of recreation programs	24%	4	47%	14	0.1288	2
Quality of adult programs	22%	6	46%	16	0.1200	3
Quality of programs for adults over 55 years of age	20%	8	48%	13	0.1045	4
Cost of other offerings (membership, rentals, etc.)	16%	11	39%	17	0.1005	5
<b>Medium Priority (IS &lt;.10)</b>						
Quality of other programs, (e.g., concerts, special events)	24%	5	62%	9	0.0903	6
Availability of information about programs and facilities	16%	13	59%	10	0.0650	7
Ease of program registration process	15%	14	58%	11	0.0646	8
Safety in parks	32%	1	83%	4	0.0559	9
User experience of the website	12%	16	55%	12	0.0538	10
Quality of youth programs	16%	12	67%	8	0.0520	11
Quality of indoor facilities	18%	9	78%	6	0.0395	12
Cleanliness of Gurnee Park District parks	25%	3	87%	2	0.0321	13
Quality of outdoor athletic fields	12%	15	76%	7	0.0286	14
Cleanliness of Gurnee Park District facilities	22%	7	88%	1	0.0266	15
Play value of playgrounds	17%	10	85%	3	0.0247	16
Friendliness and professionalism of staff	9%	17	83%	5	0.0157	17

**Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)**

#### Most Important %:

The "Most Important" percentage represents the sum of the top five most important responses for each item. Respondents were asked to identify the items they thought should receive the most attention from the park district over the next three years.

#### Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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# Tabular Data

**Q1. Including yourself, how many people in your household are...**

	Mean	Sum
number	2.81	1101
Under age 5	0.18	70
Ages 5-9	0.17	68
Ages 10-14	0.14	54
Ages 15-19	0.13	52
Ages 20-24	0.13	51
Ages 25-34	0.24	95
Ages 35-44	0.39	152
Ages 45-54	0.32	125
Ages 55-64	0.46	181
Ages 65-74	0.46	182
Ages 75-84	0.15	60
Ages 85+	0.03	11

**Q2. Have you or any members of your household visited any Gurnee Park District parks during the past 12 months?**

Q2. Have you visited any Gurnee Park District parks during past 12 months	Number	Percent
Yes	331	82.3 %
No	71	17.7 %
Total	402	100.0 %

**Q2a. How often have you visited Gurnee Park District parks during the past 12 months?**

Q2a. How often have you visited Gurnee Park

<u>District parks during past 12 months</u>	<u>Number</u>	<u>Percent</u>
5+ times a week	35	10.6 %
2-4 times a week	87	26.3 %
Once a week	45	13.6 %
1-3 times a month	84	25.4 %
Less than once a month	72	21.8 %
Don't know	8	2.4 %
Total	331	100.0 %

**WITHOUT DON'T KNOW****Q2a. How often have you visited Gurnee Park District parks during the past 12 months? (without "don't know")**

Q2a. How often have you visited Gurnee Park

<u>District parks during past 12 months</u>	<u>Number</u>	<u>Percent</u>
5+ times a week	35	10.8 %
2-4 times a week	87	26.9 %
Once a week	45	13.9 %
1-3 times a month	84	26.0 %
Less than once a month	72	22.3 %
Total	323	100.0 %

**Q2b. Overall, how would you rate the physical condition of ALL the Gurnee Park District parks you have visited?**

Q2b. How would you rate overall physical condition of all Gurnee Park District parks	Number	Percent
Excellent	166	50.2 %
Good	147	44.4 %
Fair	15	4.5 %
Poor	1	0.3 %
Not provided	2	0.6 %
Total	331	100.0 %

**WITHOUT NOT PROVIDED**

**Q2b. Overall, how would you rate the physical condition of ALL the Gurnee Park District parks you have visited? (without "not provided")**

Q2b. How would you rate overall physical condition of all Gurnee Park District parks	Number	Percent
Excellent	166	50.5 %
Good	147	44.7 %
Fair	15	4.6 %
Poor	1	0.3 %
Total	329	100.0 %



**Q3. Have you or any members of your household visited any Gurnee Park District recreation facilities during the past 12 months?**

Q3. Have you visited any Gurnee Park District recreation facilities during past 12 months	Number	Percent
Yes	239	59.5 %
No	163	40.5 %
Total	402	100.0 %

**Q3a. How often have you visited Gurnee Park District recreation facilities during the past 12 months?**

Q3a. How often have you visited Gurnee Park District recreation facilities during past 12 months	Number	Percent
5+ times a week	25	10.5 %
2-4 times a week	69	28.9 %
Once a week	28	11.7 %
1-3 times a month	37	15.5 %
Less than once a month	72	30.1 %
Don't know	8	3.3 %
Total	239	100.0 %

**WITHOUT DON'T KNOW**

**Q3a. How often have you visited Gurnee Park District recreation facilities during the past 12 months? (without "don't know")**

Q3a. How often have you visited Gurnee Park District recreation facilities during past 12 months	Number	Percent
5+ times a week	25	10.8 %
2-4 times a week	69	29.9 %
Once a week	28	12.1 %
1-3 times a month	37	16.0 %
Less than once a month	72	31.2 %
Total	231	100.0 %

**Q3b. Overall, how would you rate the physical condition of ALL the Gurnee Park District recreation facilities you have visited?**

Q3b. How would you rate overall physical condition of all Gurnee Park District recreation facilities

	Number	Percent
Excellent	103	43.1 %
Good	124	51.9 %
Fair	7	2.9 %
Not provided	5	2.1 %
Total	239	100.0 %

**WITHOUT NOT PROVIDED**

**Q3b. Overall, how would you rate the physical condition of ALL the Gurnee Park District recreation facilities you have visited? (without "not provided")**

Q3b. How would you rate overall physical condition of all Gurnee Park District recreation facilities

	Number	Percent
Excellent	103	44.0 %
Good	124	53.0 %
Fair	7	3.0 %
Total	234	100.0 %

**Q4. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting Gurnee Park District parks, community centers, or fitness/aquatics facilities more often.**

Q4. All the reasons that prevent your households from visiting Gurnee Park District parks, community centers, or fitness/aquatics facilities more often

	Number	Percent
Use parks/facilities in other districts/jurisdictions	51	12.7 %
Too far from our home	13	3.2 %
Cost	102	25.4 %
Parks/facilities are not well maintained	5	1.2 %
Lack of amenities we want to use	62	15.4 %
Lack of parking to access parks/facilities	6	1.5 %
Do not feel safe using parks/facilities	14	3.5 %
Do not feel welcome	14	3.5 %
Lack of handicap (ADA) accessibility	12	3.0 %
Not aware of parks' or facilities' locations	34	8.5 %
Lack of transportation	8	2.0 %
Restrooms not open/not available	28	7.0 %
Language/cultural barriers	2	0.5 %
Hours of operation are not viable	19	4.7 %
Lack of shade	30	7.5 %
Other	79	19.7 %
Total	479	

**Q5. From the following list, please CHECK ALL the ways you learn about Gurnee Park District programs and activities.**

Q5. All the ways you learn about Gurnee Park

<u>District programs &amp; activities</u>	<u>Number</u>	<u>Percent</u>
Gurnee Park District Program Guide	322	80.1 %
Gurnee Park District website	225	56.0 %
Materials at parks or recreation facilities	68	16.9 %
Conversations with Gurnee Park District staff	37	9.2 %
Newspaper	29	7.2 %
Word of mouth	165	41.0 %
Promotions at special events	67	16.7 %
SMS messaging	8	2.0 %
Emails	118	29.4 %
eNewsletter	55	13.7 %
Social media	135	33.6 %
Flyers	80	19.9 %
Park board meetings	6	1.5 %
Other	7	1.7 %
Total	1322	

**Q5-14. Other:**

<u>Q5-14. Other</u>	<u>Number</u>	<u>Percent</u>
Mail	2	28.6 %
Sports programs	1	14.3 %
Visit Lake County website	1	14.3 %
Village update	1	14.3 %
Google events	1	14.3 %
Family	1	14.3 %
Total	7	100.0 %

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the Gurnee Park District use to communicate with you about programs and activities?**

Q6. Top choice	Number	Percent
Gurnee Park District Program Guide	166	41.3 %
Gurnee Park District website	51	12.7 %
Conversations with Gurnee Park District staff	1	0.2 %
Newspaper	3	0.7 %
Word of mouth	2	0.5 %
Promotions at special events	3	0.7 %
SMS messaging	8	2.0 %
Emails	73	18.2 %
eNewsletter	19	4.7 %
Social media	38	9.5 %
Flyers	5	1.2 %
Other	1	0.2 %
None chosen	32	8.0 %
Total	402	100.0 %

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the Gurnee Park District use to communicate with you about programs and activities?**

Q6. 2nd choice	Number	Percent
Gurnee Park District Program Guide	58	14.4 %
Gurnee Park District website	93	23.1 %
Materials at parks or recreation facilities	12	3.0 %
Conversations with Gurnee Park District staff	3	0.7 %
Newspaper	8	2.0 %
Word of mouth	6	1.5 %
Promotions at special events	9	2.2 %
SMS messaging	12	3.0 %
Emails	57	14.2 %
eNewsletter	31	7.7 %
Social media	48	11.9 %
Flyers	12	3.0 %
Other	2	0.5 %
None chosen	51	12.7 %
Total	402	100.0 %

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the Gurnee Park District use to communicate with you about programs and activities?**

Q6. 3rd choice	Number	Percent
Gurnee Park District Program Guide	44	10.9 %
Gurnee Park District website	45	11.2 %
Materials at parks or recreation facilities	24	6.0 %
Conversations with Gurnee Park District staff	7	1.7 %
Newspaper	5	1.2 %
Word of mouth	12	3.0 %
Promotions at special events	11	2.7 %
SMS messaging	4	1.0 %
Emails	45	11.2 %
eNewsletter	40	10.0 %
Social media	47	11.7 %
Flyers	30	7.5 %
Other	2	0.5 %
None chosen	86	21.4 %
Total	402	100.0 %

**SUM OF TOP 3 CHOICES**

**Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the Gurnee Park District use to communicate with you about programs and activities? (top 3)**

Q6. Top choice	Number	Percent
Gurnee Park District Program Guide	268	66.7 %
Gurnee Park District website	189	47.0 %
Materials at parks or recreation facilities	36	9.0 %
Conversations with Gurnee Park District staff	11	2.7 %
Newspaper	16	4.0 %
Word of mouth	20	5.0 %
Promotions at special events	23	5.7 %
SMS messaging	24	6.0 %
Emails	175	43.5 %
eNewsletter	90	22.4 %
Social media	133	33.1 %
Flyers	47	11.7 %
Other	5	1.2 %
None chosen	32	8.0 %
Total	1069	

**Q7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreational activities during the last 12 months.**

Q7. All the organizations your household has used for recreational activities during last 12 months

	Number	Percent
Private schools/charter schools	32	8.0 %
Places of worship	82	20.4 %
Private & non-profit youth sports	54	13.4 %
Public schools	81	20.1 %
Private summer camps	30	7.5 %
Private workout facilities	97	24.1 %
Gurnee Park District	254	63.2 %
Neighboring park districts/jurisdictions	130	32.3 %
Private clubs	35	8.7 %
YMCA	10	2.5 %
Other	45	11.2 %
Total	850	

**Q8. Has your household participated in any programs or events offered by the Gurnee Park District during the past 12 months?**

Q8. Has your household participated in any programs or events offered by Gurnee Park District during past 12 months

	Number	Percent
Yes	193	48.0 %
No	209	52.0 %
Total	402	100.0 %

**Q8a. How many programs or events offered by the Gurnee Park District have you or members of your household participated in during the past 12 months?**

Q8a. How many programs or events has your household participated in	Number	Percent
1	54	28.0 %
2-3	76	39.4 %
4-6	40	20.7 %
7+	21	10.9 %
Not provided	2	1.0 %
Total	193	100.0 %

**WITHOUT NOT PROVIDED**

**Q8a. How many programs or events offered by the Gurnee Park District have you or members of your household participated in during the past 12 months? (without "not provided")**

Q8a. How many programs or events has your household participated in	Number	Percent
1	54	28.3 %
2-3	76	39.8 %
4-6	40	20.9 %
7+	21	11.0 %
Total	191	100.0 %



**Q8b. How would you rate the overall quality of the Gurnee Park District programs or events in which your household has participated?**

Q8b. How would you rate overall quality of programs or events	Number	Percent
Excellent	85	44.0 %
Good	100	51.8 %
Fair	6	3.1 %
Poor	1	0.5 %
Not provided	1	0.5 %
Total	193	100.0 %

**WITHOUT NOT PROVIDED**

**Q8b. How would you rate the overall quality of the Gurnee Park District programs or events in which your household has participated? (without "not provided")**

Q8b. How would you rate overall quality of programs or events	Number	Percent
Excellent	85	44.3 %
Good	100	52.1 %
Fair	6	3.1 %
Poor	1	0.5 %
Total	192	100.0 %

**Q9. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in Gurnee Park District programs more often.**

Q9. All the reasons that prevent your household from participating in Gurnee Park District programs more often

	Number	Percent
Lack of quality instructors	24	6.0 %
Old & outdated facilities	10	2.5 %
Use programs of other agencies	38	9.5 %
I don't know what is offered	63	15.7 %
Lack of quality programs	30	7.5 %
Do not feel safe participating	6	1.5 %
Cost	93	23.1 %
Too far from our home	7	1.7 %
Program times are not convenient	93	23.1 %
Classes are full	56	13.9 %
Program not offered	62	15.4 %
Online registration is not user friendly	33	8.2 %
Poor customer service by staff	5	1.2 %
Lack of transportation	8	2.0 %
Lack of right program equipment	11	2.7 %
Too busy	102	25.4 %
Not interested	64	15.9 %
Language/cultural barriers	1	0.2 %
Not enough space	10	2.5 %
Do not feel welcome	15	3.7 %
Other	25	6.2 %
Total	756	

**Q10. Please indicate how well your needs are being met within the community for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

(N=402)

	Fully met	Mostly met	Partly met	Not met	No need
Q10-1. Basketball courts (outdoor)	11.9%	10.7%	4.5%	3.5%	69.4%
Q10-2. Basketball/volleyball/pickleball courts (indoor gyms)	8.0%	9.0%	11.2%	8.7%	63.2%
Q10-3. Community center (multi-use space for fitness, exercise & sports)	16.7%	16.9%	8.7%	8.5%	49.3%
Q10-4. Community gardens	8.5%	8.5%	5.5%	10.2%	67.4%
Q10-5. Cricket fields (outdoor)	2.2%	1.0%	1.0%	3.0%	92.8%
Q10-6. Dog park (off-leash)	5.5%	4.0%	5.2%	19.2%	66.2%
Q10-7. Environmental/nature education center	4.7%	5.2%	8.5%	20.6%	60.9%
Q10-8. Exercise/fitness area (outdoor)	13.2%	14.2%	12.4%	12.4%	47.8%
Q10-9. Fitness & exercise facilities (indoor)	18.9%	13.9%	12.9%	10.2%	44.0%
Q10-10. Large community parks (more than 10 acres)	23.1%	18.9%	9.7%	6.7%	41.5%
Q10-11. Lighted diamond sports fields (baseball, softball)	7.7%	7.7%	4.5%	4.2%	75.9%
Q10-12. Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	5.5%	7.2%	5.0%	6.5%	75.9%
Q10-13. Multi-lingual signage	4.5%	4.0%	2.7%	2.5%	86.3%
Q10-14. Multi-use hiking, biking, walking trails (paved or unpaved)	18.7%	25.6%	18.7%	8.7%	28.4%
Q10-15. Performing arts theater	3.5%	3.0%	8.7%	17.4%	67.4%
Q10-16. Pickleball courts (outdoor)	9.7%	7.0%	11.4%	8.5%	63.4%
Q10-17. Running/walking track (indoor)	12.2%	12.7%	8.5%	13.2%	53.5%
Q10-18. Shade structures	16.7%	22.1%	17.2%	7.2%	36.8%
Q10-19. Shaded picnic areas & shelters	17.4%	23.1%	16.4%	6.5%	36.6%

**Q10. Please indicate how well your needs are being met within the community for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

	Fully met	Mostly met	Partly met	Not met	No need
Q10-20. Skateboarding parks	6.7%	5.7%	3.7%	2.2%	81.6%
Q10-21. Small neighborhood parks	38.1%	24.1%	9.2%	3.2%	25.4%
Q10-22. Splash pads/spray park	7.5%	8.5%	10.2%	15.2%	58.7%
Q10-23. Swimming pool (outdoor)	24.6%	15.4%	9.5%	5.7%	44.8%
Q10-24. Tennis courts (outdoor)	9.2%	11.7%	8.5%	3.2%	67.4%
Q10-25. Trees	28.9%	28.4%	14.9%	4.2%	23.6%
Q10-26. Universally accessible playground/play equipment	22.9%	14.9%	6.7%	3.2%	52.2%
Q10-27. Walking paths in parks	27.9%	29.1%	17.2%	4.0%	21.9%
Q10-28. Other	0.0%	0.0%	0.7%	3.7%	95.5%

**ONLY HOUSEHOLDS WHO HAVE A NEED**

**Q10. Please indicate how well your needs are being met within the community for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

(N=402)

	Fully met	Mostly met	Partly met	Not met
Q10-1. Basketball courts (outdoor)	39.0%	35.0%	14.6%	11.4%
Q10-2. Basketball/volleyball/pickleball courts (indoor gyms)	21.6%	24.3%	30.4%	23.6%
Q10-3. Community center (multi-use space for fitness, exercise & sports)	32.8%	33.3%	17.2%	16.7%
Q10-4. Community gardens	26.0%	26.0%	16.8%	31.3%
Q10-5. Cricket fields (outdoor)	31.0%	13.8%	13.8%	41.4%
Q10-6. Dog park (off-leash)	16.2%	11.8%	15.4%	56.6%
Q10-7. Environmental/nature education center	12.1%	13.4%	21.7%	52.9%
Q10-8. Exercise/fitness area (outdoor)	25.2%	27.1%	23.8%	23.8%
Q10-9. Fitness & exercise facilities (indoor)	33.8%	24.9%	23.1%	18.2%
Q10-10. Large community parks (more than 10 acres)	39.6%	32.3%	16.6%	11.5%
Q10-11. Lighted diamond sports fields (baseball, softball)	32.0%	32.0%	18.6%	17.5%
Q10-12. Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	22.7%	29.9%	20.6%	26.8%
Q10-13. Multi-lingual signage	32.7%	29.1%	20.0%	18.2%
Q10-14. Multi-use hiking, biking, walking trails (paved or unpaved)	26.0%	35.8%	26.0%	12.2%
Q10-15. Performing arts theater	10.7%	9.2%	26.7%	53.4%
Q10-16. Pickleball courts (outdoor)	26.5%	19.0%	31.3%	23.1%
Q10-17. Running/walking track (indoor)	26.2%	27.3%	18.2%	28.3%
Q10-18. Shade structures	26.4%	35.0%	27.2%	11.4%

**ONLY HOUSEHOLDS WHO HAVE A NEED**

**Q10. Please indicate how well your needs are being met within the community for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

	Fully met	Mostly met	Partly met	Not met
Q10-19. Shaded picnic areas & shelters	27.5%	36.5%	25.9%	10.2%
Q10-20. Skateboarding parks	36.5%	31.1%	20.3%	12.2%
Q10-21. Small neighborhood parks	51.0%	32.3%	12.3%	4.3%
Q10-22. Splash pads/spray park	18.1%	20.5%	24.7%	36.7%
Q10-23. Swimming pool (outdoor)	44.6%	27.9%	17.1%	10.4%
Q10-24. Tennis courts (outdoor)	28.2%	35.9%	26.0%	9.9%
Q10-25. Trees	37.8%	37.1%	19.5%	5.5%
Q10-26. Universally accessible playground/play equipment	47.9%	31.3%	14.1%	6.8%
Q10-27. Walking paths in parks	35.7%	37.3%	22.0%	5.1%
Q10-28. Other	0.0%	0.0%	16.7%	83.3%

**Q11. Which FIVE facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?**

Q11. Top choice	Number	Percent
Basketball courts (outdoor)	13	3.2 %
Basketball/volleyball/pickleball courts (indoor gyms)	20	5.0 %
Community center (multi-use space for fitness, exercise & sports)	27	6.7 %
Community gardens	10	2.5 %
Cricket fields (outdoor)	1	0.2 %
Dog park (off-leash)	29	7.2 %
Environmental/nature education center	1	0.2 %
Exercise/fitness area (outdoor)	6	1.5 %
Fitness & exercise facilities (indoor)	49	12.2 %
Large community parks (more than 10 acres)	14	3.5 %
Lighted diamond sports fields (baseball, softball)	2	0.5 %
Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	3	0.7 %
Multi-lingual signage	1	0.2 %
Multi-use hiking, biking, walking trails (paved or unpaved)	36	9.0 %
Performing arts theater	8	2.0 %
Pickleball courts (outdoor)	14	3.5 %
Running/walking track (indoor)	7	1.7 %
Shade structures	3	0.7 %
Shaded picnic areas & shelters	1	0.2 %
Small neighborhood parks	39	9.7 %
Splash pads/spray park	11	2.7 %
Swimming pool (outdoor)	14	3.5 %
Tennis courts (outdoor)	3	0.7 %
Trees	10	2.5 %
Universally accessible playground/play equipment	4	1.0 %
Walking paths in parks	30	7.5 %
None chosen	46	11.4 %
<b>Total</b>	<b>402</b>	<b>100.0 %</b>

**Q11. Which FIVE facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?**

Q11. 2nd choice	Number	Percent
Basketball courts (outdoor)	6	1.5 %
Basketball/volleyball/pickleball courts (indoor gyms)	18	4.5 %
Community center (multi-use space for fitness, exercise & sports)	17	4.2 %
Community gardens	13	3.2 %
Dog park (off-leash)	18	4.5 %
Environmental/nature education center	12	3.0 %
Exercise/fitness area (outdoor)	12	3.0 %
Fitness & exercise facilities (indoor)	19	4.7 %
Large community parks (more than 10 acres)	10	2.5 %
Lighted diamond sports fields (baseball, softball)	3	0.7 %
Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	5	1.2 %
Multi-use hiking, biking, walking trails (paved or unpaved)	45	11.2 %
Performing arts theater	4	1.0 %
Pickleball courts (outdoor)	14	3.5 %
Running/walking track (indoor)	9	2.2 %
Shade structures	6	1.5 %
Shaded picnic areas & shelters	9	2.2 %
Skateboarding parks	2	0.5 %
Small neighborhood parks	27	6.7 %
Splash pads/spray park	8	2.0 %
Swimming pool (outdoor)	18	4.5 %
Tennis courts (outdoor)	3	0.7 %
Trees	15	3.7 %
Universally accessible playground/play equipment	7	1.7 %
Walking paths in parks	41	10.2 %
None chosen	61	15.2 %
Total	402	100.0 %



**Q11. Which FIVE facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?**

Q11. 3rd choice	Number	Percent
Basketball courts (outdoor)	1	0.2 %
Basketball/volleyball/pickleball courts (indoor gyms)	8	2.0 %
Community center (multi-use space for fitness, exercise & sports)	18	4.5 %
Community gardens	12	3.0 %
Cricket fields (outdoor)	1	0.2 %
Dog park (off-leash)	9	2.2 %
Environmental/nature education center	11	2.7 %
Exercise/fitness area (outdoor)	16	4.0 %
Fitness & exercise facilities (indoor)	13	3.2 %
Large community parks (more than 10 acres)	20	5.0 %
Lighted diamond sports fields (baseball, softball)	2	0.5 %
Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	5	1.2 %
Multi-lingual signage	1	0.2 %
Multi-use hiking, biking, walking trails (paved or unpaved)	35	8.7 %
Performing arts theater	8	2.0 %
Pickleball courts (outdoor)	10	2.5 %
Running/walking track (indoor)	13	3.2 %
Shade structures	14	3.5 %
Shaded picnic areas & shelters	9	2.2 %
Small neighborhood parks	20	5.0 %
Splash pads/spray park	12	3.0 %
Swimming pool (outdoor)	15	3.7 %
Tennis courts (outdoor)	4	1.0 %
Trees	19	4.7 %
Universally accessible playground/play equipment	5	1.2 %
Walking paths in parks	42	10.4 %
None chosen	79	19.7 %
Total	402	100.0 %

**Q11. Which FIVE facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?**

Q11. 4th choice	Number	Percent
Basketball courts (outdoor)	6	1.5 %
Basketball/volleyball/pickleball courts (indoor gyms)	3	0.7 %
Community center (multi-use space for fitness, exercise & sports)	16	4.0 %
Community gardens	10	2.5 %
Dog park (off-leash)	18	4.5 %
Environmental/nature education center	13	3.2 %
Exercise/fitness area (outdoor)	6	1.5 %
Fitness & exercise facilities (indoor)	15	3.7 %
Large community parks (more than 10 acres)	13	3.2 %
Lighted diamond sports fields (baseball, softball)	2	0.5 %
Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	3	0.7 %
Multi-lingual signage	1	0.2 %
Multi-use hiking, biking, walking trails (paved or unpaved)	30	7.5 %
Performing arts theater	7	1.7 %
Pickleball courts (outdoor)	4	1.0 %
Running/walking track (indoor)	12	3.0 %
Shade structures	11	2.7 %
Shaded picnic areas & shelters	17	4.2 %
Small neighborhood parks	20	5.0 %
Splash pads/spray park	7	1.7 %
Swimming pool (outdoor)	10	2.5 %
Tennis courts (outdoor)	3	0.7 %
Trees	16	4.0 %
Universally accessible playground/play equipment	13	3.2 %
Walking paths in parks	33	8.2 %
None chosen	113	28.1 %
Total	402	100.0 %

**Q11. Which FIVE facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?**

Q11. 5th choice	Number	Percent
Basketball courts (outdoor)	5	1.2 %
Basketball/volleyball/pickleball courts (indoor gyms)	3	0.7 %
Community center (multi-use space for fitness, exercise & sports)	12	3.0 %
Community gardens	7	1.7 %
Dog park (off-leash)	9	2.2 %
Environmental/nature education center	3	0.7 %
Exercise/fitness area (outdoor)	11	2.7 %
Fitness & exercise facilities (indoor)	13	3.2 %
Large community parks (more than 10 acres)	17	4.2 %
Lighted diamond sports fields (baseball, softball)	4	1.0 %
Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	3	0.7 %
Multi-lingual signage	1	0.2 %
Multi-use hiking, biking, walking trails (paved or unpaved)	20	5.0 %
Performing arts theater	13	3.2 %
Pickleball courts (outdoor)	9	2.2 %
Running/walking track (indoor)	7	1.7 %
Shade structures	4	1.0 %
Shaded picnic areas & shelters	15	3.7 %
Small neighborhood parks	17	4.2 %
Splash pads/spray park	8	2.0 %
Swimming pool (outdoor)	12	3.0 %
Tennis courts (outdoor)	1	0.2 %
Trees	13	3.2 %
Universally accessible playground/play equipment	7	1.7 %
Walking paths in parks	31	7.7 %
None chosen	157	39.1 %
Total	402	100.0 %

**SUM OF TOP 5 CHOICES****Q11. Which FIVE facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?****(top 5)**

Q11. Sum of Top 5 Choices	Number	Percent
Basketball courts (outdoor)	31	7.7 %
Basketball/volleyball/pickleball courts (indoor gyms)	52	12.9 %
Community center (multi-use space for fitness, exercise & sports)	90	22.4 %
Community gardens	52	12.9 %
Cricket fields (outdoor)	2	0.5 %
Dog park (off-leash)	83	20.6 %
Environmental/nature education center	40	10.0 %
Exercise/fitness area (outdoor)	51	12.7 %
Fitness & exercise facilities (indoor)	109	27.1 %
Large community parks (more than 10 acres)	74	18.4 %
Lighted diamond sports fields (baseball, softball)	13	3.2 %
Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	19	4.7 %
Multi-lingual signage	4	1.0 %
Multi-use hiking, biking, walking trails (paved or unpaved)	166	41.3 %
Performing arts theater	40	10.0 %
Pickleball courts (outdoor)	51	12.7 %
Running/walking track (indoor)	48	11.9 %
Shade structures	38	9.5 %
Shaded picnic areas & shelters	51	12.7 %
Skateboarding parks	2	0.5 %
Small neighborhood parks	123	30.6 %
Splash pads/spray park	46	11.4 %
Swimming pool (outdoor)	69	17.2 %
Tennis courts (outdoor)	14	3.5 %
Trees	73	18.2 %
Universally accessible playground/play equipment	36	9.0 %
Walking paths in parks	177	44.0 %
None chosen	46	11.4 %
Total	1600	

**Q12. Please indicate how well your needs are being met within the community for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

(N=402)

	Fully met	Mostly met	Partly met	Not met	No need
Q12-1. Adult fitness & wellness programs	13.9%	16.2%	16.4%	10.2%	43.3%
Q12-2. Adult sports leagues	3.7%	7.0%	6.0%	12.4%	70.9%
Q12-3. Adult visual/performing arts programs (dance/music)	2.5%	5.7%	9.0%	11.7%	71.1%
Q12-4. Adult visual arts/crafts programs	2.5%	4.2%	11.2%	13.9%	68.2%
Q12-5. Care/Days Off programs	7.7%	4.2%	3.7%	3.2%	81.1%
Q12-6. Cheer/gymnastics/tumbling programs	3.7%	2.5%	4.5%	4.7%	84.6%
Q12-7. Community & cultural special events	8.0%	11.9%	16.7%	11.4%	52.0%
Q12-8. Counseling & mental health programs	3.0%	3.2%	9.0%	11.7%	73.1%
Q12-9. Cultural enrichment programs	4.0%	6.0%	12.9%	12.9%	64.2%
Q12-10. eGaming/eSports	2.2%	1.5%	3.2%	4.2%	88.8%
Q12-11. Exercise classes	9.5%	13.4%	15.2%	10.9%	51.0%
Q12-12. Leadership/mentoring/character building programs	1.7%	2.7%	5.7%	10.0%	79.9%
Q12-13. Outdoor environmental/nature camps & programs	4.7%	5.7%	9.0%	9.7%	70.9%
Q12-14. Padel tennis offerings	3.0%	2.2%	5.2%	4.5%	85.1%
Q12-15. Pickleball lessons & leagues	4.0%	4.5%	11.4%	11.9%	68.2%
Q12-16. Preschool programs/early childhood education	7.5%	5.5%	5.0%	1.7%	80.3%
Q12-17. Programs for people with special needs	3.5%	3.2%	6.0%	2.5%	84.8%
Q12-18. Recreation teams	3.7%	5.0%	7.7%	7.0%	76.6%
Q12-19. Competitive/travel teams	2.2%	2.5%	4.5%	5.5%	85.3%
Q12-20. Senior programs	6.7%	6.2%	10.9%	11.4%	64.7%

**Q12. Please indicate how well your needs are being met within the community for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

	Fully met	Mostly met	Partly met	Not met	No need
Q12-21. STEM (science, technology, engineering, & mathematics) classes	2.5%	3.7%	9.0%	8.5%	76.4%
Q12-22. Swim lessons	8.2%	5.7%	8.2%	7.0%	70.9%
Q12-23. Teen/tween programs	2.7%	3.7%	6.5%	4.0%	83.1%
Q12-24. Tennis lessons & leagues	3.5%	2.7%	4.0%	6.2%	83.6%
Q12-25. Trips & tours	3.5%	3.7%	9.7%	14.2%	68.9%
Q12-26. Water fitness programs/lap swimming	5.2%	6.0%	9.2%	10.0%	69.7%
Q12-27. Youth fitness & wellness classes	3.0%	5.2%	6.2%	4.0%	81.6%
Q12-28. Youth seasonal programs & camps	7.7%	7.5%	6.0%	2.7%	76.1%
Q12-29. Youth sports programs & camps	7.2%	7.7%	6.7%	2.2%	76.1%
Q12-30. Youth visual/performing arts/crafts programs (dance/music)	5.2%	4.0%	7.0%	3.2%	80.6%
Q12-31. Other	0.2%	0.0%	0.2%	2.7%	96.8%

**ONLY HOUSEHOLDS WHO HAVE A NEED**

**Q12. Please indicate how well your needs are being met within the community for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

(N=402)

	Fully met	Mostly met	Partly met	Not met
Q12-1. Adult fitness & wellness programs	24.6%	28.5%	28.9%	18.0%
Q12-2. Adult sports leagues	12.8%	23.9%	20.5%	42.7%
Q12-3. Adult visual/performing arts programs (dance/music)	8.6%	19.8%	31.0%	40.5%
Q12-4. Adult visual arts/crafts programs	7.8%	13.3%	35.2%	43.8%
Q12-5. Care/Days Off programs	40.8%	22.4%	19.7%	17.1%
Q12-6. Cheer/gymnastics/tumbling programs	24.2%	16.1%	29.0%	30.6%
Q12-7. Community & cultural special events	16.6%	24.9%	34.7%	23.8%
Q12-8. Counseling & mental health programs	11.1%	12.0%	33.3%	43.5%
Q12-9. Cultural enrichment programs	11.1%	16.7%	36.1%	36.1%
Q12-10. eGaming/eSports	20.0%	13.3%	28.9%	37.8%
Q12-11. Exercise classes	19.3%	27.4%	31.0%	22.3%
Q12-12. Leadership/mentoring/character building programs	8.6%	13.6%	28.4%	49.4%
Q12-13. Outdoor environmental/nature camps & programs	16.2%	19.7%	30.8%	33.3%
Q12-14. Padel tennis offerings	20.0%	15.0%	35.0%	30.0%
Q12-15. Pickleball lessons & leagues	12.5%	14.1%	35.9%	37.5%
Q12-16. Preschool programs/early childhood education	38.0%	27.8%	25.3%	8.9%
Q12-17. Programs for people with special needs	23.0%	21.3%	39.3%	16.4%
Q12-18. Recreation teams	16.0%	21.3%	33.0%	29.8%
Q12-19. Competitive/travel teams	15.3%	16.9%	30.5%	37.3%

**ONLY HOUSEHOLDS WHO HAVE A NEED**

**Q12. Please indicate how well your needs are being met within the community for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

	Fully met	Mostly met	Partly met	Not met
Q12-20. Senior programs	19.0%	17.6%	31.0%	32.4%
Q12-21. STEM (science, technology, engineering, & mathematics) classes	10.5%	15.8%	37.9%	35.8%
Q12-22. Swim lessons	28.2%	19.7%	28.2%	23.9%
Q12-23. Teen/tween programs	16.2%	22.1%	38.2%	23.5%
Q12-24. Tennis lessons & leagues	21.2%	16.7%	24.2%	37.9%
Q12-25. Trips & tours	11.2%	12.0%	31.2%	45.6%
Q12-26. Water fitness programs/lap swimming	17.2%	19.7%	30.3%	32.8%
Q12-27. Youth fitness & wellness classes	16.2%	28.4%	33.8%	21.6%
Q12-28. Youth seasonal programs & camps	32.3%	31.3%	25.0%	11.5%
Q12-29. Youth sports programs & camps	30.2%	32.3%	28.1%	9.4%
Q12-30. Youth visual/performing arts/crafts programs (dance/music)	26.9%	20.5%	35.9%	16.7%
Q12-31. Other	7.7%	0.0%	7.7%	84.6%



**Q13. Which FIVE programs/activities from the list in Question 12 are MOST IMPORTANT to your household?**

Q13. Top choice	Number	Percent
Adult fitness & wellness programs	68	16.9 %
Adult sports leagues	9	2.2 %
Adult visual/performing arts programs (dance/music)	9	2.2 %
Adult visual arts/crafts programs	13	3.2 %
Care/Days Off programs	13	3.2 %
Cheer/gymnastics/tumbling programs	1	0.2 %
Community & cultural special events	21	5.2 %
Counseling & mental health programs	2	0.5 %
Cultural enrichment programs	1	0.2 %
eGaming/eSports	1	0.2 %
Exercise classes	16	4.0 %
Leadership/mentoring/character building programs	2	0.5 %
Outdoor environmental/nature camps & programs	4	1.0 %
Pickleball lessons & leagues	16	4.0 %
Preschool programs/early childhood education	8	2.0 %
Programs for people with special needs	6	1.5 %
Recreation teams	2	0.5 %
Senior programs	28	7.0 %
STEM (science, technology, engineering, & mathematics) classes	7	1.7 %
Swim lessons	5	1.2 %
Teen/tween programs	8	2.0 %
Tennis lessons & leagues	2	0.5 %
Trips & tours	4	1.0 %
Water fitness programs/lap swimming	7	1.7 %
Youth fitness & wellness classes	1	0.2 %
Youth seasonal programs & camps	7	1.7 %
Youth sports programs & camps	12	3.0 %
Youth visual/performing arts/crafts programs (dance/music)	2	0.5 %
None chosen	127	31.6 %
Total	402	100.0 %

**Q13. Which FIVE programs/activities from the list in Question 12 are MOST IMPORTANT to your household?**

Q13. 2nd choice	Number	Percent
Adult fitness & wellness programs	33	8.2 %
Adult sports leagues	16	4.0 %
Adult visual/performing arts programs (dance/music)	11	2.7 %
Adult visual arts/crafts programs	9	2.2 %
Care/Days Off programs	7	1.7 %
Cheer/gymnastics/tumbling programs	3	0.7 %
Community & cultural special events	26	6.5 %
Counseling & mental health programs	10	2.5 %
Cultural enrichment programs	7	1.7 %
Exercise classes	24	6.0 %
Leadership/mentoring/character building programs	1	0.2 %
Outdoor environmental/nature camps & programs	6	1.5 %
Padel tennis offerings	1	0.2 %
Pickleball lessons & leagues	7	1.7 %
Preschool programs/early childhood education	10	2.5 %
Programs for people with special needs	1	0.2 %
Recreation teams	7	1.7 %
Competitive/travel teams	5	1.2 %
Senior programs	12	3.0 %
STEM (science, technology, engineering, & mathematics) classes	6	1.5 %
Swim lessons	7	1.7 %
Teen/tween programs	7	1.7 %
Tennis lessons & leagues	2	0.5 %
Trips & tours	6	1.5 %
Water fitness programs/lap swimming	6	1.5 %
Youth fitness & wellness classes	2	0.5 %
Youth seasonal programs & camps	6	1.5 %
Youth sports programs & camps	4	1.0 %
Youth visual/performing arts/crafts programs (dance/music)	7	1.7 %
None chosen	153	38.1 %
Total	402	100.0 %

**Q13. Which FIVE programs/activities from the list in Question 12 are MOST IMPORTANT to your household?**

Q13. 3rd choice	Number	Percent
Adult fitness & wellness programs	15	3.7 %
Adult sports leagues	12	3.0 %
Adult visual/performing arts programs (dance/music)	7	1.7 %
Adult visual arts/crafts programs	11	2.7 %
Care/Days Off programs	1	0.2 %
Cheer/gymnastics/tumbling programs	2	0.5 %
Community & cultural special events	20	5.0 %
Counseling & mental health programs	9	2.2 %
Cultural enrichment programs	12	3.0 %
eGaming/eSports	2	0.5 %
Exercise classes	24	6.0 %
Leadership/mentoring/character building programs	3	0.7 %
Outdoor environmental/nature camps & programs	6	1.5 %
Padel tennis offerings	1	0.2 %
Pickleball lessons & leagues	10	2.5 %
Preschool programs/early childhood education	5	1.2 %
Programs for people with special needs	4	1.0 %
Recreation teams	3	0.7 %
Competitive/travel teams	2	0.5 %
Senior programs	14	3.5 %
STEM (science, technology, engineering, & mathematics) classes	7	1.7 %
Swim lessons	5	1.2 %
Teen/tween programs	3	0.7 %
Tennis lessons & leagues	1	0.2 %
Trips & tours	9	2.2 %
Water fitness programs/lap swimming	7	1.7 %
Youth fitness & wellness classes	2	0.5 %
Youth seasonal programs & camps	14	3.5 %
Youth sports programs & camps	9	2.2 %
None chosen	182	45.3 %
Total	402	100.0 %

**Q13. Which FIVE programs/activities from the list in Question 12 are MOST IMPORTANT to your household?**

Q13. 4th choice	Number	Percent
Adult fitness & wellness programs	9	2.2 %
Adult sports leagues	5	1.2 %
Adult visual/performing arts programs (dance/music)	7	1.7 %
Adult visual arts/crafts programs	14	3.5 %
Care/Days Off programs	4	1.0 %
Cheer/gymnastics/tumbling programs	1	0.2 %
Community & cultural special events	10	2.5 %
Counseling & mental health programs	6	1.5 %
Cultural enrichment programs	6	1.5 %
eGaming/eSports	2	0.5 %
Exercise classes	12	3.0 %
Leadership/mentoring/character building programs	4	1.0 %
Outdoor environmental/nature camps & programs	12	3.0 %
Pickleball lessons & leagues	14	3.5 %
Preschool programs/early childhood education	1	0.2 %
Programs for people with special needs	2	0.5 %
Recreation teams	4	1.0 %
Competitive/travel teams	2	0.5 %
Senior programs	11	2.7 %
STEM (science, technology, engineering, & mathematics) classes	6	1.5 %
Swim lessons	5	1.2 %
Teen/tween programs	5	1.2 %
Tennis lessons & leagues	4	1.0 %
Trips & tours	12	3.0 %
Water fitness programs/lap swimming	6	1.5 %
Youth fitness & wellness classes	3	0.7 %
Youth seasonal programs & camps	6	1.5 %
Youth sports programs & camps	4	1.0 %
Youth visual/performing arts/crafts programs (dance/music)	4	1.0 %
None chosen	221	55.0 %
Total	402	100.0 %

**Q13. Which FIVE programs/activities from the list in Question 12 are MOST IMPORTANT to your household?**

Q13. 5th choice	Number	Percent
Adult fitness & wellness programs	9	2.2 %
Adult sports leagues	4	1.0 %
Adult visual/performing arts programs (dance/music)	5	1.2 %
Adult visual arts/crafts programs	7	1.7 %
Care/Days Off programs	5	1.2 %
Cheer/gymnastics/tumbling programs	2	0.5 %
Community & cultural special events	18	4.5 %
Counseling & mental health programs	4	1.0 %
Cultural enrichment programs	8	2.0 %
eGaming/eSports	1	0.2 %
Exercise classes	13	3.2 %
Leadership/mentoring/character building programs	2	0.5 %
Outdoor environmental/nature camps & programs	5	1.2 %
Pickleball lessons & leagues	5	1.2 %
Preschool programs/early childhood education	6	1.5 %
Programs for people with special needs	2	0.5 %
Recreation teams	4	1.0 %
Competitive/travel teams	4	1.0 %
Senior programs	11	2.7 %
STEM (science, technology, engineering, & mathematics) classes	5	1.2 %
Swim lessons	7	1.7 %
Teen/tween programs	2	0.5 %
Tennis lessons & leagues	1	0.2 %
Trips & tours	8	2.0 %
Water fitness programs/lap swimming	6	1.5 %
Youth fitness & wellness classes	3	0.7 %
Youth seasonal programs & camps	5	1.2 %
Youth sports programs & camps	5	1.2 %
Youth visual/performing arts/crafts programs (dance/music)	3	0.7 %
None chosen	242	60.2 %
Total	402	100.0 %

**SUM OF TOP 5 CHOICES****Q13. Which FIVE programs/activities from the list in Question 12 are MOST IMPORTANT to your household? (top 5)**

<u>Q13. Sum of Top 5 Choices</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	134	33.3 %
Adult sports leagues	46	11.4 %
Adult visual/performing arts programs (dance/music)	39	9.7 %
Adult visual arts/crafts programs	54	13.4 %
Care/Days Off programs	30	7.5 %
Cheer/gymnastics/tumbling programs	9	2.2 %
Community & cultural special events	95	23.6 %
Counseling & mental health programs	31	7.7 %
Cultural enrichment programs	34	8.5 %
eGaming/eSports	6	1.5 %
Exercise classes	89	22.1 %
Leadership/mentoring/character building programs	12	3.0 %
Outdoor environmental/nature camps & programs	33	8.2 %
Padel tennis offerings	2	0.5 %
Pickleball lessons & leagues	52	12.9 %
Preschool programs/early childhood education	30	7.5 %
Programs for people with special needs	15	3.7 %
Recreation teams	20	5.0 %
Competitive/travel teams	13	3.2 %
Senior programs	76	18.9 %
STEM (science, technology, engineering, & mathematics) classes	31	7.7 %
Swim lessons	29	7.2 %
Teen/tween programs	25	6.2 %
Tennis lessons & leagues	10	2.5 %
Trips & tours	39	9.7 %
Water fitness programs/lap swimming	32	8.0 %
Youth fitness & wellness classes	11	2.7 %
Youth seasonal programs & camps	38	9.5 %
Youth sports programs & camps	34	8.5 %
Youth visual/performing arts/crafts programs (dance/music)	16	4.0 %
None chosen	127	31.6 %
<b>Total</b>	<b>1212</b>	

**Q14. Please indicate your level of agreement with the following statements about potential benefits of the Gurnee Park District's parks, facilities, recreation programs and events.**

(N=402)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q14-1. Improves my (my household's) physical health & fitness	31.6%	34.6%	16.4%	3.5%	2.5%	11.4%
Q14-2. Provides positive outlets for kids	36.8%	35.1%	7.7%	1.7%	0.2%	18.4%
Q14-3. Makes Gurnee a more desirable place to live	45.0%	35.8%	10.2%	2.2%	1.2%	5.5%
Q14-4. Preserves open space & protects the environment	41.8%	33.8%	13.9%	2.0%	1.5%	7.0%
Q14-5. Increases my (my household's) property value	33.1%	32.6%	17.9%	4.7%	1.2%	10.4%
Q14-6. Improves my (my household's) mental health & reduces stress	24.9%	32.8%	23.4%	5.2%	2.2%	11.4%
Q14-7. Provides positive social interactions for me (my household/family)	27.9%	35.6%	17.2%	4.5%	2.5%	12.4%
Q14-8. Positively impacts economic/business development	20.4%	29.6%	25.9%	3.7%	2.0%	18.4%
Q14-9. Is age-friendly & accessible to all age groups	31.1%	35.3%	16.7%	4.5%	3.0%	9.5%
Q14-10. Provides jobs/professional development for youth	22.6%	26.1%	20.4%	3.2%	0.7%	26.9%
Q14-11. Provides volunteer opportunities for the community	19.7%	25.4%	22.9%	4.2%	1.7%	26.1%

**WITHOUT DON'T KNOW****Q14. Please indicate your level of agreement with the following statements about potential benefits of the Gurnee Park District's parks, facilities, recreation programs and events. (without "don't know")**

(N=402)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q14-1. Improves my (my household's) physical health & fitness	35.7%	39.0%	18.5%	3.9%	2.8%
Q14-2. Provides positive outlets for kids	45.1%	43.0%	9.5%	2.1%	0.3%
Q14-3. Makes Gurnee a more desirable place to live	47.6%	37.9%	10.8%	2.4%	1.3%
Q14-4. Preserves open space & protects the environment	44.9%	36.4%	15.0%	2.1%	1.6%
Q14-5. Increases my (my household's) property value	36.9%	36.4%	20.0%	5.3%	1.4%
Q14-6. Improves my (my household's) mental health & reduces stress	28.1%	37.1%	26.4%	5.9%	2.5%
Q14-7. Provides positive social interactions for me (my household/family)	31.8%	40.6%	19.6%	5.1%	2.8%
Q14-8. Positively impacts economic/business development	25.0%	36.3%	31.7%	4.6%	2.4%
Q14-9. Is age-friendly & accessible to all age groups	34.3%	39.0%	18.4%	4.9%	3.3%
Q14-10. Provides jobs/professional development for youth	31.0%	35.7%	27.9%	4.4%	1.0%
Q14-11. Provides volunteer opportunities for the community	26.6%	34.3%	31.0%	5.7%	2.4%



**Q15. Please rate your satisfaction with the following parks and recreation services provided by the Gurnee Park District using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."**

(N=402)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Don't know
Q15-1. Cleanliness of Gurnee Park District parks	44.5%	33.6%	8.2%	3.0%	0.2%	10.4%
Q15-2. Cleanliness of Gurnee Park District facilities	42.3%	30.3%	8.5%	1.5%	0.2%	17.2%
Q15-3. Safety in parks	33.8%	38.1%	10.2%	4.2%	0.7%	12.9%
Q15-4. Quality of outdoor athletic fields	23.4%	28.6%	12.7%	2.5%	1.2%	31.6%
Q15-5. Play value of playgrounds	32.6%	32.8%	8.5%	1.7%	1.0%	23.4%
Q15-6. Quality of indoor facilities	23.4%	31.8%	11.4%	4.2%	0.2%	28.9%
Q15-7. Quality of youth programs	14.2%	19.2%	12.7%	3.5%	0.0%	50.5%
Q15-8. Quality of adult programs	10.9%	15.4%	19.4%	8.2%	3.7%	42.3%
Q15-9. Quality of programs for adults over 55 years of age	9.2%	11.4%	13.2%	5.0%	4.2%	57.0%
Q15-10. Quality of other programs, (e.g., concerts, special events)	16.9%	21.9%	15.9%	6.0%	1.7%	37.6%
Q15-11. Ease of program registration process	16.7%	21.6%	16.9%	7.5%	4.0%	33.3%
Q15-12. Availability of information about programs & facilities	19.4%	28.4%	22.1%	9.2%	2.5%	18.4%
Q15-13. Cost of recreation programs	10.7%	23.6%	21.9%	11.9%	4.5%	27.4%
Q15-14. Cost of other offerings (membership, rentals, etc.)	9.0%	16.7%	25.4%	10.4%	4.7%	33.8%
Q15-15. User experience of website	10.0%	28.1%	20.1%	8.2%	3.0%	30.6%
Q15-16. Friendliness & professionalism of staff	31.6%	30.8%	10.9%	2.0%	0.2%	24.4%
Q15-17. Innovation in developing new offerings	10.0%	19.9%	22.6%	7.5%	4.2%	35.8%

**WITHOUT DON'T KNOW**

**Q15. Please rate your satisfaction with the following parks and recreation services provided by the Gurnee Park District using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")**

(N=402)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q15-1. Cleanliness of Gurnee Park District parks	49.7%	37.5%	9.2%	3.3%	0.3%
Q15-2. Cleanliness of Gurnee Park District facilities	51.1%	36.6%	10.2%	1.8%	0.3%
Q15-3. Safety in parks	38.9%	43.7%	11.7%	4.9%	0.9%
Q15-4. Quality of outdoor athletic fields	34.2%	41.8%	18.5%	3.6%	1.8%
Q15-5. Play value of playgrounds	42.5%	42.9%	11.0%	2.3%	1.3%
Q15-6. Quality of indoor facilities	32.9%	44.8%	16.1%	5.9%	0.3%
Q15-7. Quality of youth programs	28.6%	38.7%	25.6%	7.0%	0.0%
Q15-8. Quality of adult programs	19.0%	26.7%	33.6%	14.2%	6.5%
Q15-9. Quality of programs for adults over 55 years of age	21.4%	26.6%	30.6%	11.6%	9.8%
Q15-10. Quality of other programs, (e.g., concerts, special events)	27.1%	35.1%	25.5%	9.6%	2.8%
Q15-11. Ease of program registration process	25.0%	32.5%	25.4%	11.2%	6.0%
Q15-12. Availability of information about programs & facilities	23.8%	34.8%	27.1%	11.3%	3.0%
Q15-13. Cost of recreation programs	14.7%	32.5%	30.1%	16.4%	6.2%
Q15-14. Cost of other offerings (membership, rentals, etc.)	13.5%	25.2%	38.3%	15.8%	7.1%
Q15-15. User experience of website	14.3%	40.5%	29.0%	11.8%	4.3%
Q15-16. Friendliness & professionalism of staff	41.8%	40.8%	14.5%	2.6%	0.3%
Q15-17. Innovation in developing new offerings	15.5%	31.0%	35.3%	11.6%	6.6%

**Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years?**

<u>Q16. Top choice</u>	<u>Number</u>	<u>Percent</u>
Cleanliness of Gurnee Park District parks	34	8.5 %
Cleanliness of Gurnee Park District facilities	17	4.2 %
Safety in parks	48	11.9 %
Quality of outdoor athletic fields	10	2.5 %
Play value of playgrounds	11	2.7 %
Quality of indoor facilities	24	6.0 %
Quality of youth programs	18	4.5 %
Quality of adult programs	21	5.2 %
Quality of programs for adults over 55 years of age	21	5.2 %
Quality of other programs, (e.g., concerts, special events)	12	3.0 %
Ease of program registration process	14	3.5 %
Availability of information about programs & facilities	14	3.5 %
Cost of recreation programs	17	4.2 %
Cost of other offerings (membership, rentals, etc.)	14	3.5 %
User experience of website	11	2.7 %
Friendliness & professionalism of staff	4	1.0 %
Innovation in developing new offerings	22	5.5 %
<u>None chosen</u>	<u>90</u>	<u>22.4 %</u>
Total	402	100.0 %

**Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years?**

<u>Q16. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Cleanliness of Gurnee Park District parks	28	7.0 %
Cleanliness of Gurnee Park District facilities	31	7.7 %
Safety in parks	21	5.2 %
Quality of outdoor athletic fields	10	2.5 %
Play value of playgrounds	14	3.5 %
Quality of indoor facilities	10	2.5 %
Quality of youth programs	21	5.2 %
Quality of adult programs	15	3.7 %
Quality of programs for adults over 55 years of age	16	4.0 %
Quality of other programs, (e.g., concerts, special events)	18	4.5 %
Ease of program registration process	13	3.2 %
Availability of information about programs & facilities	15	3.7 %
Cost of recreation programs	28	7.0 %
Cost of other offerings (membership, rentals, etc.)	12	3.0 %
User experience of website	12	3.0 %
Friendliness & professionalism of staff	4	1.0 %
Innovation in developing new offerings	20	5.0 %
<u>None chosen</u>	<u>114</u>	<u>28.4 %</u>
Total	402	100.0 %

**Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years?**

<u>Q16. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Cleanliness of Gurnee Park District parks	15	3.7 %
Cleanliness of Gurnee Park District facilities	16	4.0 %
Safety in parks	34	8.5 %
Quality of outdoor athletic fields	5	1.2 %
Play value of playgrounds	15	3.7 %
Quality of indoor facilities	18	4.5 %
Quality of youth programs	9	2.2 %
Quality of adult programs	25	6.2 %
Quality of programs for adults over 55 years of age	13	3.2 %
Quality of other programs, (e.g., concerts, special events)	23	5.7 %
Ease of program registration process	7	1.7 %
Availability of information about programs & facilities	11	2.7 %
Cost of recreation programs	19	4.7 %
Cost of other offerings (membership, rentals, etc.)	18	4.5 %
User experience of website	7	1.7 %
Friendliness & professionalism of staff	3	0.7 %
Innovation in developing new offerings	23	5.7 %
<u>None chosen</u>	<u>141</u>	<u>35.1 %</u>
Total	402	100.0 %

**Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years?**

Q16. 4th choice	Number	Percent
Cleanliness of Gurnee Park District parks	10	2.5 %
Cleanliness of Gurnee Park District facilities	15	3.7 %
Safety in parks	17	4.2 %
Quality of outdoor athletic fields	15	3.7 %
Play value of playgrounds	14	3.5 %
Quality of indoor facilities	10	2.5 %
Quality of youth programs	10	2.5 %
Quality of adult programs	17	4.2 %
Quality of programs for adults over 55 years of age	15	3.7 %
Quality of other programs, (e.g., concerts, special events)	24	6.0 %
Ease of program registration process	11	2.7 %
Availability of information about programs & facilities	12	3.0 %
Cost of recreation programs	16	4.0 %
Cost of other offerings (membership, rentals, etc.)	11	2.7 %
User experience of website	13	3.2 %
Friendliness & professionalism of staff	11	2.7 %
Innovation in developing new offerings	15	3.7 %
None chosen	166	41.3 %
Total	402	100.0 %

**Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years?**

<u>Q16. 5th choice</u>	<u>Number</u>	<u>Percent</u>
Cleanliness of Gurnee Park District parks	14	3.5 %
Cleanliness of Gurnee Park District facilities	8	2.0 %
Safety in parks	9	2.2 %
Quality of outdoor athletic fields	8	2.0 %
Play value of playgrounds	14	3.5 %
Quality of indoor facilities	9	2.2 %
Quality of youth programs	6	1.5 %
Quality of adult programs	11	2.7 %
Quality of programs for adults over 55 years of age	16	4.0 %
Quality of other programs, (e.g., concerts, special events)	19	4.7 %
Ease of program registration process	16	4.0 %
Availability of information about programs & facilities	11	2.7 %
Cost of recreation programs	18	4.5 %
Cost of other offerings (membership, rentals, etc.)	11	2.7 %
User experience of website	5	1.2 %
Friendliness & professionalism of staff	14	3.5 %
Innovation in developing new offerings	23	5.7 %
<u>None chosen</u>	<u>190</u>	<u>47.3 %</u>
Total	402	100.0 %

**SUM OF TOP 5 CHOICES****Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years? (top 5)**

Q16. Sum of Top 5 Choices	Number	Percent
Cleanliness of Gurnee Park District parks	101	25.1 %
Cleanliness of Gurnee Park District facilities	87	21.6 %
Safety in parks	129	32.1 %
Quality of outdoor athletic fields	48	11.9 %
Play value of playgrounds	68	16.9 %
Quality of indoor facilities	71	17.7 %
Quality of youth programs	64	15.9 %
Quality of adult programs	89	22.1 %
Quality of programs for adults over 55 years of age	81	20.1 %
Quality of other programs, (e.g., concerts, special events)	96	23.9 %
Ease of program registration process	61	15.2 %
Availability of information about programs & facilities	63	15.7 %
Cost of recreation programs	98	24.4 %
Cost of other offerings (membership, rentals, etc.)	66	16.4 %
User experience of website	48	11.9 %
Friendliness & professionalism of staff	36	9.0 %
Innovation in developing new offerings	103	25.6 %
None chosen	90	22.4 %
Total	1399	

**Q17. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?**

	Mean
Improve/maintain existing parks & recreation facilities	27.68
Acquire new parkland & open space	9.59
Construct new sports fields & sports courts (e.g., softball, football, soccer, baseball, tennis, pickleball)	10.71
Expand existing indoor facilities (e.g., indoor fitness, sports courts, pool, gyms)	10.64
Develop new indoor facilities (e.g., indoor walking track, fitness centers, pool, gyms)	14.18
Develop new walking & biking trails	19.41
Other	7.78



**Q18. Please rate your satisfaction with the overall value you receive from the Gurnee Park District?**

Q18. Your satisfaction with overall value you receive from Gurnee Park District	Number	Percent
Very satisfied	120	29.9 %
Satisfied	199	49.5 %
Unsure	62	15.4 %
Dissatisfied	16	4.0 %
Very dissatisfied	3	0.7 %
Not provided	2	0.5 %
Total	402	100.0 %

**WITHOUT NOT PROVIDED****Q18. Please rate your satisfaction with the overall value you receive from the Gurnee Park District? (without "not provided")**

Q18. Your satisfaction with overall value you receive from Gurnee Park District	Number	Percent
Very satisfied	120	30.0 %
Satisfied	199	49.8 %
Unsure	62	15.5 %
Dissatisfied	16	4.0 %
Very dissatisfied	3	0.8 %
Total	400	100.0 %

**Q19. Your gender identity:**

Q19. Your gender identity	Number	Percent
Male	196	48.8 %
Female	199	49.5 %
Non-binary	2	0.5 %
Prefer to self-describe	1	0.2 %
Prefer not to disclose	4	1.0 %
Total	402	100.0 %

**WITHOUT PREFER NOT TO DISCLOSE****Q19. Your gender identity: (without "prefer not to disclose")**

Q19. Your gender identity	Number	Percent
Male	196	49.2 %
Female	199	50.0 %
Non-binary	2	0.5 %
Prefer to self-describe	1	0.3 %
Total	398	100.0 %

**Q19-4. Self-describe your gender identity:**

Q19-4. Self-describe your gender identity	Number	Percent
Transmale	1	100.0 %
Total	1	100.0 %

**Q20. How many years have you lived in the Gurnee Park District?**

Q20. How many years have you lived in Gurnee Park District		
Park District	Number	Percent
0-5	59	14.7 %
6-10	60	14.9 %
11-15	33	8.2 %
16-20	46	11.4 %
21-30	117	29.1 %
31+	83	20.6 %
Not provided	4	1.0 %
Total	402	100.0 %

**WITHOUT NOT PROVIDED****Q20. How many years have you lived in the Gurnee Park District? (without "not provided")**

Q20. How many years have you lived in Gurnee Park District		
Park District	Number	Percent
0-5	59	14.8 %
6-10	60	15.1 %
11-15	33	8.3 %
16-20	46	11.6 %
21-30	117	29.4 %
31+	83	20.9 %
Total	398	100.0 %

**Q21. Are you or other members of your household of Hispanic, Spanish, or Latino/a/x ancestry?**

Q21. Are you of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	55	13.7 %
No	339	84.3 %
Not provided	8	2.0 %
Total	402	100.0 %

**WITHOUT NOT PROVIDED****Q21. Are you or other members of your household of Hispanic, Spanish, or Latino/a/x ancestry? (without "not provided")**

Q21. Are you of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	55	14.0 %
No	339	86.0 %
Total	394	100.0 %

**Q22. Which of the following best describes your race/ethnicity?**

Q22. Your race/ethnicity	Number	Percent
Asian or Asian Indian	53	13.2 %
Black or African American	31	7.7 %
American Indian or Alaska Native	3	0.7 %
White or Caucasian	268	66.7 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Other	5	1.2 %
Total	361	

**Q22-6. Self-describe your race/ethnicity:**

Q22-6. Self-describe your race/ethnicity	Number	Percent
Bi-racial	1	20.0 %
Polish Russian	1	20.0 %
Mexico	1	20.0 %
Multi-racial	1	20.0 %
Mixed	1	20.0 %
Total	5	100.0 %



# Open-Ended Responses

### Open-Ended Question Responses

**Q4—“Other”:** Please CHECK ALL of the following reasons that prevent you or members of your households from visiting Gurnee Park District parks, community centers, or fitness/aquatics facilities more often.

- Absolutely needs more Police vehicles around the park. The tennis courts are disgusting
- As a senior, there aren't any programs that interest me.
- Been too busy and another gym membership at work.
- busy
- busy
- Busy with work
- childcare
- Courts often full
- Didn't have much time to visit/use.
- Do not have time
- DOGS NOT ALLOWED IN SOME
- Don't have kids to go to park. We go to the fitness centers quite often
- Fewer programs offered in the last few years
- Full time job, two toddlers. There's only so much time in the day/week. I also am also closer to the Field House in Waukegan than I am to FitNation.
- Haven't had the time to look into the facilities. But we just retired so we will be looking into them.
- I AM HANDICAPPED
- I attended a couple of concerts, salad in the park. I have not checked on programs for seniors for exercise or swimming. I go to Warren Township Senior Center four days a week, but would be interested in senior park activities.
- I don't have a reason to attend more than once or twice a week
- Job hours conflict with park and recreation hours.
- joined other place
- Just do not need it.
- kids are older
- Lack of availability for the programs we were interested in/they filled up to fast (children swimming, holiday train, gymnastics, etc.)
- Lack of free time
- lack of places to swim
- Lack of things for adults that might be a learning experience rather than sports-related
- lazy
- Libertyville ones are a lot better and still close. Also adult couples volleyball was taken away, which was a huge disappointment.
- limited adult programs
- Los parques de gurnee son los más seguros
- more for senior citizens
- Mostly walking in park close to home.

- Mountain bike trails are needed
- need more tennis courts
- Neighboring park districts honor “silver sneakers and Gurnee does not.
- no dog parks
- no interest
- no interest
- No need
- no Silver Sneakers
- NO TIME/OTHER OPTIONS
- Not enough time.
- Not really interested
- Nothing
- Off-leash dogs are abundant at Betty Russell Park.
- Only so many hours in the day for leisure activity.
- Other competing activities.
- other interests
- Other obligations
- other things to do
- Our facilities are excellent. I work so don’t get much opportunity
- Our work schedules prevent us from using parks more and our age.
- outlets for programs
- Past 12 months we had a lot of illness in the family and were unable to go
- pickleball courts are full
- Private exercise clubs
- Really none
- Splash zone was broken for most of summer, closed early
- Take part in golf so don’t use Parks for similar time
- The cost difference for unincorporated addresses that fall within the same school boundaries
- There is a very nice park in our neighborhood but tend to spend more rec time running/hiking on Lake County Forest Preserve land.
- There is nothing interesting for adults. I throw away the brochures because you don’t care about adults and programs for adults. I go to other jurisdictions that provide programs that are interesting. I don’t even know why they pay the staffers for the lack of relevant programs. A huge waste of my tax dollars.
- time
- time
- too busy
- too busy with work
- Too crowded
- Waiting lists for activities, Not enough help on daycare for fitness, Excellent hockey coaches but now on waiting list for next session. Better swim classes at fosse
- We belong to the Center Club, and have work out facilities at work. We do use Bittersweet during summer months

- We choose not to take advantage of programs offered.
- We have not had a reason to visit
- We just don't make the time. Facilities seem nice.
- We simply do not have more free time to visit.
- When our kids were younger we used the parks frequently, but now that they're grown and moved away, most of our free time is spent out of town.
- Work full time, no young children or pets
- WORK FULL TIME/LONG HOURS
- work/school schedule
- Working full time jobs
- Would be there more if I had the time.

**Q7—"Other": From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreational activities during the last 12 months.**

- |   |   |
|---|---|
| • AKC Events  | • Local, State, and national parks and forest preserves   |
| • election polling place  | • martial arts  |
| • Facilities at my job  | • Navy base   |
| • Field House   | • Other park districts in the area offer a better variety of classes and activities for seniors and also my grandchildren |
| • Forest Preserve and senior center   | • Private places and out-of-town  |
| • Forest preserve trails  | • PT PROGRAM  |
| • Forest Preserve Trails and facilities.  | • Public golf courses   |
| • forest preserves  | • Public golf courses   |
| • forest preserves  | • Public Libraries  |
| • forest preserves  | • Ride bike on local roads.   |
| • forest preserves  | • Scouts  |
| • gymnastics  | • tennis club   |
| • home exercise equipment   | • Warren rec center   |
| • I play disc golf and travel all over to play it. Would love to see a course at Viking Park. | • Warren Special Rec  |
| • I walk through the park each day  | • Warren Township   |
| • Lake City Forest  | • Warren Township center  |
| • Lake County Forest Preserve   | • Warren Township Senior Center   |
| • Lake County Forest Preserve   | • Warren Township Senior Center   |
| • Lake County Forest Preserve   | • Warren township services  |
| • Lake County Forest Preserve   | • We work out at home   |
| • Lake County Forest Preserve dog parks   | • WSRA  |
| • Library   | • WT senior center  |
| • Library   |   |



**Q9—"Other": Please CHECK ALL of the following reasons that prevent you or members of your household from participating in the Gurnee Park District programs more often.**

- Classes cancelled due to lack of participation
- could not figure out how to register for the luncheons.
- dislike the QR codes
- exercise classrooms too small, not well ventilated.
- I'd be doing it by myself which is not fun.
- It doesn't offer interesting activities maybe qualified personnel working there. Facilities are outdated!! offer, Pickleball classes, tennis classes, dancing classes for the older people as a form of exercise!! water exercise during the summer for older adults
- Lack of amenities such as an indoor pool that allows family swim times
- Lack of classes on weekends and evenings during the week.
- lack of courts
- Most of your programs are geared towards kids., and not adults or seniors....how about square dancing, craft making or cooking classes? Self defense would be good in this day & age.
- need indoor tennis courts
- need more pickleball courts
- new here
- NO TIME
- no warm indoor pool
- not much for older kids
- Not offered during times we can attend
- Only been in area this past year. Haven't tried any programs yet.
- Pre Covid I utilized GPD often, the water park, hunt club facility and nations. Post Covid the facilities didn't offer as much programming and costs more since my retirement.
- schedule
- The quality instructors, is about 50/50. Some great some poor.
- The reservation system is cumbersome and very slow.
- They're weren't really any puritans for middle or high schoolers
- Time frame issue conflicts with work
- use many in Lake County.

**Q10—"Other": Need for facilities/amenities**

- A disc golf course or at least some practice baskets.
- Fishing access and frisbee golf course
- indoor cricket
- Indoor pickleball facilities are completely inadequate. The one at FitNation and barely any open play time at Hunt Club makes it impossible to play in inclement weather. With so much empty indoor space in Gurnee, it's difficult to see why more can't be done. The former Toys R Us would make for a great indoor facility. Rather than let it sit empty, GPD should work with the village to make that into indoor pickleball courts.
- indoor swim places
- indoor tennis courts
- It's a program that the Park District offered prior to Covid that is no longer offered, an adult beginner yoga class.
- Lack of indoor swimming facility.
- Lack of pickleball courts at times I can play both indoor and outdoor.
- Multifunctional Cultural Center
- Natural spaces- not developed
- Need an indoor pool that can host swim meets , lessons, lap swimming, and recreation
- no off leash dog parks, too dangerous
- Off leash dog parks
- Outdoor Ice skating in winter and indoor tennis would be nice.
- special recreation activities are very important to us
- Would like to be able to use indoor for soccer (as a family). Insufficient field space and indoor space to support local soccer club whose enrollment encompasses a significant number of Gurnee, Duct 50, distribution 56 residents

**Q12—"Other": Need for programs/activities**

- A clear calendar of daily (or weekly) events and where they are and the cost, if there is one.
- Disc golf course and disc golf classes
- facility for community events
- Family swim
- Fishing access and frisbee golf course
- Indoor swimming pool
- Lack of indoor swimming facility that is not fit nation. Swim lesson programs are inadequate.
- outdoor boot camp
- Short classes. All ages
- Silver Sneakers needed
- toddler programs
- We have beautiful parks and it would be nice to have outdoor concerts in the summer. A smooth jazz festival would be classy and draw people from surrounding areas, or just occasional outdoor concerts in the park. A weight watchers program in Gurnee would be great too.
- You're 55+ group is grossly outdated.. people are living longer..55 today isn't was 55 was... the cauliflower heads you post on your 55+ marketing for events doesn't represent me or my friends.

**Q17—"Other": If you had \$100, how would you allocate the funds among the parks and recreation categories listed below.**

- A variety of programs
- access for those who have difficulty walking
- Better handicap accessibility in fitness facilities. We needed to use another gym that costs nearly twice as much in order to meet my wife's re-hab needs.
- better programs
- Build an actual splash pad, decrease cost of preschool, add more adult co-Ed sports recreation teams for volleyball/softball.
- childcare options
- continue renovation of playgrounds/picnic areas
- Creating and sending fliers that are targeted to the person/household; such as for me getting all info about adult programs, assistance and promotions for those things rather than getting family and child programming along with it.
- decrease current costs
- Develop more senior programs.
- dog park
- Expand programming
- Facility that will accept my silver sneakers card. I go to Waukegan to use my card.
- Fishing access and frisbee golf course
- fitness classes for seniors
- fix splash pad/longer hours

- Fund memberships for gurnee residents to pool, fitness centers, etc. those costs are currently equal to or more for residents than independent/other options.
- improve Summer camp- limited space
- improve trails
- indoor swim options
- innovational, next gen internet
- KEEP IT TO INVEST IN GROCERIES
- LGBQ awareness
- Longer per session Sr Craft Programs. Too many days between sessions to finish any project.
- MORE SENIOR FITNESS CLASSES
- New indoor pool for hosting swim meets
- Our backyard backs up to a park district park. A few years ago, when our park was rebuilt, the landscaping that made a nice barrier to our yard and the park was taken out. We inquired for new trees/foliage to be put in its place, and some was planted, but it's much less and not growing well due to lack of maintenance. I would allocate funds to add to and maintain the border of the park.
- outdoor splash pad
- pickleball courts
- PLEASE call mee about the light that shines in my house from parking lot. 847-302-8063
- PROVIDE BUS SERVICE
- Put some resources into upgrading the website and ease the registration process. I often struggle while registering my kids for park district programs. Also, the website is not easy to navigate. That is the gateway to all programs and face of the Gurnee Park District.
- REDUCE COST OF MEMBERSHIP TO RESIDENTS FOR EXERCISE GROUP OFFERINGS
- Refunds for taxpayers
- SIDEWALKS
- special recreation
- splash pads
- staff development
- Subsidized programs
- summer programs for children
- Transportation for special needs programs! Many families effected by this. No reliable transportation options limits participation.
- Viking Park Singers
- Would like to see local dog parks ( off leash)



# Survey Instrument



# Gurnee Park District



**Jim Goshorn**  
*President*

**Vicki Paddock**  
*Vice President*

**Aaron Dalzot**  
*Secretary*

**Gerald Crews**  
*Commissioner*

**Chrissie Popper**  
*Commissioner*

**Susie Kuruvilla, CPA, CPRP**  
*Executive Director*

**Mike Szyplman, CPRE**  
*Treasurer*

Dear Gurnee Park District Resident,

Please help us to shape the “future of fun” in Gurnee

As you may know, the Gurnee Park District is undergoing a Comprehensive Strategic Master Plan Update that will guide the District for the next five to seven years. Your input is critical to the success of this project.

The enclosed survey is one facet of community input for this project, providing an opportunity for you to share your thoughts about our parks, facilities, and programs. You have been selected at random to receive this statistically valid survey. Because the survey is sent to a limited number of residents, your participation is important. An independent firm has been engaged to conduct the survey, compile the data, and present the results to the Park District. Responses will remain confidential.

Your participation helps ensure that we are hearing from our community as to what are the most important needs you have of your Park District. With your input, the Park District Staff and Board can focus our efforts and resources toward those most critical needs within the resources available. Your input also allows us to provide valuable data as we apply for other alternative sources of funding.

Please complete the survey and return it in the enclosed postage-paid envelope within the next two weeks. If you prefer to complete the survey online, you can do so at [gurneepdsurvey.org](http://gurneepdsurvey.org). The results will be incorporated into the development of our Comprehensive Strategic Master Plan and will be posted on our website at [gurneeparkdistrict.com](http://gurneeparkdistrict.com) and at the project website [thefutureoffun.org](http://thefutureoffun.org). We anticipate the plan being completed by early 2024.

I appreciate your time and look forward to receiving your feedback. Thank you in advance.

Sincerely,

Susie Kuruvilla, CPA CPRP  
Executive Director

*Promoting fun. Preserving nature.*

## 2023 Gurnee Park District Parks and Recreation Needs Assessment Survey



The Gurnee Park District would like your input to help determine park, facility, and recreation priorities for the community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [gurneepdsurvey.org](http://gurneepdsurvey.org). We greatly appreciate and value your time!

**1. Including yourself, how many people in your household are...**

Under age 5: <input type="text"/>	Ages 15-19: <input type="text"/>	Ages 35-44: <input type="text"/>	Ages 65-74: <input type="text"/>
Ages 5-9: <input type="text"/>	Ages 20-24: <input type="text"/>	Ages 45-54: <input type="text"/>	Ages 75-84: <input type="text"/>
Ages 10-14: <input type="text"/>	Ages 25-34: <input type="text"/>	Ages 55-64: <input type="text"/>	Ages 85+: <input type="text"/>

**2. Have you or any member of your household visited any Gurnee Park District parks during the past 12 months?**

(1) Yes [Answer Q2a-b.]       (2) No [Skip to Q3.]

**2a. How often have you visited Gurnee Park District parks during the past 12 months?**

<input type="checkbox"/> (1) More than 5 times a week	<input type="checkbox"/> (3) Once a week	<input type="checkbox"/> (5) Less than once a month
<input type="checkbox"/> (2) 2-4 times a week	<input type="checkbox"/> (4) 1-3 times a month	<input type="checkbox"/> (9) Don't know

**2b. Overall, how would you rate the physical condition of ALL the Gurnee Park District parks you have visited?**

(4) Excellent       (3) Good       (2) Fair       (1) Poor

**3. Have you or any member of your household visited any Gurnee Park District recreation facilities during the past 12 months?**

(1) Yes [Answer Q3a-b.]       (2) No [Skip to Q4.]

**3a. How often have you visited Gurnee Park District recreation facilities during the past 12 months?**

<input type="checkbox"/> (1) More than 5 times a week	<input type="checkbox"/> (3) Once a week	<input type="checkbox"/> (5) Less than once a month
<input type="checkbox"/> (2) 2-4 times a week	<input type="checkbox"/> (4) 1-3 times a month	<input type="checkbox"/> (9) Don't know

**3b. Overall, how would you rate the physical condition of ALL the Gurnee Park District recreation facilities you have visited?**

(4) Excellent       (3) Good       (2) Fair       (1) Poor

**4. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting Gurnee Park District parks, community centers, or fitness/aquatics facilities more often.**

<input type="checkbox"/> (01) Use parks/facilities in other districts/jurisdictions	<input type="checkbox"/> (09) Lack of handicap (ADA) accessibility
<input type="checkbox"/> (02) Too far from our home	<input type="checkbox"/> (10) Not aware of parks' or facilities' locations
<input type="checkbox"/> (03) Cost	<input type="checkbox"/> (11) Lack of transportation
<input type="checkbox"/> (04) Parks/facilities are not well maintained	<input type="checkbox"/> (12) Restrooms not open/not available
<input type="checkbox"/> (05) Lack of amenities we want to use	<input type="checkbox"/> (13) Language/cultural barriers
<input type="checkbox"/> (06) Lack of parking to access parks/facilities	<input type="checkbox"/> (14) Hours of operation are not viable
<input type="checkbox"/> (07) Do not feel safe using parks/facilities	<input type="checkbox"/> (15) Lack of shade
<input type="checkbox"/> (08) Do not feel welcome	<input type="checkbox"/> (16) Other: _____

**5. From the following list, please CHECK ALL the ways you learn about Gurnee Park District programs and activities.**

- |   |   |
|---|---|
| <input type="checkbox"/> (01) Gurnee Park District Program Guide            | <input type="checkbox"/> (08) SMS messaging       |
| <input type="checkbox"/> (02) Gurnee Park District website                  | <input type="checkbox"/> (09) Emails              |
| <input type="checkbox"/> (03) Materials at parks or recreation facilities   | <input type="checkbox"/> (10) E-newsletter        |
| <input type="checkbox"/> (04) Conversations with Gurnee Park District staff | <input type="checkbox"/> (11) Social media        |
| <input type="checkbox"/> (05) Newspaper                                     | <input type="checkbox"/> (12) Flyers              |
| <input type="checkbox"/> (06) Word of mouth                                 | <input type="checkbox"/> (13) Park board meetings |
| <input type="checkbox"/> (07) Promotions at special events                  | <input type="checkbox"/> (14) Other: _____        |

**6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the Gurnee Park District use to communicate with you about programs and activities? [Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreational activities during the last 12 months.**

- |   |  |
|---|--|
| <input type="checkbox"/> (01) Private schools/charter schools     | <input type="checkbox"/> (07) Gurnee Park District                     |
| <input type="checkbox"/> (02) Places of worship                   | <input type="checkbox"/> (08) Neighboring park districts/jurisdictions |
| <input type="checkbox"/> (03) Private and non-profit youth sports | <input type="checkbox"/> (09) Private clubs                            |
| <input type="checkbox"/> (04) Public schools                      | <input type="checkbox"/> (10) YMCA                                     |
| <input type="checkbox"/> (05) Private summer camps                | <input type="checkbox"/> (11) Other: _____                             |
| <input type="checkbox"/> (06) Private workout facilities          |  |

**8. Has your household participated in any programs or events offered by the Gurnee Park District during the past 12 months?**

(1) Yes [Answer 8a-b.]  (2) No [Skip to Q9.]

**8a. How many programs or events offered by the Gurnee Park District have you or members of your household participated in during the past 12 months?**

(1) One  (2) 2-3  (3) 4-6  (4) 7 or more

**8b. How would you rate the overall quality of the Gurnee Park District programs or events in which your household has participated?**

(4) Excellent  (3) Good  (2) Fair  (1) Poor

**9. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in Gurnee Park District programs more often.**

- |  |  |
|--|--|
| <input type="checkbox"/> (01) Lack of quality instructors      | <input type="checkbox"/> (12) Online registration is not user friendly |
| <input type="checkbox"/> (02) Old and outdated facilities      | <input type="checkbox"/> (13) Poor customer service by staff           |
| <input type="checkbox"/> (03) Use programs of other agencies   | <input type="checkbox"/> (14) Lack of transportation                   |
| <input type="checkbox"/> (04) I don't know what is offered     | <input type="checkbox"/> (15) Lack of right program equipment          |
| <input type="checkbox"/> (05) Lack of quality programs         | <input type="checkbox"/> (16) Too busy                                 |
| <input type="checkbox"/> (06) Do not feel safe participating   | <input type="checkbox"/> (17) Not interested                           |
| <input type="checkbox"/> (07) Cost                             | <input type="checkbox"/> (18) Language/cultural barriers               |
| <input type="checkbox"/> (08) Too far from our home            | <input type="checkbox"/> (19) Not enough space                         |
| <input type="checkbox"/> (09) Program times are not convenient | <input type="checkbox"/> (20) Do not feel welcome                      |
| <input type="checkbox"/> (10) Classes are full                 | <input type="checkbox"/> (21) Other: _____                             |
| <input type="checkbox"/> (11) Program not offered              |  |



10. Please indicate how well your needs are being met within the community for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Basketball courts (outdoor)	4	3	2	1	9
02. Basketball/volleyball/pickleball courts (indoor gyms)	4	3	2	1	9
03. Community center (multi-use space for fitness, exercise and sports)	4	3	2	1	9
04. Community gardens	4	3	2	1	9
05. Cricket fields (outdoor)	4	3	2	1	9
06. Dog park (off-leash)	4	3	2	1	9
07. Environmental/nature education center	4	3	2	1	9
08. Exercise/fitness area (outdoor)	4	3	2	1	9
09. Fitness and exercise facilities (indoor)	4	3	2	1	9
10. Large community parks (more than 10 acres)	4	3	2	1	9
11. Lighted diamond sports fields (baseball, softball)	4	3	2	1	9
12. Lighted rectangular sports fields (football, rugby, soccer, lacrosse)	4	3	2	1	9
13. Multilingual signage	4	3	2	1	9
14. Multi-use hiking, biking, walking trails (paved or unpaved)	4	3	2	1	9
15. Performing arts theater	4	3	2	1	9
16. Pickleball courts (outdoor)	4	3	2	1	9
17. Running/walking track (indoor)	4	3	2	1	9
18. Shade structures	4	3	2	1	9
19. Shaded picnic areas and shelters	4	3	2	1	9
20. Skateboarding parks	4	3	2	1	9
21. Small neighborhood parks	4	3	2	1	9
22. Splash pads/Spray park	4	3	2	1	9
23. Swimming pool (outdoor)	4	3	2	1	9
24. Tennis courts (outdoor)	4	3	2	1	9
25. Trees	4	3	2	1	9
26. Universally accessible playground/play equipment	4	3	2	1	9
27. Walking paths in parks	4	3	2	1	9
28. Other: _____	4	3	2	1	9

11. Which FIVE facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ 5th: \_\_\_\_ NONE

12. Please indicate how well your needs are being met within the community for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult fitness and wellness programs	4	3	2	1	9
02. Adult sports leagues	4	3	2	1	9
03. Adult visual/performing arts programs (dance/music)	4	3	2	1	9
04. Adult visual arts/crafts programs	4	3	2	1	9
05. Care/Days Off programs	4	3	2	1	9
06. Cheer/gymnastics/tumbling programs	4	3	2	1	9
07. Community and cultural special events	4	3	2	1	9
08. Counseling and mental health programs	4	3	2	1	9
09. Cultural enrichment programs	4	3	2	1	9
10. EGaming/ESports	4	3	2	1	9
11. Exercise classes	4	3	2	1	9
12. Leadership/mentoring/character building programs	4	3	2	1	9
13. Outdoor environmental/nature camps and programs	4	3	2	1	9
14. Padel tennis offerings	4	3	2	1	9
15. Pickleball lessons and leagues	4	3	2	1	9
16. Preschool programs/early childhood education	4	3	2	1	9
17. Programs for people with special needs	4	3	2	1	9
18. Recreation teams	4	3	2	1	9
19. Competitive/travel teams	4	3	2	1	9
20. Senior programs	4	3	2	1	9
21. STEM (science, technology, engineering, and mathematics) classes	4	3	2	1	9
22. Swim lessons	4	3	2	1	9
23. Teen/Tween programs	4	3	2	1	9
24. Tennis lessons and leagues	4	3	2	1	9
25. Trips and tours	4	3	2	1	9
26. Water fitness programs/lap swimming	4	3	2	1	9
27. Youth fitness and wellness classes	4	3	2	1	9
28. Youth seasonal programs and camps	4	3	2	1	9
29. Youth sports programs and camps	4	3	2	1	9
30. Youth visual/performing arts/crafts programs (dance/music)	4	3	2	1	9
31. Other: _____	4	3	2	1	9

13. Which FIVE programs/activities from the list in Question 12 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ 5th: \_\_\_\_ NONE

14. Please indicate your level of agreement with the following statements about potential benefits of the Gurnee Park District's parks, facilities, recreation programs and events by circling the corresponding number.

The Gurnee Park District parks and recreation system...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
02. Provides positive outlets for kids	5	4	3	2	1	9
03. Makes Gurnee a more desirable place to live	5	4	3	2	1	9
04. Preserves open space and protects the environment	5	4	3	2	1	9
05. Increases my (my household's) property value	5	4	3	2	1	9
06. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
07. Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
08. Positively impacts economic/business development	5	4	3	2	1	9
09. Is age-friendly and accessible to all age groups	5	4	3	2	1	9
10. Provides jobs/professional development for youth	5	4	3	2	1	9
11. Provides volunteer opportunities for the community	5	4	3	2	1	9

15. Please rate your satisfaction with the following parks and recreation services provided by the Gurnee Park District using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

Services	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Don't Know
01. Cleanliness of Gurnee Park District parks	5	4	3	2	1	9
02. Cleanliness of Gurnee Park District facilities	5	4	3	2	1	9
03. Safety in parks	5	4	3	2	1	9
04. Quality of outdoor athletic fields	5	4	3	2	1	9
05. Play value of playgrounds	5	4	3	2	1	9
06. Quality of indoor facilities	5	4	3	2	1	9
07. Quality of youth programs	5	4	3	2	1	9
08. Quality of adult programs	5	4	3	2	1	9
09. Quality of programs for adults over 55 years of age	5	4	3	2	1	9
10. Quality of other programs, (e.g., concerts, special events)	5	4	3	2	1	9
11. Ease of program registration process	5	4	3	2	1	9
12. Availability of information about programs and facilities	5	4	3	2	1	9
13. Cost of recreation programs	5	4	3	2	1	9
14. Cost of other offerings (membership, rentals, etc.)	5	4	3	2	1	9
15. User experience of the website	5	4	3	2	1	9
16. Friendliness and professionalism of staff	5	4	3	2	1	9
17. Innovation in developing new offerings	5	4	3	2	1	9

16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years? [Write in your answers below using the number from the list in Question 15, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ 5th: \_\_\_\_ NONE

**17. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below? [Please be sure your total adds up to \$100.]**

- \$ \_\_\_\_\_ Improve/maintain existing parks and recreation facilities
- \$ \_\_\_\_\_ Acquire new parkland and open space
- \$ \_\_\_\_\_ Construct new sports fields and sports courts (e.g., softball, football, soccer, baseball, tennis, pickleball)
- \$ \_\_\_\_\_ Expand existing indoor facilities (e.g., indoor fitness, sports courts, pool, gyms)
- \$ \_\_\_\_\_ Develop new indoor facilities (e.g., indoor walking track, fitness centers, pool, gyms)
- \$ \_\_\_\_\_ Develop new walking and biking trails
- \$ \_\_\_\_\_ Other: \_\_\_\_\_

**\$100 TOTAL**

**18. Please rate your satisfaction with the overall value you receive from the Gurnee Park District?**

- \_\_\_\_(5) Very satisfied                      \_\_\_\_ (3) Unsure                      \_\_\_\_ (1) Very dissatisfied
- \_\_\_\_(4) Satisfied                              \_\_\_\_ (2) Dissatisfied

**19. Your gender identity:**

- \_\_\_\_ (1) Male                                      \_\_\_\_ (4) Prefer to self-describe: \_\_\_\_\_
- \_\_\_\_ (2) Female                                  \_\_\_\_ (5) Prefer not to disclose
- \_\_\_\_ (3) Non-binary

**20. How many years have you lived in the Gurnee Park District? \_\_\_\_\_ years**

**21. Are you or other members of your household of Hispanic, Spanish, or Latino/a/x ancestry?**

- \_\_\_\_ (1) Yes                      \_\_\_\_ (2) No

**22. Which of the following best describes your race/ethnicity?**

- \_\_\_\_ (01) Asian or Asian Indian                      \_\_\_\_ (04) White or Caucasian
- \_\_\_\_ (02) Black or African American                      \_\_\_\_ (05) Native Hawaiian or other Pacific Islander
- \_\_\_\_ (03) American Indian or Alaska Native                      \_\_\_\_ (99) Other: \_\_\_\_\_

**23. Would you be willing to participate in future surveys sponsored by the Gurnee Park District?**

- \_\_\_\_ (1) Yes [Answer Q23a.]                      \_\_\_\_ (2) No

**23a. Please provide your contact information.**

Mobile Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**This concludes the survey. Thank you for your time!**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!