



Gurnee
Park District

Comprehensive Master & Strategic Plan Findings

Kimley»Horn
Expect More. Experience Better.

MARCH 2024


NEXT PRACTICE PARTNERS
be different

THE

FUTURE OF FUN

Comprehensive Strategic and Master Plan



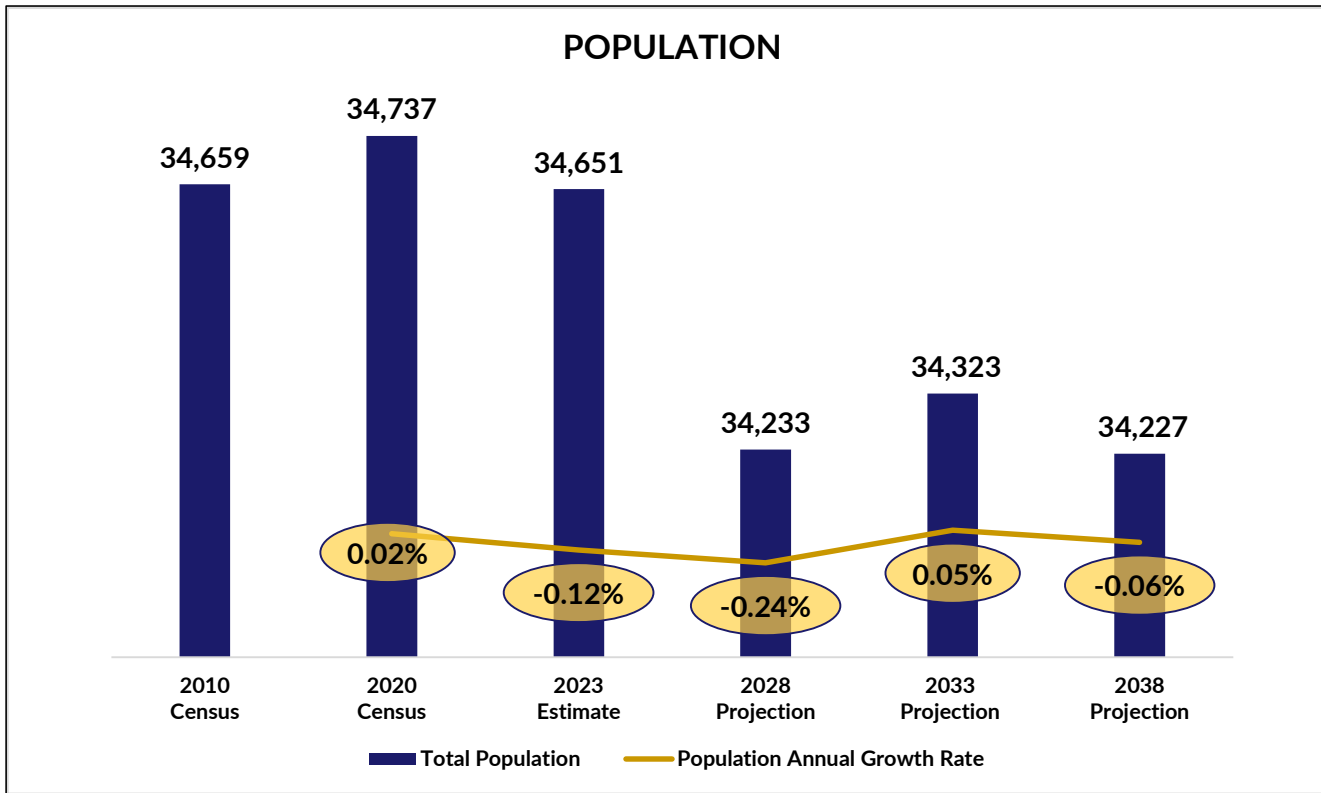
83%

of Gurnee residents live within a

10-minute walk

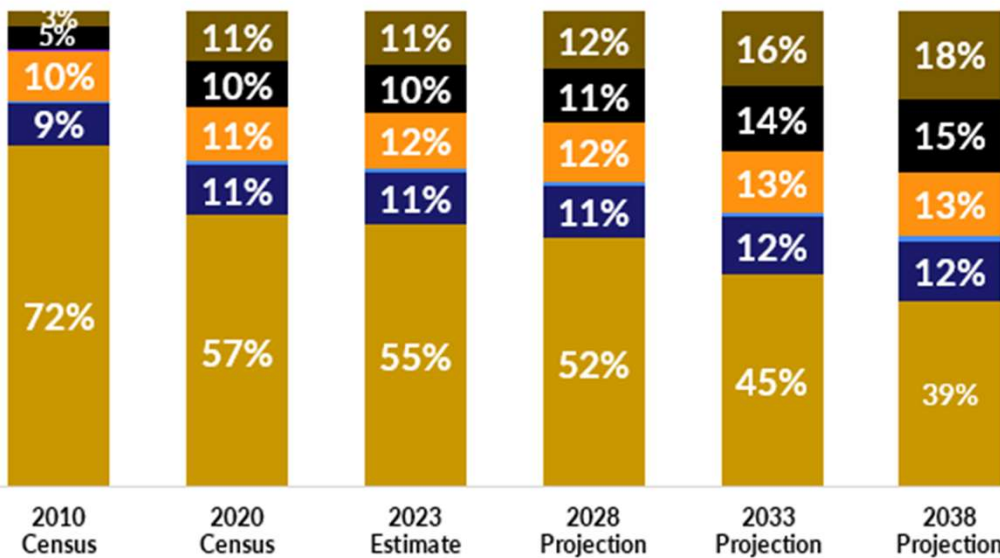
of a park.

National Median 55%



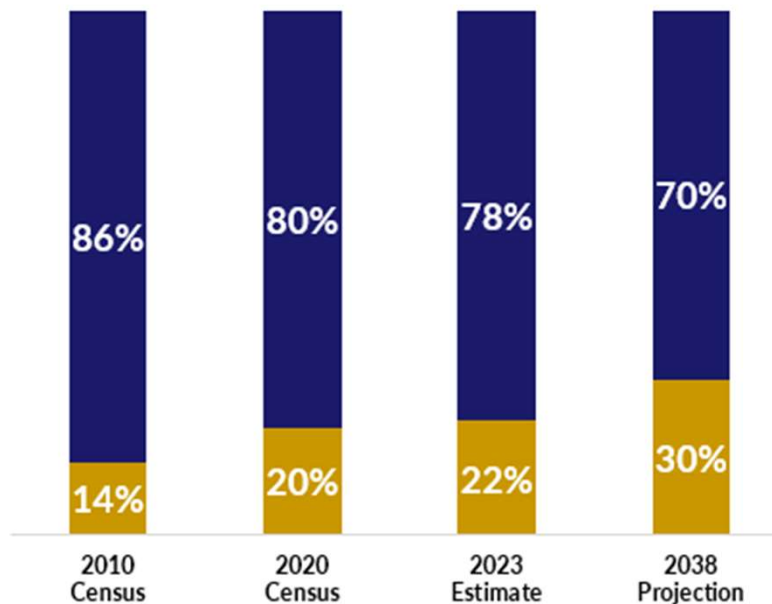
RACE

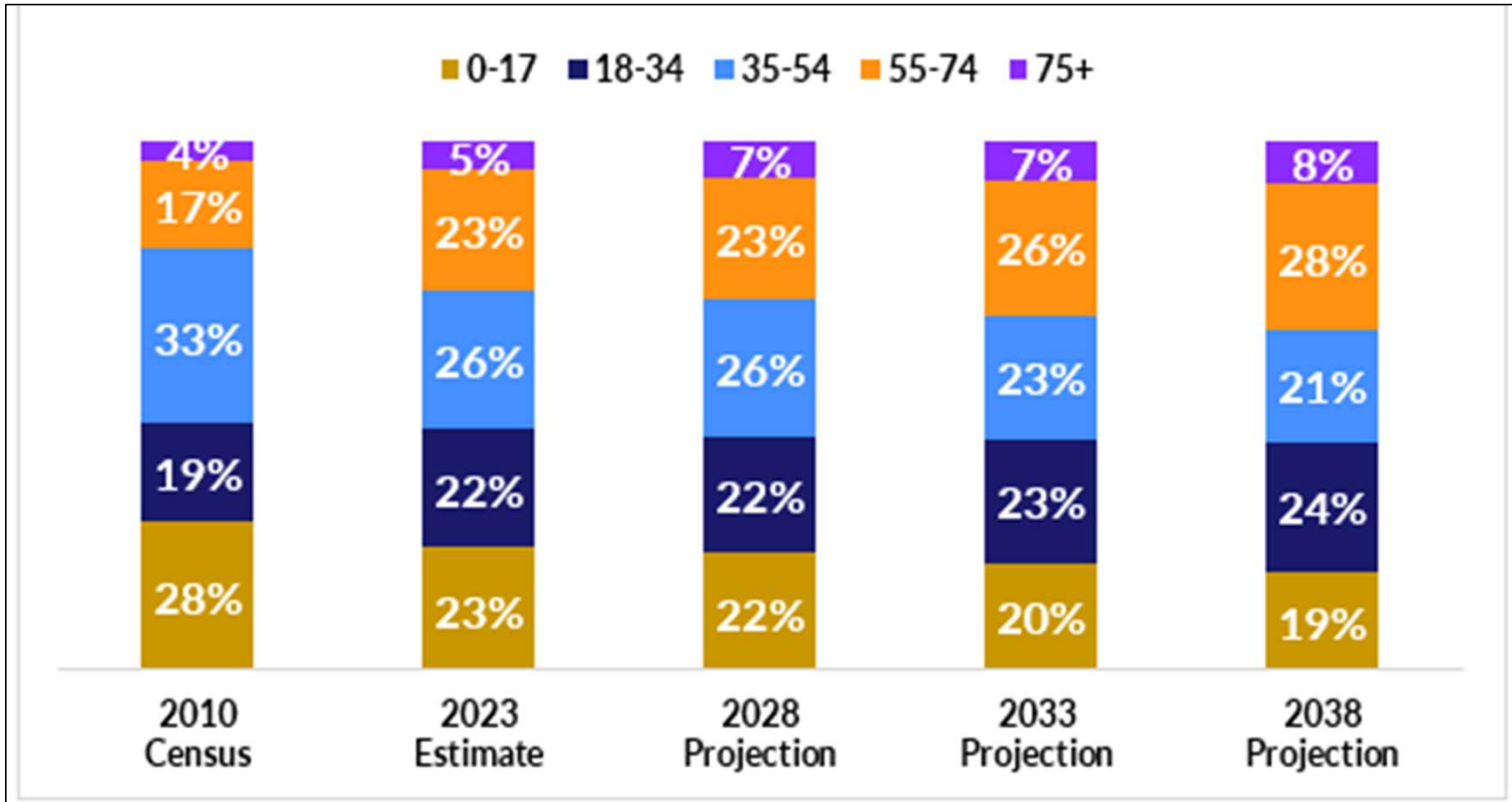
■ White Alone
 ■ Black Alone
 ■ American Indian
 ■ Asian
■ Pacific Islander
 ■ Some Other Race
 ■ Two or More Races

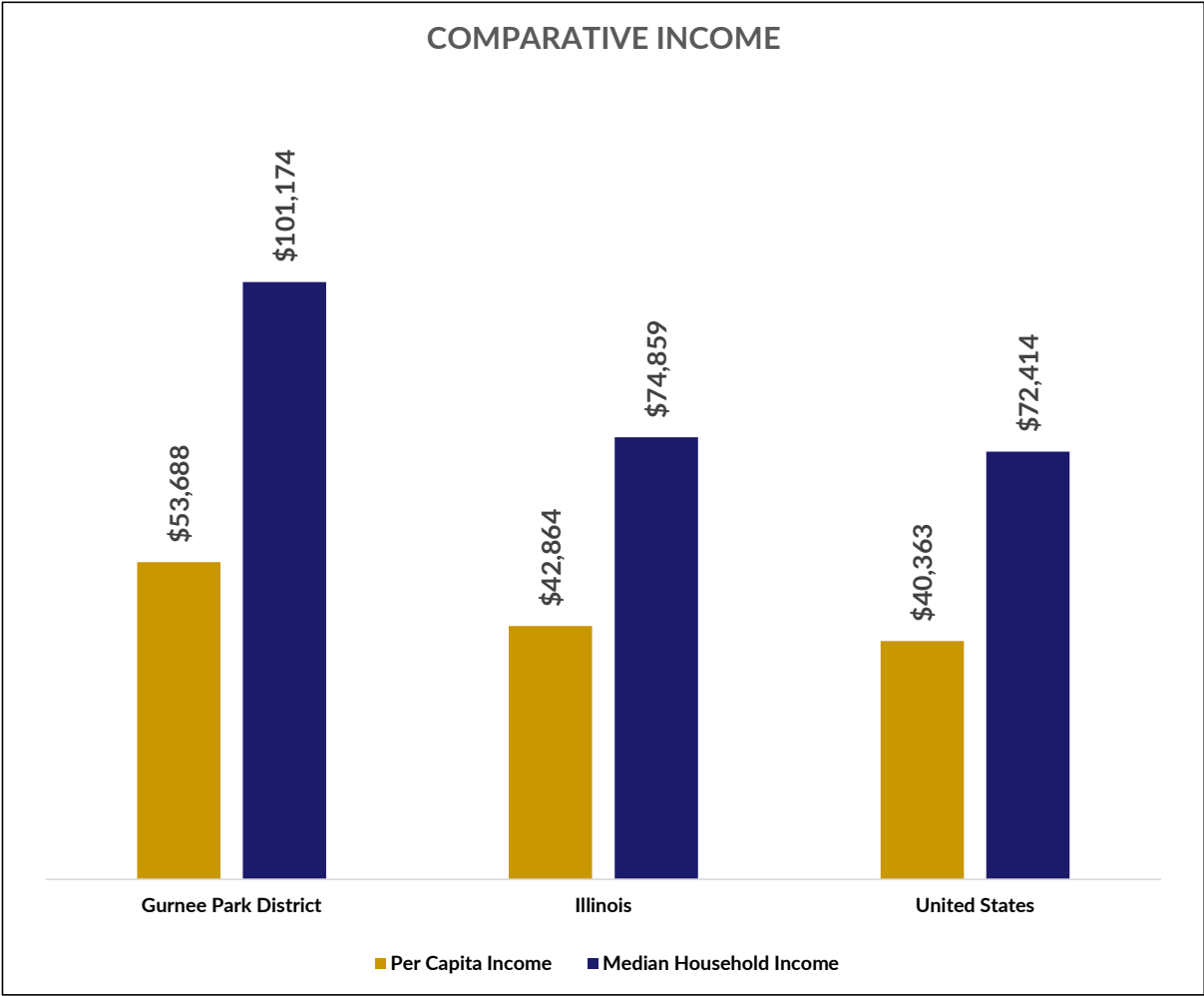


HISPANIC POPULATION

■ Hispanic / Latino Origin (any race)
 ■ All Others





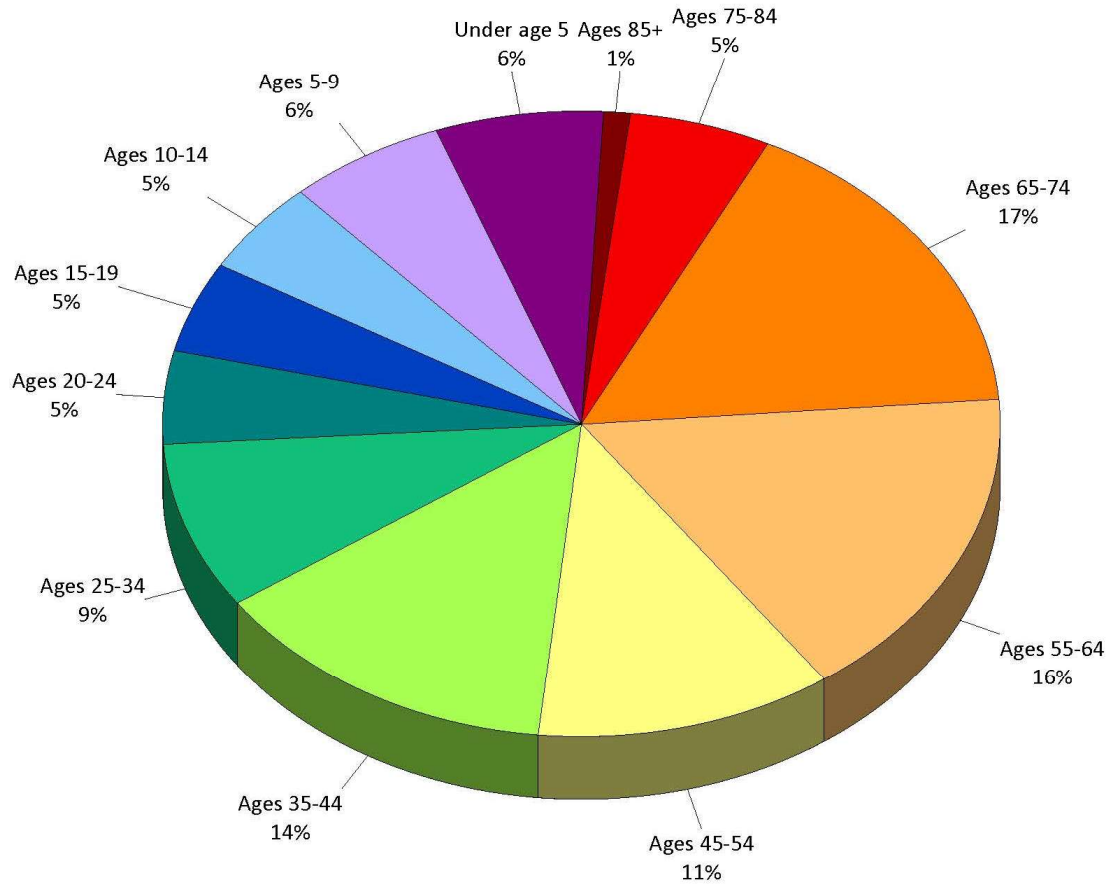


Statistically-Valid Survey

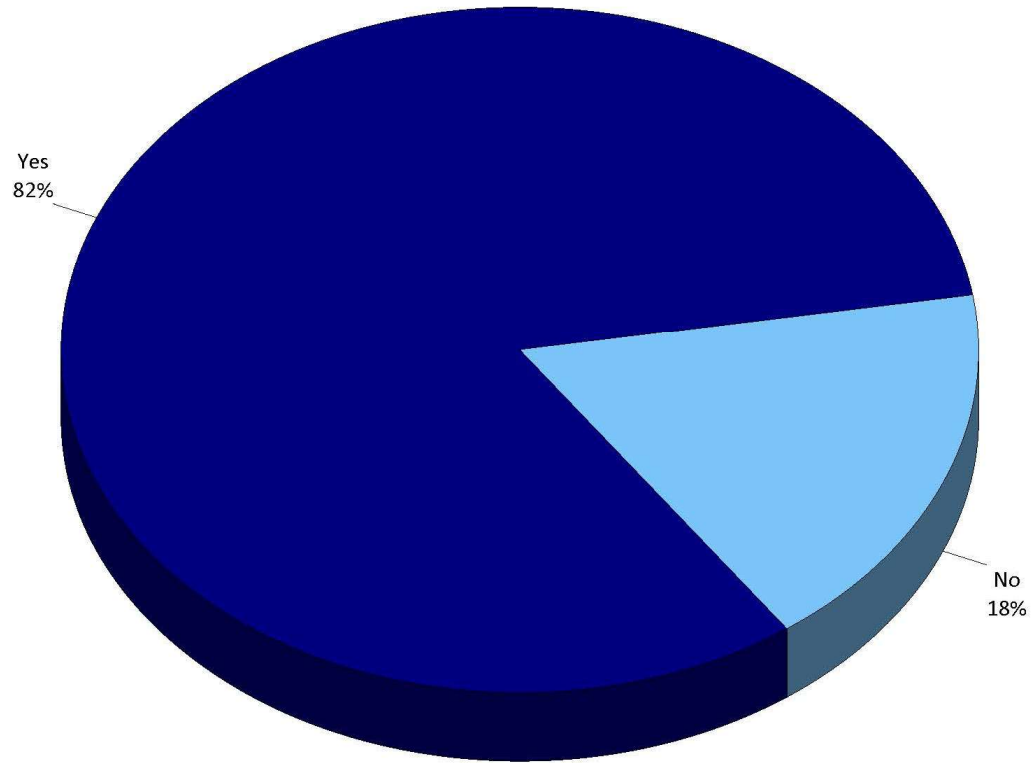
- Only scientific & defensible method to understand community needs
- Administered by mail/phone/web
- Developed in partnership with the staff
- 402 responses (goal of 400)
- 95% level of confidence with a margin of error of +/- 4.8%



Q1. Including yourself, how many people in your household are... by percentage of persons in household



Q2. Have you/your household visited any Gurnee Park District parks during the past 12 months?
by percentage of respondents



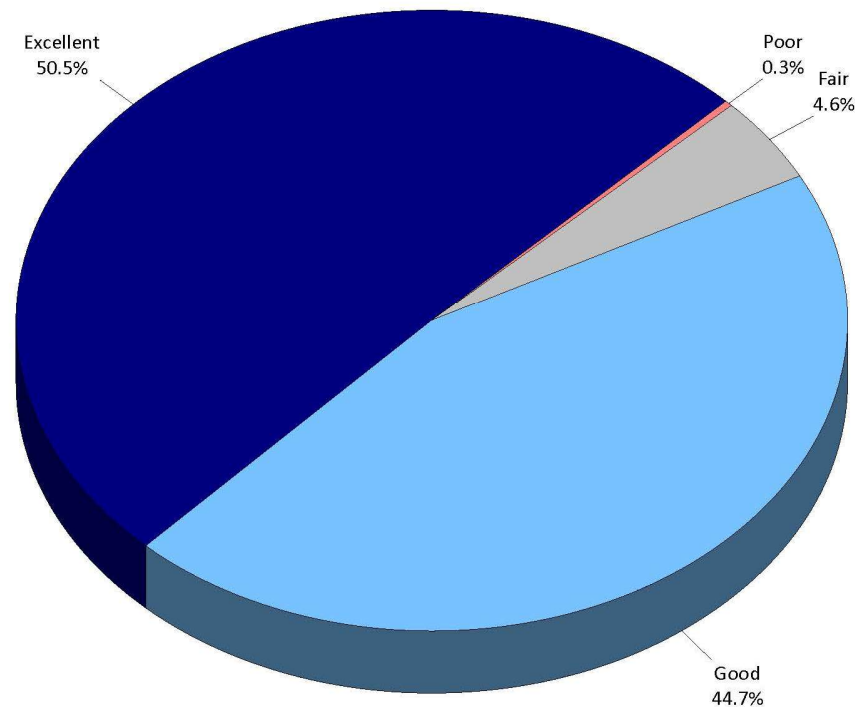
Rated Parks “Excellent” or “Good”

National Average: 79%

Gurnee Park District: 95.2%

Gurnee Park District, IL 2023 Survey

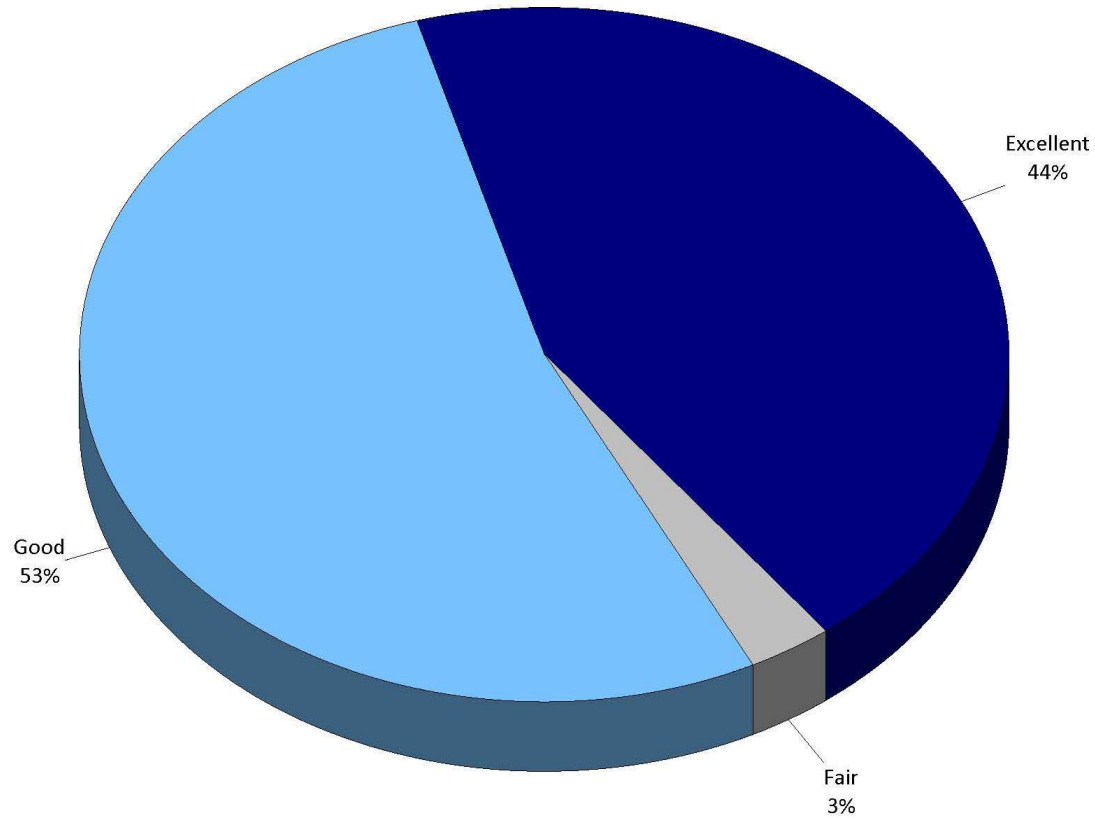
Q2b. Overall, how would you rate the physical condition of ALL the Gurnee Park District parks you have visited?
by percentage of respondents (excluding “not provided”)



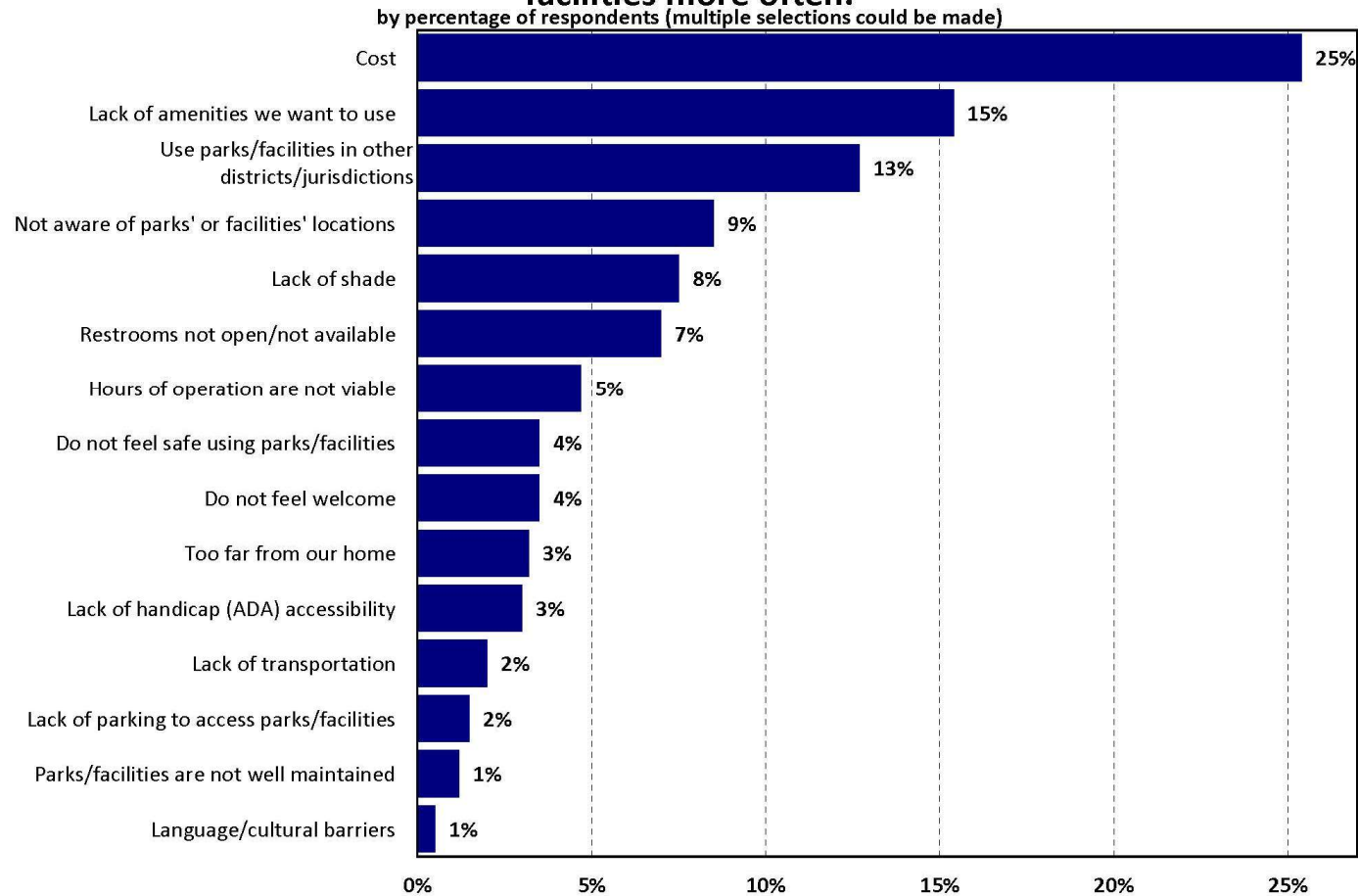
ETC Institute (2023)

Q3b. Overall, how would you rate the physical condition of ALL the Gurnee Park District recreation facilities you have visited?

by percentage of respondents (excluding "not provided")

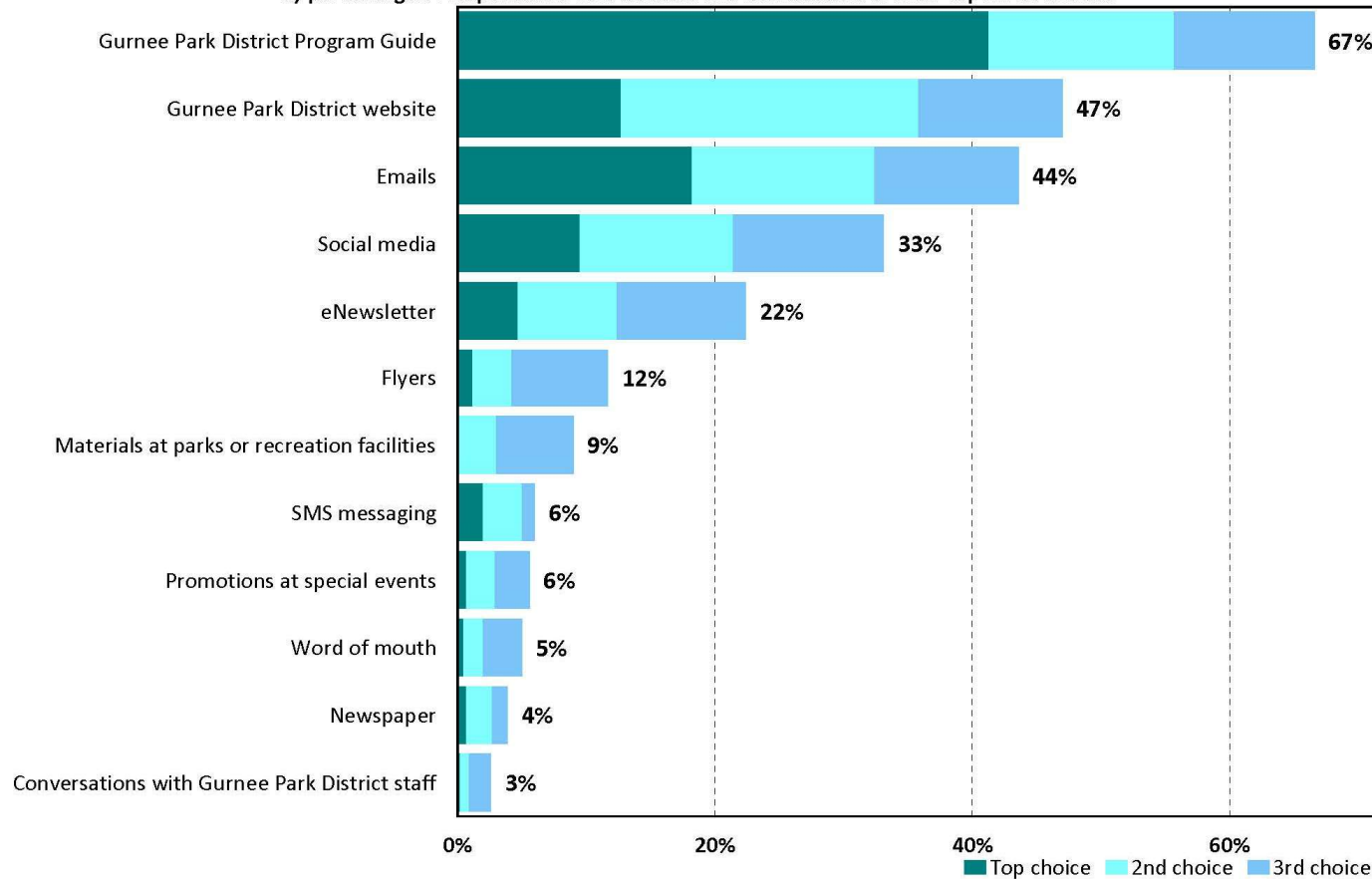


Q4. Please CHECK ALL of the following reasons that prevent you/your household from visiting Gurnee Park District parks, community centers, or fitness/aquatics facilities more often.



Q6. From the list in Question 5, which THREE methods of communication would you MOST PREFER the Gurnee Park District use to communicate with you about programs and activities?

by percentage of respondents who selected the items as one of their top three choices



Program Participation in Past Year

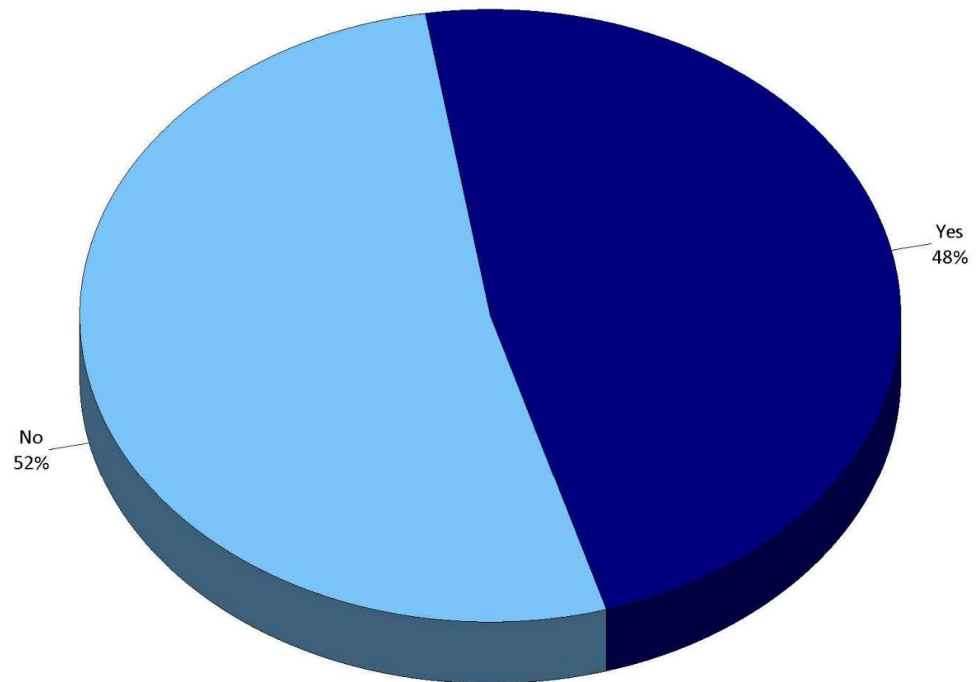
National Average: 32%

Gurnee Park District: 48%

Gurnee Park District, IL 2023 Survey

Q8. Has your household participated in any programs or events offered by the Gurnee Park District during the past 12 months?

by percentage of respondents



ETC Institute (2023)

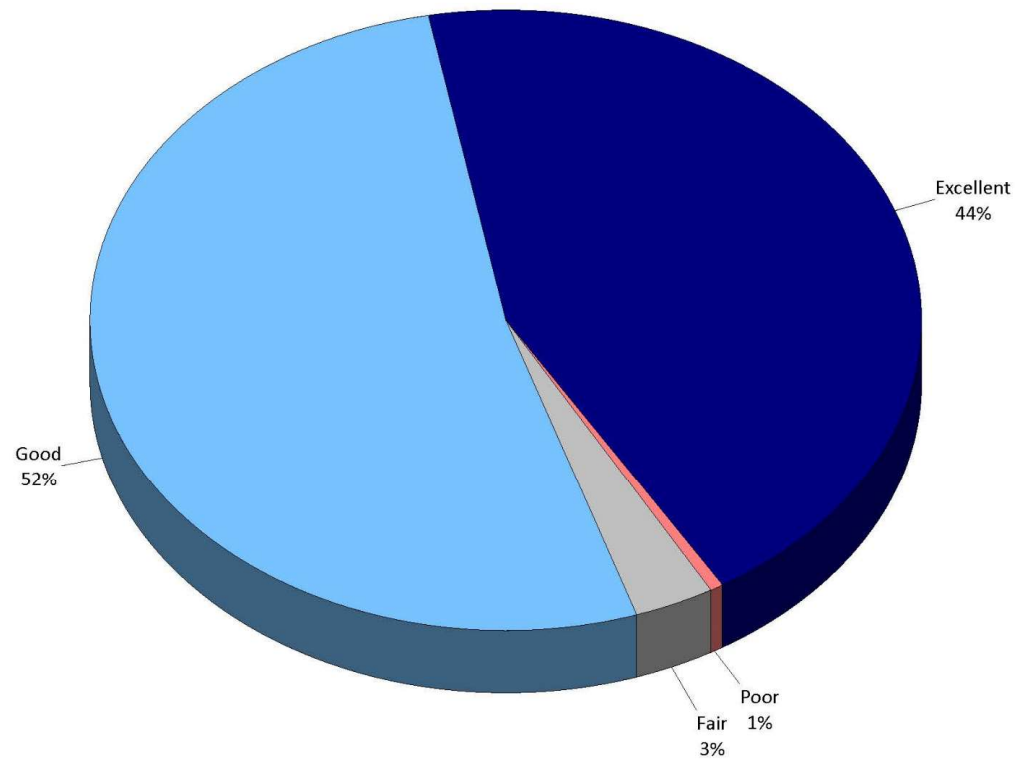
Rated Programs “Excellent” or “Good”

National Average: 80%

Gurnee Park District: 96%

Gurnee Park District, IL 2023 Survey

Q8b. How would you rate the overall quality of the Gurnee Park District programs or events in which your household has participated?
by percentage of respondents (excluding “not provided”)



ETC Institute (2023)

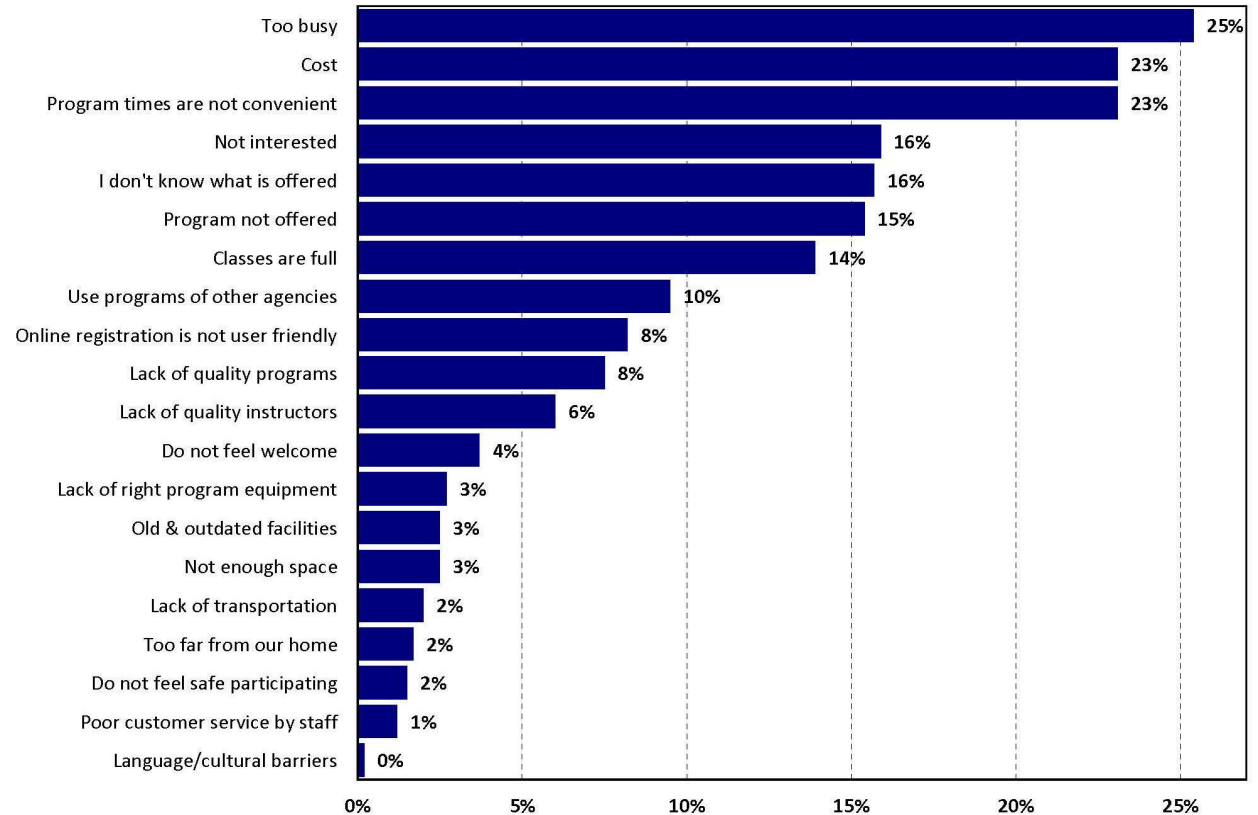
Top 5 Barriers to Participation (National Average)

1. I don't know what is offered-33%
2. Too busy-28%
3. Program times are not convenient-16%
4. Program not offered-16%
5. Not interested-15%

Gurnee Park District, IL 2023 Survey

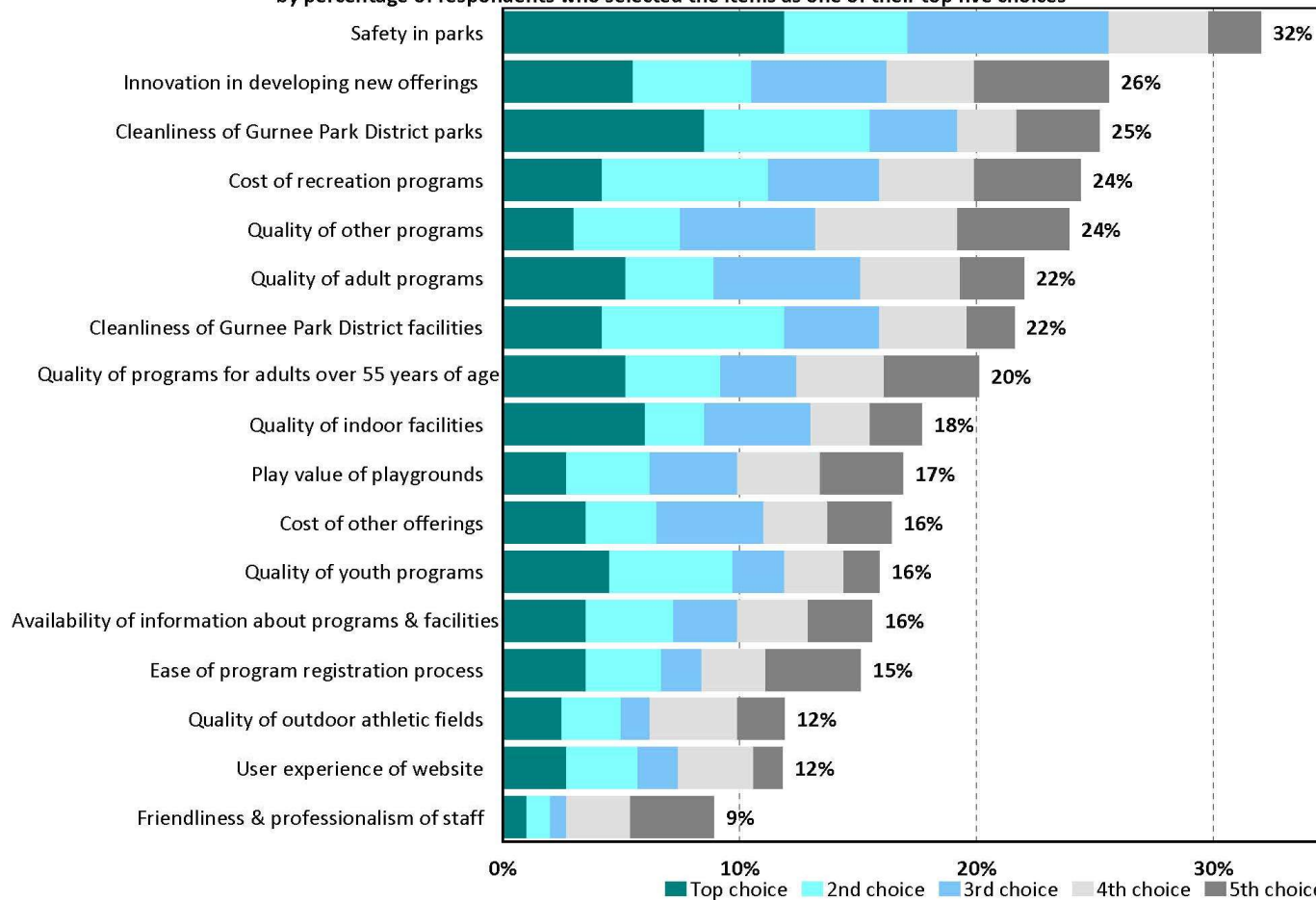
Q9. Please CHECK ALL of the following reasons that prevent you/your household from participating in Gurnee Park District programs more often.

by percentage of respondents (multiple selections could be made)

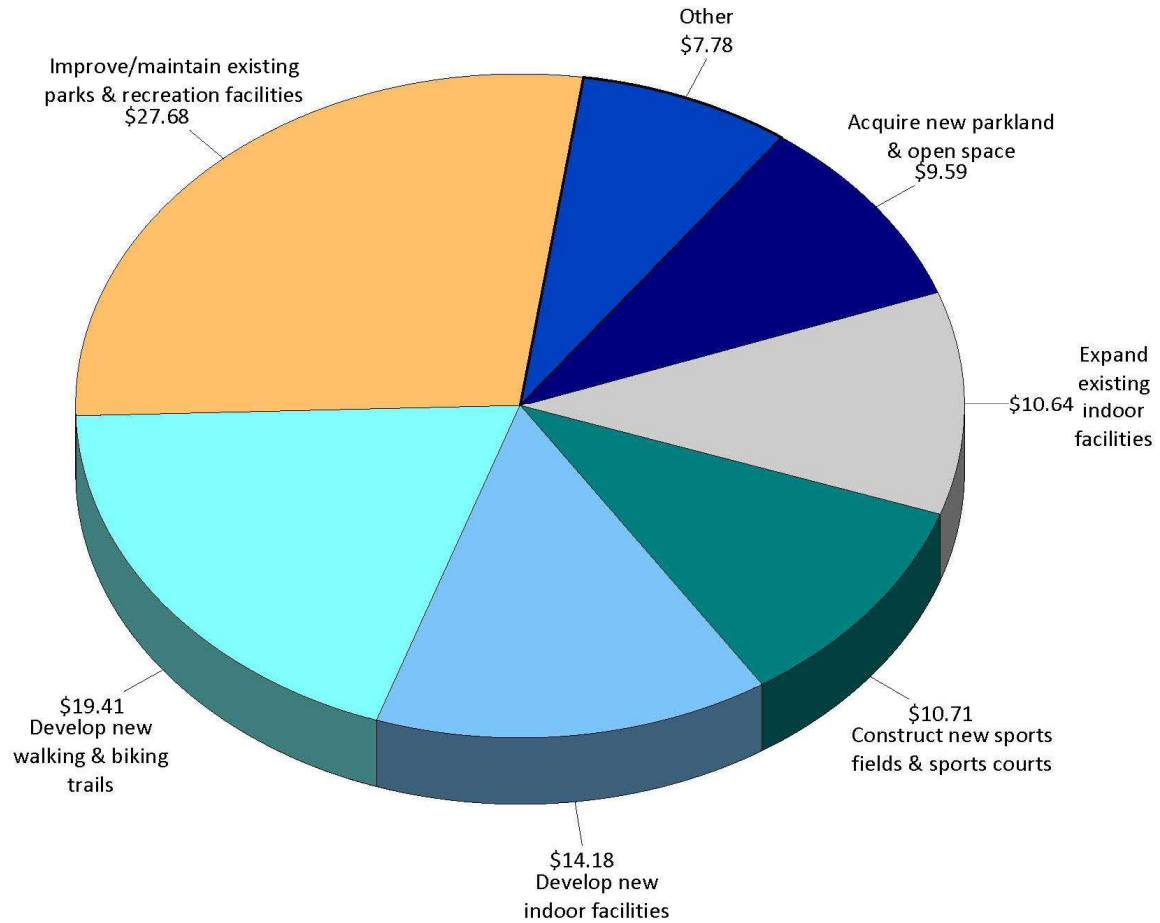


ETC Institute (2023)

Q16. Which FIVE services listed in Question 15 do you think should receive the MOST ATTENTION from the Gurnee Park District over the next THREE years?
 by percentage of respondents who selected the items as one of their top five choices

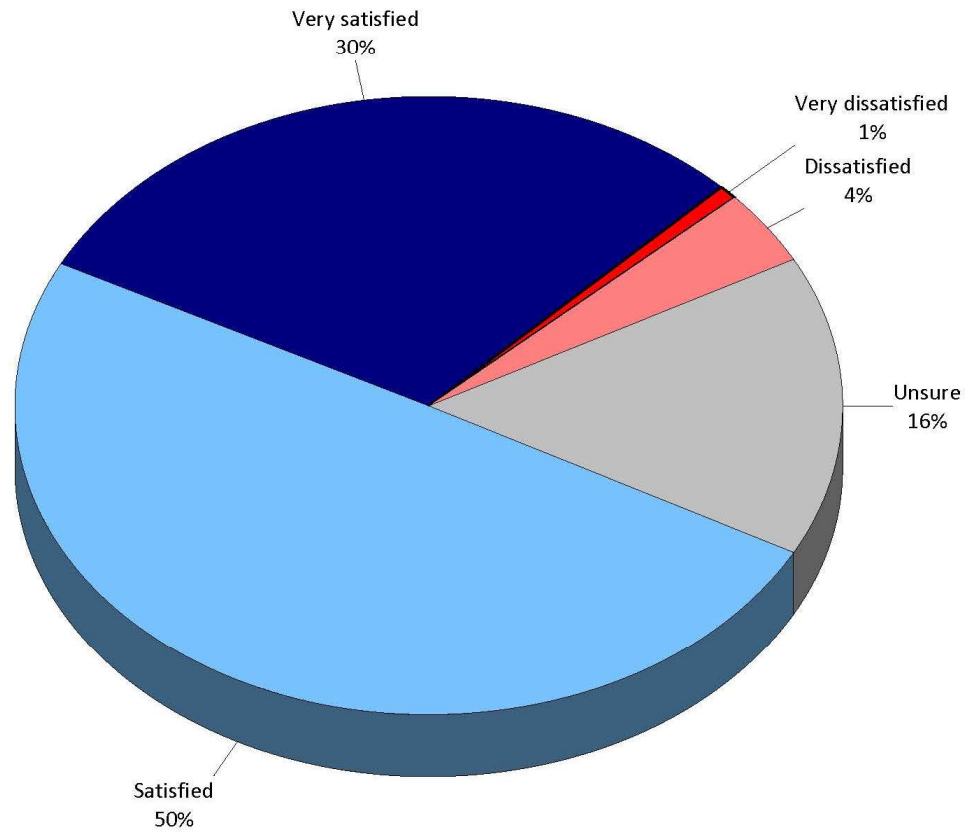


Q17. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?
by percentage of respondents

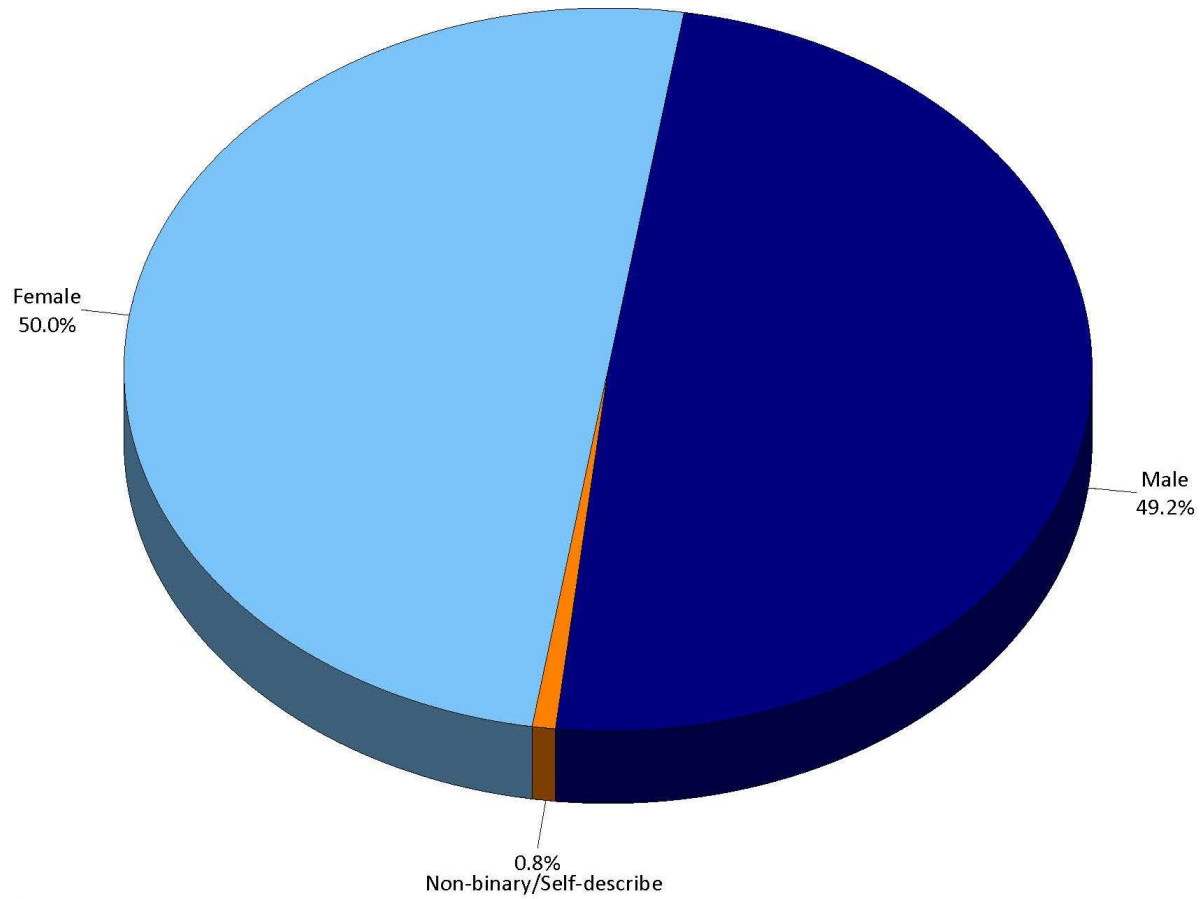


Q18. Please rate your satisfaction with the overall value you receive from the Gurnee Park District?

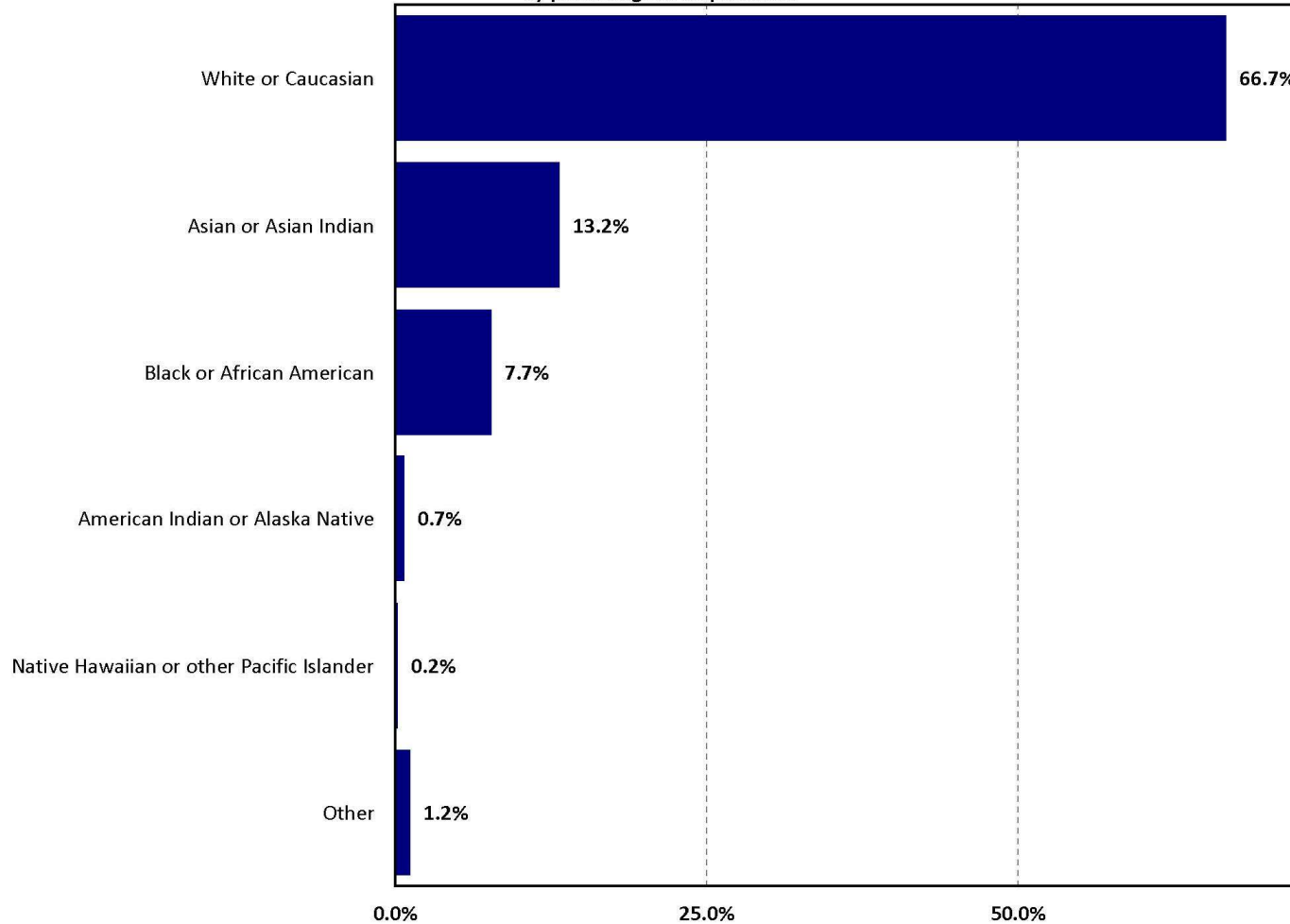
by percentage of respondents (excluding "not provided")



Q19. Your gender identity:
by percentage of respondents (excluding "prefer not to disclose")

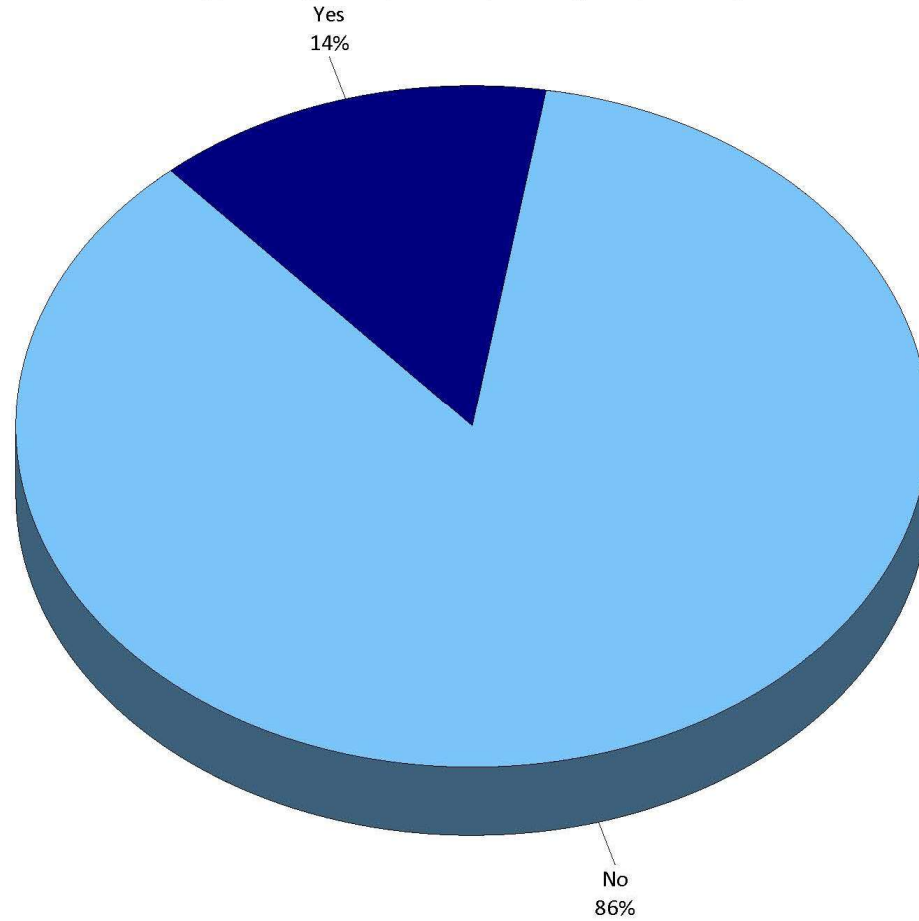


Q22. Which of the following best describes your race/ethnicity? by percentage of respondents



Q21. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

by percentage of respondents (excluding "not provided")





Program Assessment

Core Program Areas

Adult/Senior

Aquatics

Athletics

Before/After School
CARE

Fitness Operations

General Youth

Performing Arts

Preschool

Special Events

Summer Day Camp



Park & Facilities Assessment

TAKEAWAYS



EXCELLENT MAINTENANCE



TAKEAWAYS



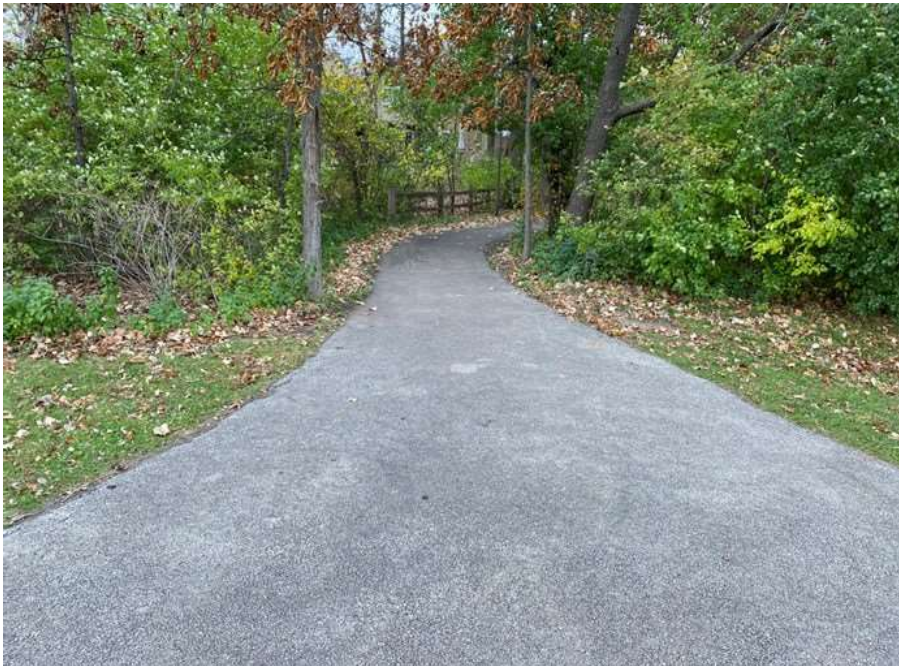
EXCEPTIONAL NATURALIZED AREAS



EXCELLENT ATHLETIC FIELDS



TAKEAWAYS



EXCELLENT PATHWAYS



TRAILS WITH ROOM FOR IMPROVEMENTS



TAKEAWAYS



OUTSTANDING FACILITIES



FACILITIES WITH ROOM FOR IMPROVEMENTS



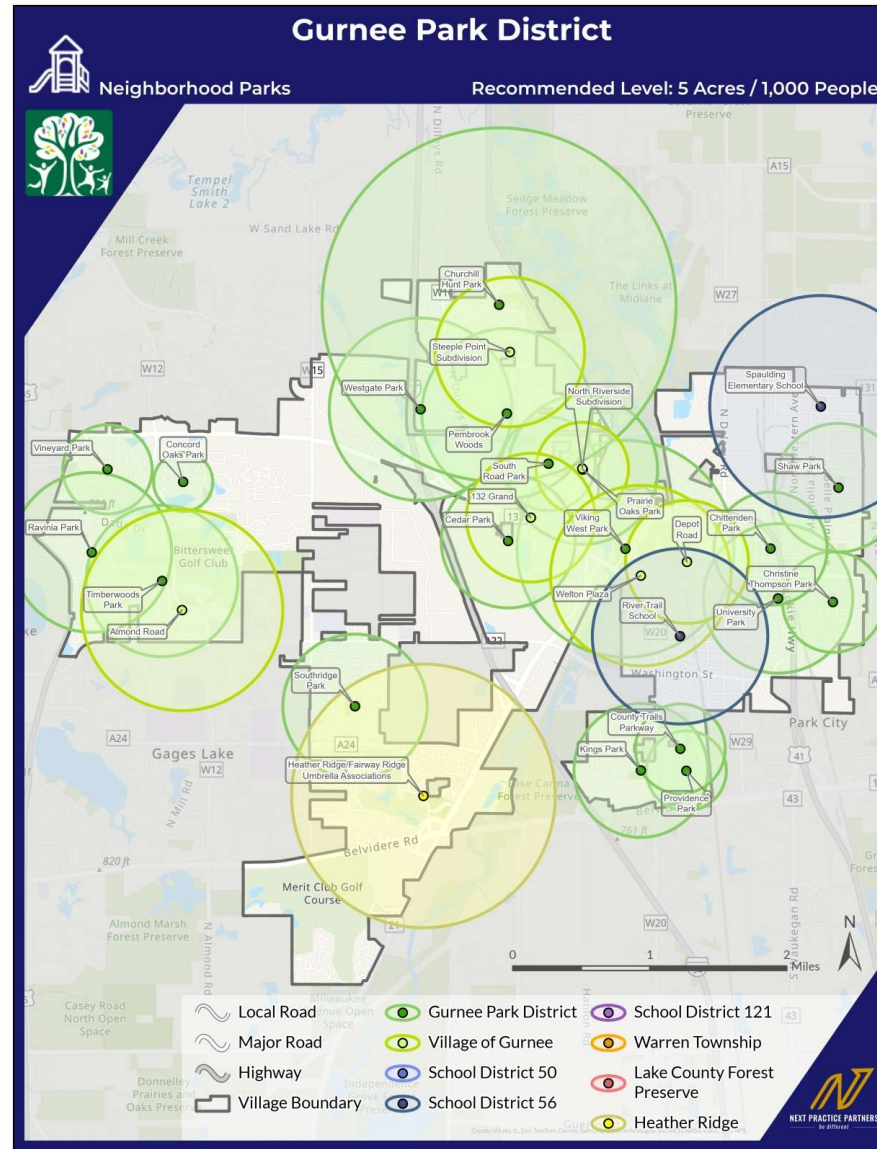


Levels of Service & Equity Mapping

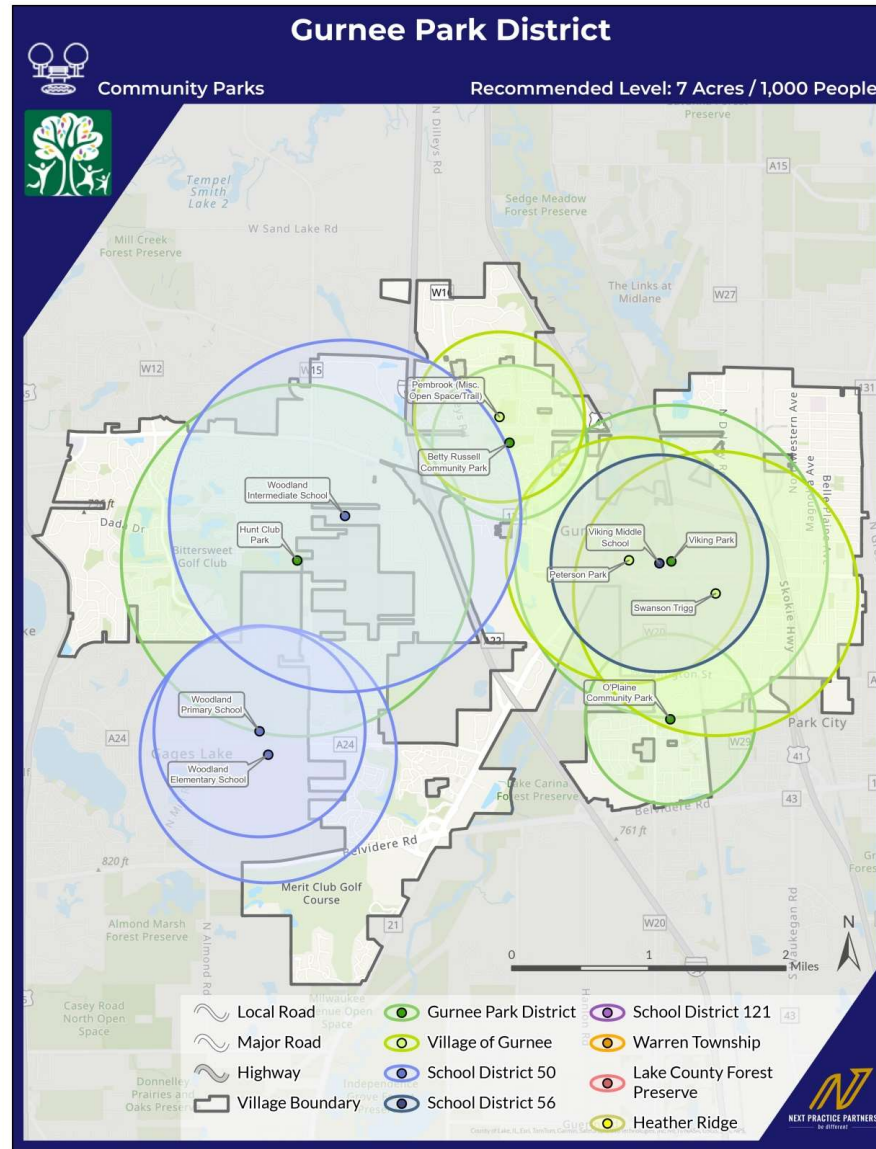
2024 Inventory - Developed Facilities															2024 Standards			2034 Standards		
Park Type	Gurnee Park District	Village of Gurnee	School District 50	School District 56	School District 121	Lake County Forest Preserve	Warren Township	Heather Ridge	Total Inventory	Current Service Level based upon population			Recommended Service Levels; Revised for Local Service Area			Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed	Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed	
Neighborhood Parks	118.91	24.91	-	19.03	-	-	-	16.00	178.85	5.16	acres per	1,000	5.00	acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)	
Community Parks	126.93	79.03	99.80	11.31	-	-	-	-	317.07	9.15	acres per	1,000	7.00	acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)	
Regional Parks	-	-	43.30	70.00	106.50	782	80	-	1,081.80	31.22	acres per	1,000	25.00	acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)	
Total Developed Park Acres	245.84	103.94	143.10	100.34	106.50	782.00	80.00	16.00	1,577.72	45.53	acres per	1,000	37.00	acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)	
Specialty Parks	148.85	241.70	-	-	-	-	-	-	390.55	11.27	acres per	1,000	10.00	acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)	
Total Park Acres	394.69	345.64	143.10	100.34	106.50	782.00	80.00	16.00	1,968.27	56.80	acres per	1,000	47.00	acres per	1,000	Meets Standard	- Acre(s)	Meets Standard	- Acre(s)	
TRAILS:																				
Trails (paved and unpaved)	8.20	9.70	-	-	-	7.20	3.60	0.05	28.75	0.83	mile per	1,000	1.00	mile per	1,000	Need Exists	6 Mile(s)	Need Exists	5 Mile(s)	
OUTDOOR AMENITIES:																				
Basketball Courts	12	-	4	3	0.4	-	1	-	20	1.00	court per	1,724	1.00	court per	2,000	Meets Standard	- Court(s)	Meets Standard	- Court(s)	
Disc Golf	-	-	-	-	-	-	1	-	1	1.00	court per	34,651	1.00	court per	40,000	Meets Standard	- Court(s)	Meets Standard	- Court(s)	
Tennis Courts	1	-	-	-	6	-	2	1	9	1.00	court per	3,766	1.00	court per	5,000	Meets Standard	- Court(s)	Meets Standard	- Court(s)	
Pickleball Courts	13	-	-	-	-	-	1	-	14	1.00	court per	2,475	1.00	court per	2,000	Need Exists	3 Court(s)	Need Exists	3 Court(s)	
Ball Fields (Diamond)	15	-	2	-	1	-	11	-	29	1.00	field per	1,187	1.00	field per	2,000	Meets Standard	- Field(s)	Meets Standard	- Field(s)	
Multi-purpose Fields (Rectangular)	26	-	4	2	3	-	2	-	37	1.00	field per	928	1.00	field per	1,500	Meets Standard	- Field(s)	Meets Standard	- Field(s)	
Playgrounds	23	-	4	2	-	-	1	0	30	1.00	site per	1,171	1.00	site per	2,000	Meets Standard	- Site(s)	Meets Standard	- Site(s)	
Picnic Shelters	15	1	-	-	0.35	-	4	-	20	1.00	site per	1,703	1.00	site per	2,000	Meets Standard	- Site(s)	Meets Standard	- Site(s)	
Rental Pavilions	4	-	-	-	-	-	-	-	4	1.00	site per	8,663	1.00	site per	5,000	Need Exists	3 Site(s)	Need Exists	3 Site(s)	
Outdoor Swimming Pools	1	-	-	-	-	-	-	1	2	1.00	site per	23,101	1.00	site per	30,000	Meets Standard	- Site(s)	Meets Standard	- Site(s)	
Skate Parks	3	-	-	-	-	-	2	-	5	1.00	site per	6,930	1.00	site per	20,000	Meets Standard	- Site(s)	Meets Standard	- Site(s)	
Spray Grounds / Splash Pads	1	-	-	-	-	-	-	-	1	1.00	site per	34,651	1.00	site per	20,000	Need Exists	1 Site(s)	Need Exists	1 Site(s)	
Off Leash Dog Parks	-	-	-	-	-	-	-	-	-	1.00	site per	N/A	1.00	site per	20,000	Need Exists	2 Site(s)	Need Exists	2 Site(s)	
INDOOR AMENITIES:																				
Indoor Aquatic Space	3,775	-	-	-	2,250	-	-	-	6,025	0.17	SF per person	person	0.15	SF per person	person	Meets Standard	- Square Feet	Meets Standard	- Square Feet	
Indoor Fitness / Recreation Space	133,444	5,000	20,944	10,421	15,914	-	12,000	2,000	199,724	5.76	SF per person	person	2.00	SF per person	person	Meets Standard	- Square Feet	Meets Standard	- Square Feet	
2024 Estimated Population	34,651																			
2034 Estimated Population	34,233																			



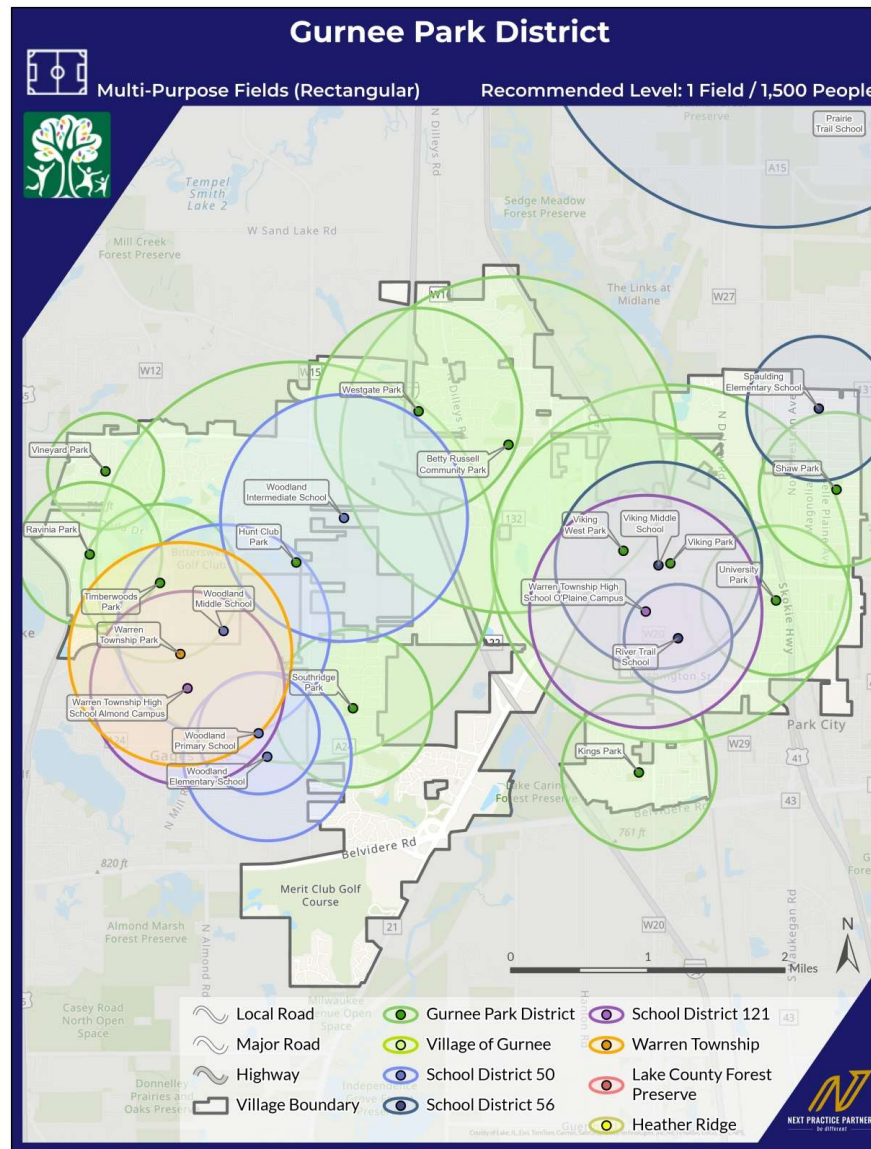
Neighborhood Parks



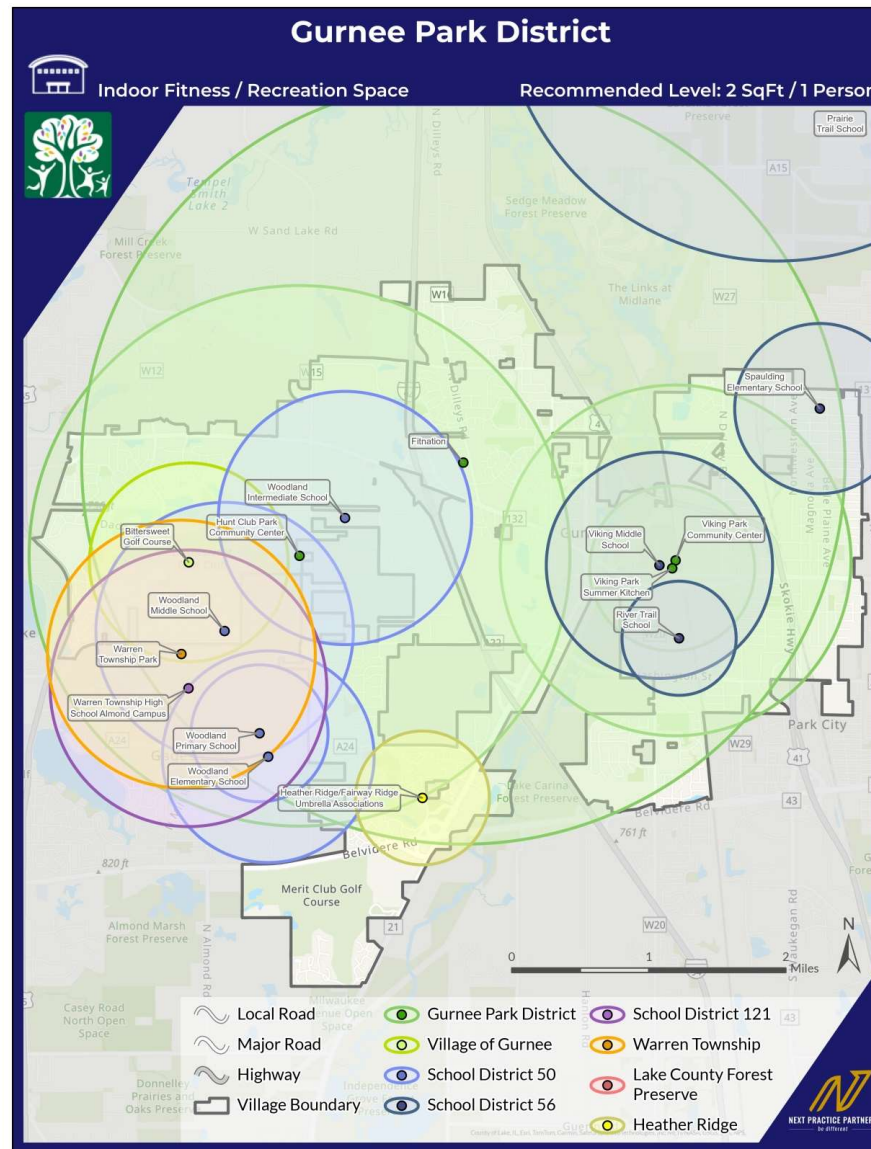
Community Parks



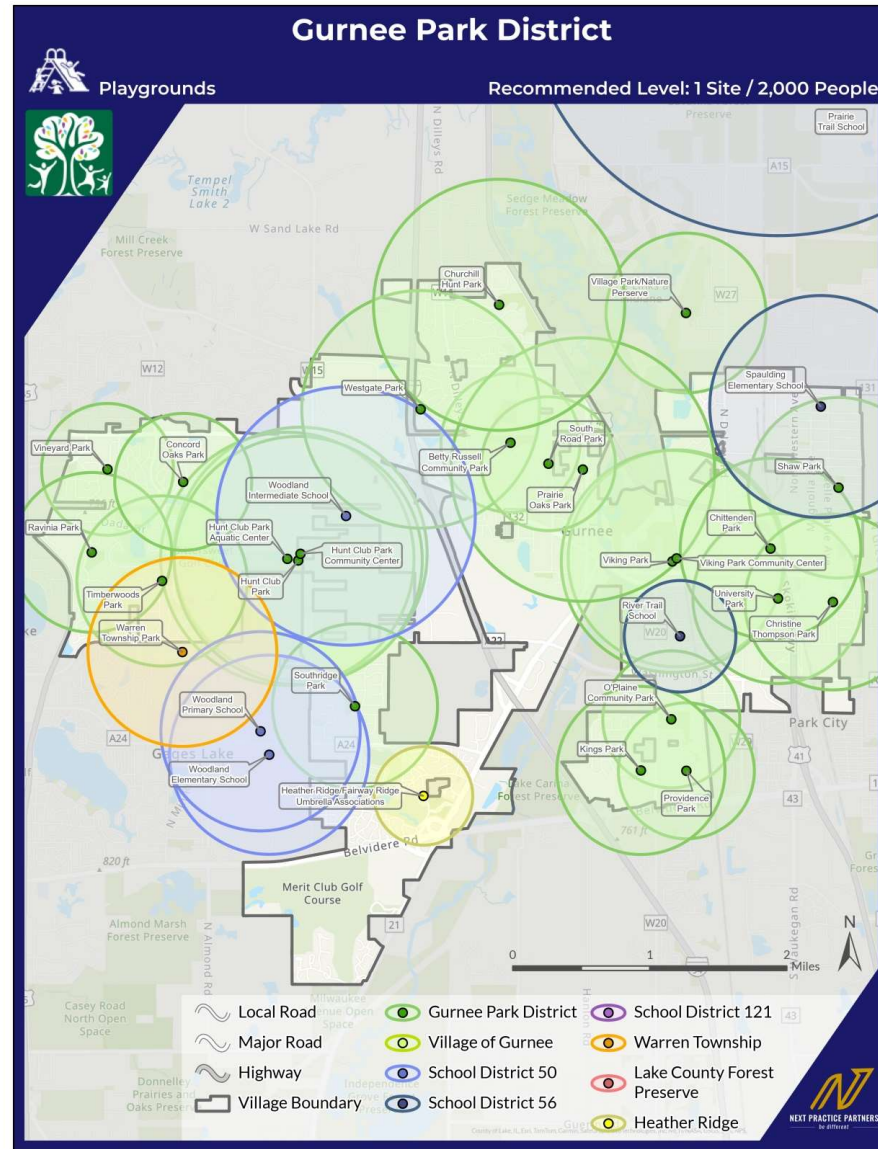
Multi-purpose Fields (Rectangular)



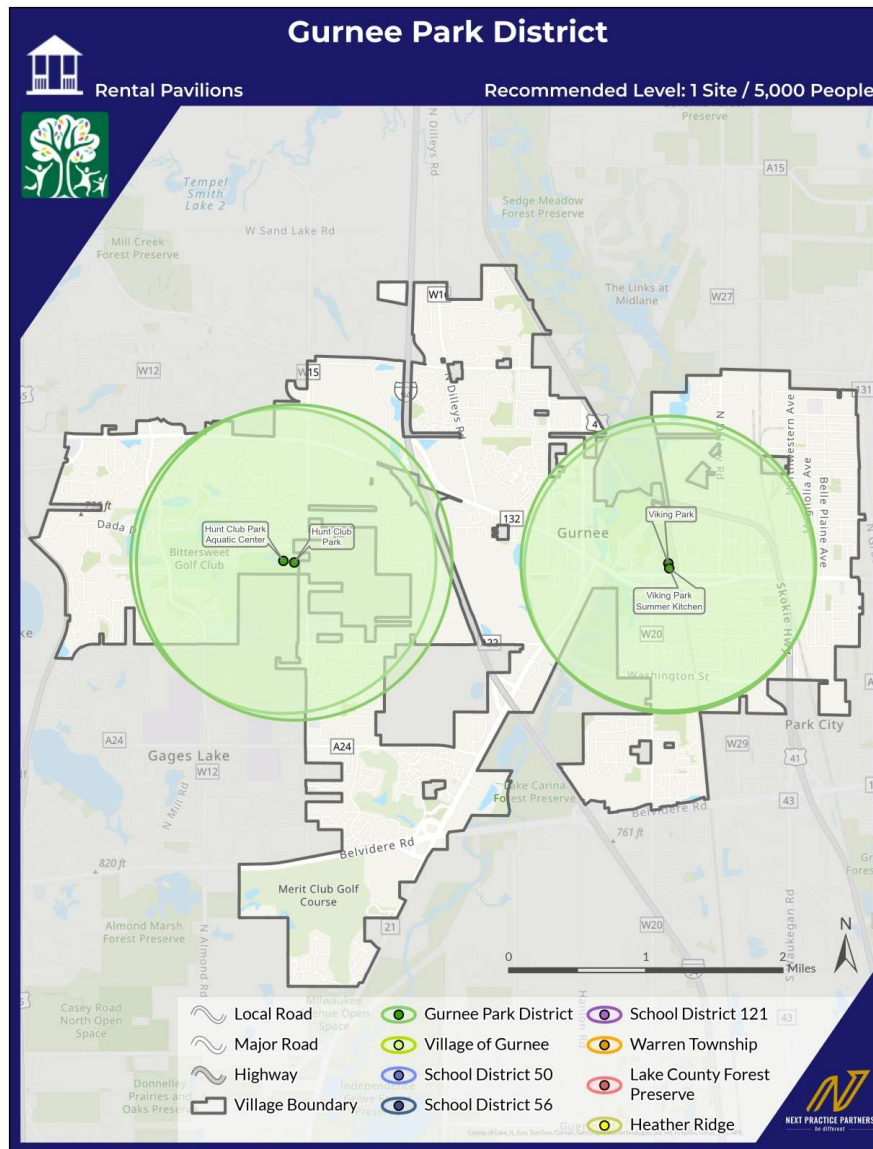
Indoor Fitness / Recreation Space



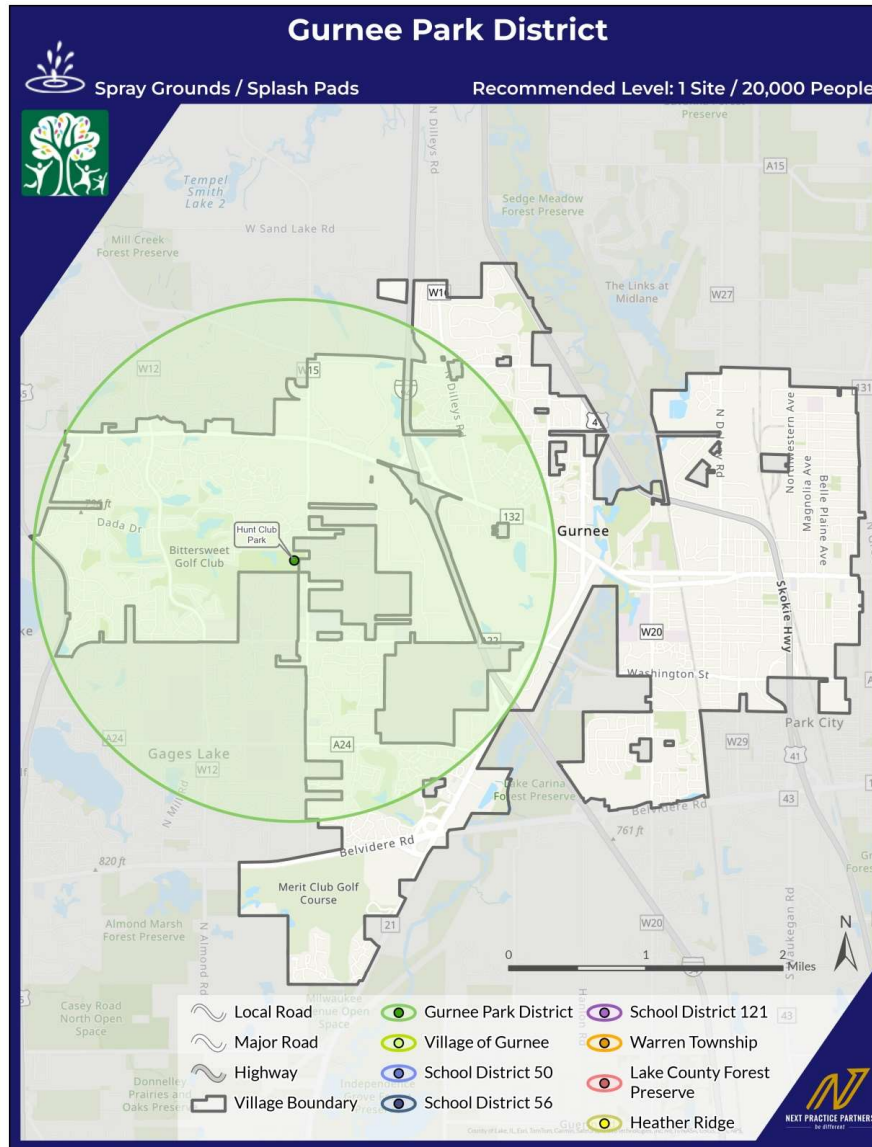
Playgrounds



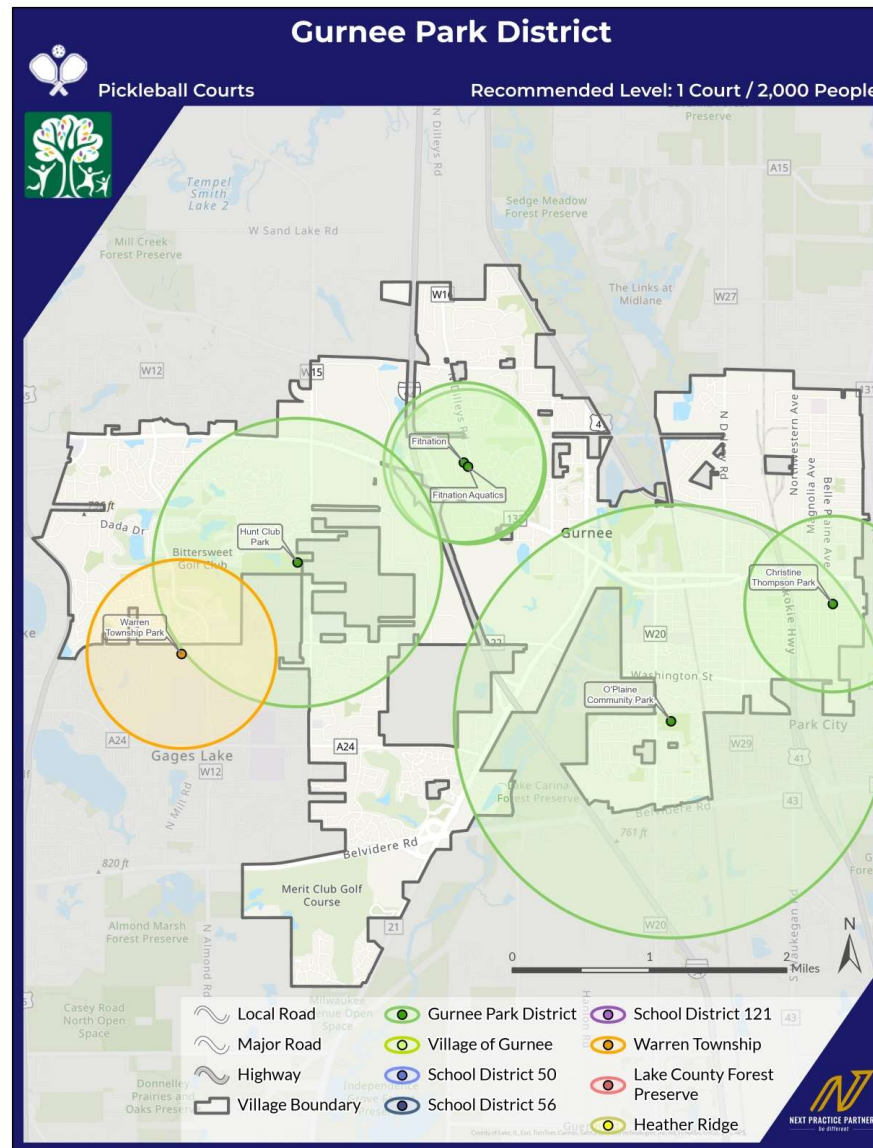
Rental Pavilions



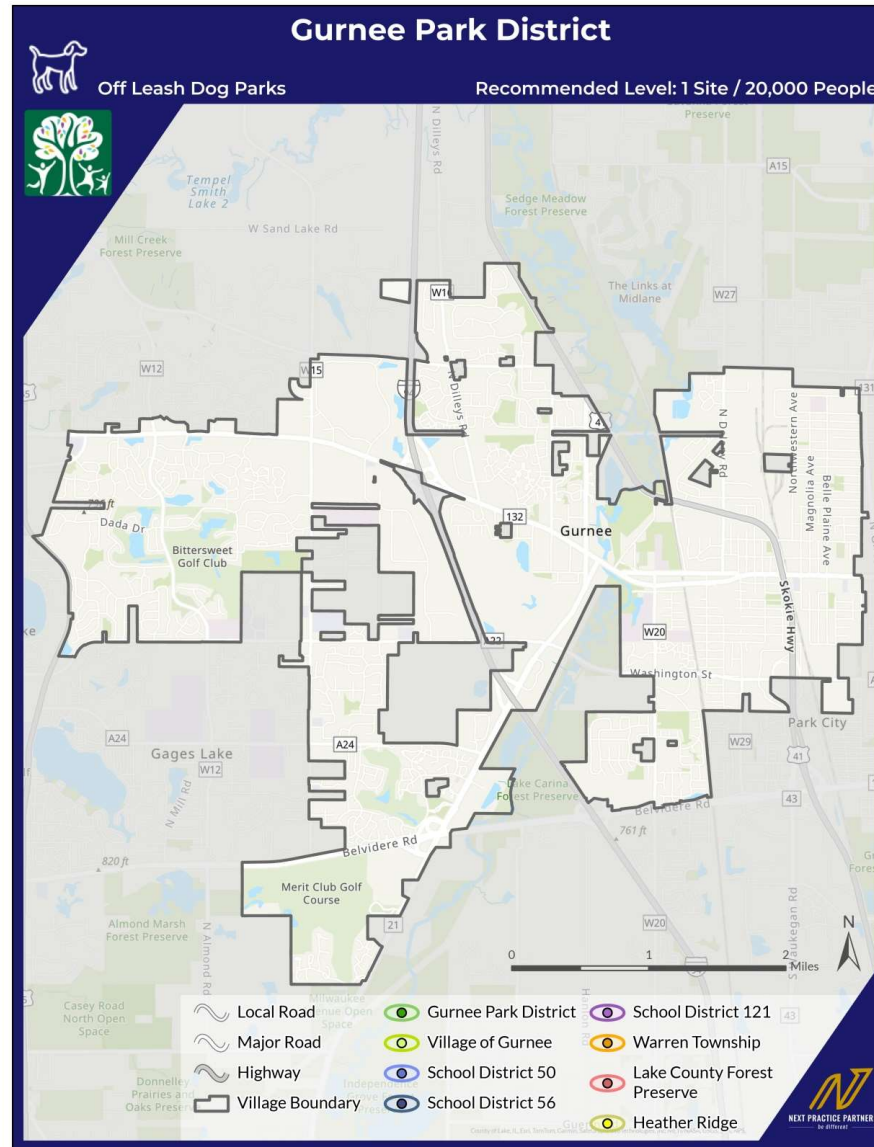
Spray Grounds / Splash Pads



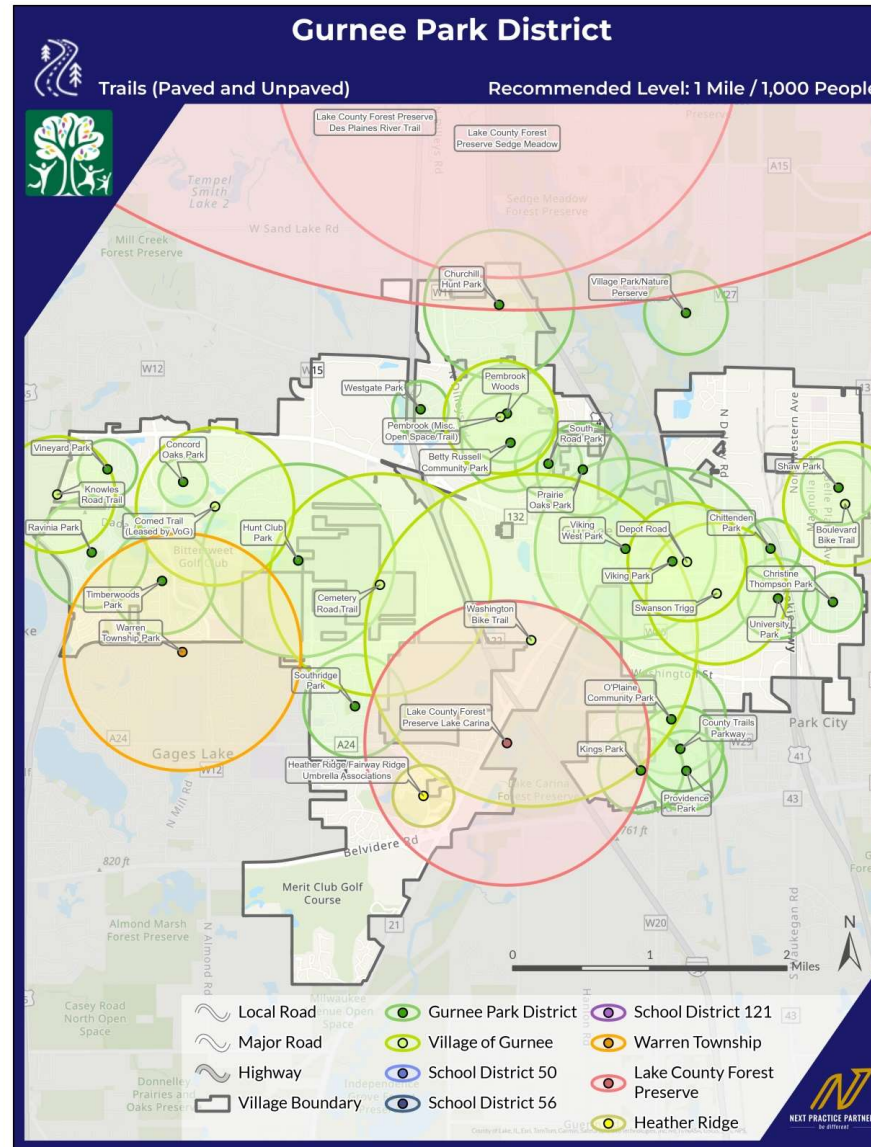
Pickleball Courts



Off Leash Dog Parks



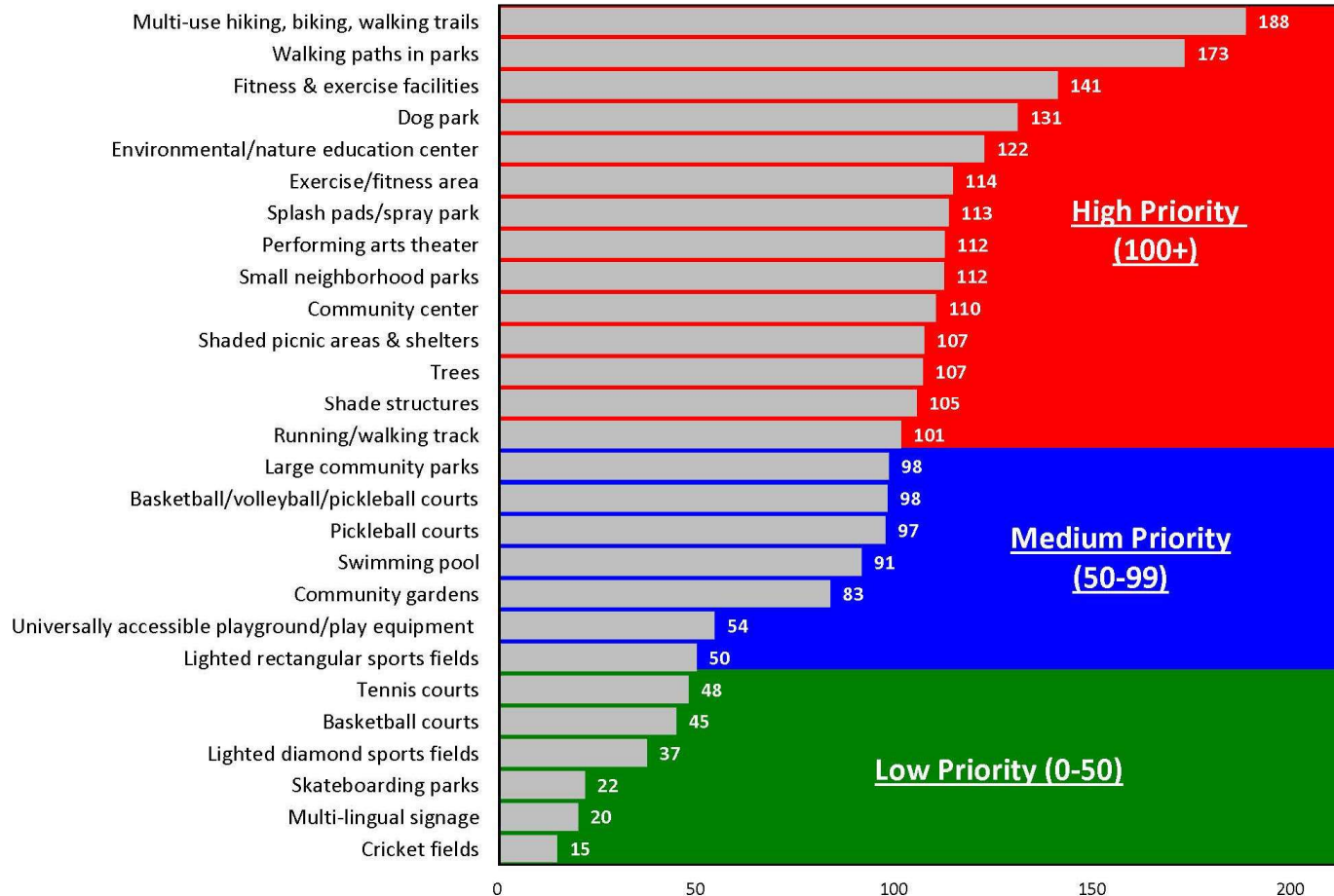
Trails (Paved and Unpaved)



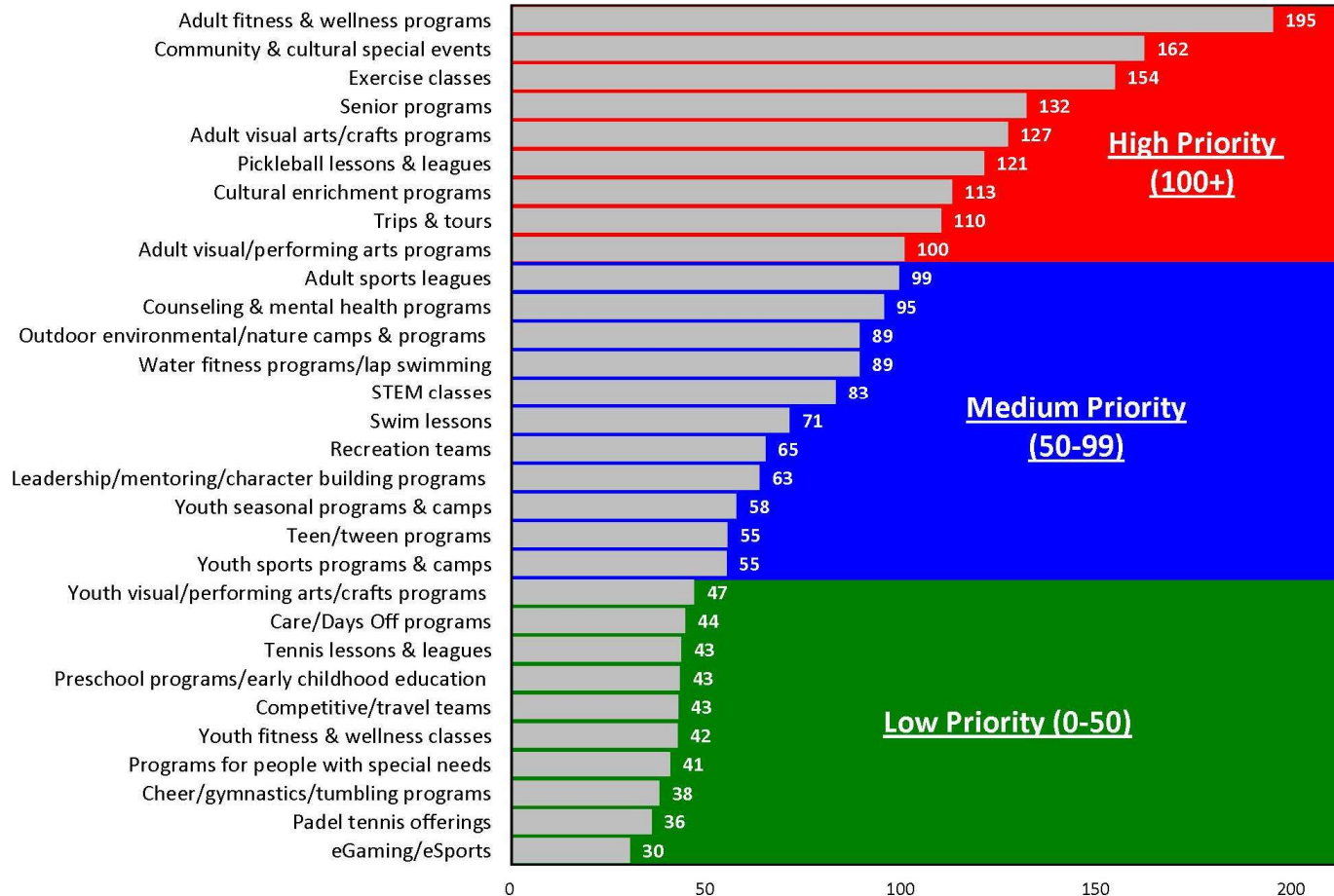


Priority Investment Rating

Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



CIP

RECOMMENDED CAPITAL IMPROVEMENT PLAN - SUMMARY

Description	Proposed CIP & Operational (1-5 Years)	Proposed CIP & Operational (6-10 Years)
Hunt Club Park (Playground, Parking Lot, etc.)	\$ 2,051,000	\$ 608,000
Viking Park (Dogpark, Splash Pad, Pavilion, Playground, Shade Structures, etc.)	\$ 3,443,000	\$ 210,000
Community Parks	\$ 1,217,000	\$ 900,000
Neighborhood Parks	\$ 1,371,000	\$ 1,998,000
Facilities Maintenance (HVAC, Mechanicals, Roofing, Interiors, Foundation Repairs etc.)	\$ 6,326,000	\$ 1,524,000
Parks Maintenance (On-going)	\$ 1,413,000	\$ 1,245,000
Total	\$ 15,821,000	\$ 6,485,000



Values - SOFIE



Mission

Enriching Community through Fun and Nature



Vision

The leader of innovative and sustainable experiences
for ALL



KEY THEMES – THE FUTURE OF FUN

1. Maintain & enhance standard of excellence and access in parks
2. Continued improvement in user experiences, maximize use of existing spaces & expand facilities, as needed
3. Elevate operational excellence through appropriate investment in our people / team & resources
4. Maintain fiscal responsibility & explore new, creative funding sources
5. Offer age and ability inclusive, culturally diverse, experiences
6. Continue innovative and diverse community connections & outreach efforts



Next Steps

- Draft Plan Review
- Final Plan Adoption



A person's hands are visible at the bottom, holding a white rectangular sign. The sign has the word "QUESTIONS?" written in a bold, dark blue, sans-serif font. The background behind the sign is a blurred blue-grey color. The entire image is framed by a white border with a thin yellow inner line, set against a dark blue background.

QUESTIONS?



Gurnee
Park District

Thank You!!!

Kimley»Horn
Expect More. Experience Better.


NEXT PRACTICE PARTNERS
be different